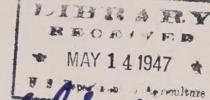
# **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62.73

# FLECK'S Seeds and Supplies



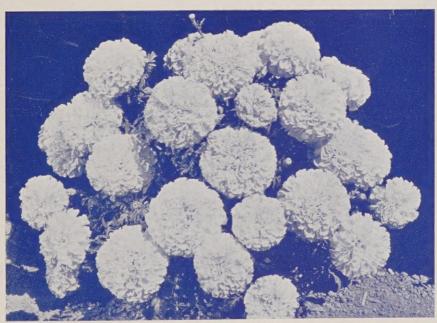
Complete Line for Particular Wholesale and Retail Growers

1947 Catalog WHOLESALE



PETUNIA, ALL DOUBLE AMERICA

Complete List of "Mum Cuttings" pages 48 to 51



MARIGOLD, POT O' GOLD

The House Friendly Service

# RAYMOND A. FLECK

1042 Allengrove Street Phone, Jefferson 5-0568

PHILADELPHIA 24. PA. Warehouse 4341 Orchard St.

# A Message

# To Our Friends, Old and New

With 1947 we begin our third year in business and my thirtieth year in providing florists' requirements.

We are slowly, but surely, advancing. Having enlarged our headquarters several times in the past two years and added many innovations to give better service.

Our success has only been due to you and the wonderful way in which you helped, not only by favoring us with your orders, but also by paying your accounts promptly. Prompt payments help us tremendously.

For all your favors we are most appreciative. Our representatives, Gus Fleck—Western Pennsylvania Area; Dan Phillips—New York, New England Area, and Paul Murphy—Michigan Area, also join me in thanking you and wishing you a Bright and Prosperous New Year.

Most cordially,

On Flower Seeds BACK ORDERING means time lost in starting crops. Rather than keep you waiting for items that are delayed or scarce we will substitute with varieties EQUALLY GOOD OR BETTER unless you say "No Substitute."

Raymond a. Fleck

This is YOUR catalog. Suggestions for improvements are most welcome. Here is a thought you might use in your advertising:

"There are no flowers in Mother's garden as sweet as those you send."

# INDEX

Pages	Pages
Annual and Greenhouse Flower Seeds (Alphabetically arranged)	Bulbs (Alphabetically arranged)
Vegetable Seeds (Alphabetically arranged)38 to 41 Grass Seeds	Soil Conditioners and Fertilizers
MUM CUTTINGS (Alphabetically arranged)48 to 51	Rooting Powders

# Fleck's Flower Seeds

NOTE—On important items, we have noted the approximate number of seeds per ounce which may be helpful in ordering. For example: Acroclinium—8600 S means 8600 seeds per ounce. However, this does not mean that you will get that many plants. Under favorable germinating conditions, most large seeds may germinate fifty to sixty per cent. A good many growers consider it best to order at least double the quantity of seeds for the plants they desire. It is good business to have more seedlings than needed, rather than to be short. The cost of seed is little compared to other considerations.

# Seeds of Annuals and Greenhouse Plants

### ACROCLINIUM

NEW LARGE FLOWERED, DOUBLE HYBRIDS 24 inches

Excellent cut flower, free flowering.

Tr. pkt.  $\frac{1}{2}$  oz. Oz. 8600 S

Mixed, Sensation Giants. Bright colored, double Strawflowers for Spring cutting. When used for Winter bouquets, cut when buds

Roseum. Double rose. 18 in..... .75 1.00

## AGATHAEA (Blue Daisy)

Tr. pkt. 1/4 oz. Oz.

Coelestis. Exquisite, free flowering \$0.25 \$0.50 \$1.85 Seeds germinate irregularly and slowly.

### **AGERATUM**

Tr. pkt. 1/8 oz. 1/4 oz. Oz. 200,000 S Blue Ball Improved. Dwarf, compact, rich blue. 5-10 in. \$0.30 \$0.65 \$1.20 \$4.00 Blue Bedder. Uniform, dwarf. 1.50 5.00 Lavender blue. 4-6 in..... Blue Cap. Compact, uniform, .35 .60 1.00 3.50 dwarf. 4 in. Blue Perfection. Dark blue. .50 1.65 .25 10-15 in... Fairy Pink. Rose pink salmon flowers. Dwarf, compact. 1.10 2.00 6.95 4-6 in. .35 Little Blue Star. Fine for bedding, 3 in ..... Very dwarf, .60 3.50 .25 1.00 Midget Blue. delicate foliage; blue flowers. .90 1.65 5.50 .35 Purple Perfection. Rich deep

### ALOE (Succulent)

blue. 6 in.....

.60

1.95

Tr. pkt. Variegata (Tiger Aloe). Thick, solid leaves, margined silver on deep marbled and dark green. Eventually tubular red flowers. Easy to grow. Makes nice, small pot plant for home, dishes, 

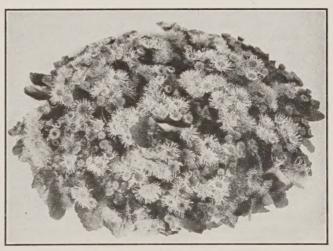
### **ALYSSUM**

Fragrant. Does well even in poor soil.

	-			
90,000 S	Tr. pkt.	1/4 oz.	Oz.	1/4 lb.
Carpet of Snow. White (B	ou-			
quet). 2 in	\$0.15	\$0.30	\$0.75	\$2.50
Little Gem. White. 5 in.				
Sweet (Maritimum). Tr	ail-			
ing. 10 in			.40	1.25
Snow Cloth. Flat, comp mass of pure white flower	act	.35	.95	3.00
Violet Queen. Dwarf, co				
pact, rich deep shades violet. 8 in	of	.40	1.25	4.25

### **AMARANTHUS**

Tr. pkt. 1/4 oz. Oz. Caudatus (Love-lies-bleeding). Red. \$0.15 \$0.30 \$0.80 Molten Fire (Summer Poinsettia). Variegated deep red foliage; plants do best when not transplanted. Prefer dry, open locations. Select strain. 4 ft..... .15 .35 1.20 Tricolor splendens (Joseph's-coat). .15 .35 1.20Beautiful various colors. 3 ft.... Mixed. Of many sorts..... .15 .30 .75



AGERATUM, Midget Blue

### ANCHUSA (Annual)

PERENNIAL ANCHUSA—Listed on page 30.

### **ASCLEPIAS**

(2 to 3 ft.) Tr. pkt. ¼ oz. Oz. Curassivica (Brazilian Butterfly-Flower). Produces clusters of orange-red flowers. \$0.25 \$0.70 \$2.20

### **ARCTOTIS**

# (African Lilac Daisy)

Annual-30 in.

7700 S Tr. pkt. ½ oz. Oz. Grandis. Single, silvery white,
Daisy like flowers with lilac shading and dark center......\$0.15 \$0.35 \$1.20

# ALL THE BETTER SNAPS

# ANTIRRHINUM—Greenhouse Forcing Varieties

While the situation on the production of "Snap" seed has improved somewhat since last year—we suggest early ordering as some varieties are still short.

We were complimented by a number of growers last year on the excellent germinating quality of all our "Snap" seeds. Send us your order this year. Trade packets contain about 800 to 2000 seeds, depending on variety. Our own packets, 2000 seeds.

The Rockwood strains offered here are known for their well-formed flowers, with large, closely set florets, heavy, wiry stems. Greenhouse produced seeds under ideal conditions.

Special Note—Seed should be sown late June or July for Winter flowering in Northern States. Late July or early August in Southern States. High temperatures retard germination. Select a cool location for the seed flats where there is good air circulation. Water sparingly until seedlings are well established. We recommend using sterilized soil and it should not be fertilized. Dust seeds with Proliferol before sowing.

The following are Originator's Packets—greenhouse produced seeds. See list following this for Forcing Snapdragons of seeds produced outdoors by specialists.

PINK AND ROSE SHADES Tr. pkt.	WHITE Tr. pkt.
Christmas Cheer. Beautiful bright pink. Best	Jewel (Dupeza). Early pure white\$2.00
for December cutting; comes back for fine	Junglewood White. Early dazzling white 2.00
second crop\$3.00	Koester's White. Early pure white 1.50
Dorcas Jane (New) (Yoder Bros.) Brilliant rose pink	Margaret. Ivory white 2.00
Gilbert's Pink Supreme. A fine early pink 2.00	Paperwhite (Schlegel). Pure white 2.00
La France (Windmiller). True silvery pink. Ruffled. Midseason	Rockwood's Early White. About the best white on the market
Mary Ellen (J. S. Yoder). Hybrid early; light rose pink	Rockwood's Ivory. Rich ivory shaded white.  Best white for the Mother's Day market 2.00
Marie Louise. Beautiful sea shell pink; early to	Schlegel's Early White
midseason	Westover's Fringed White. Medium early 1.00
Maryland Pink. Early, light pastel pink 3.00	White Marion. Midseason 1.50
Peggy Schumann (Schumann). Early. Medium	Yuletide (Schlegel). Early
rose pink	BRONZE AND ORANGE SHADES
Rockwood's Early Hybrid Pink (1945). Pastel	Afterglow. Early. Golden bronze. \$1.50
shade of pink. The best early and All-Season variety. Produces good flowers from September	Betty (Dupeza). Large, early golden bronze 2.00
to June	Bronze "Christmas Cheer" (Schlegel). Rich
Rockwood's Pink Supreme. Brilliant rose pink. 2.00	bronze. Early
Schaffroth Pink Hybrid. Clear rose pink. A	Glorious. Deep bronze shaded scarlet 1.00
good variety	Lady Dorothy (Spivak). Perfect early bronze 3.00
Yoder's No. 33. Medium pink. Winter blooming. 1.50	Silver Medal Winner, New York Florists Club, 1945
RED	LAVENDER
Better Times. Rich American Beauty Rose red	Bertha Baur (Schumann). Early\$1.50
(for Christmas)\$2.00	Rockwood's Lavender Rose. Fine for Easter
Rockwood's Crimson Queen. Velvety crimson or deep scarlet. Early sowings can be flowered	and Mother's Day markets. 2.00 Schrock's Orchid. True color. 1.00
for Christmas and New Year markets 2.00	Schumann's Lavender 2.00

#### ANTIRRHINUM—Continued

YELLOW Tr. pkt.
Ethel (Kramer). Large bright yellow; very early. \$1.50
<b>Peggy Schumann.</b> Yellow (1945) 2.00
Rockwood's Winter Yellow (New in 1945). Beautiful yellow
Rockwood's Canary Yellow (1945). Slightly variegated
Schlegel's Early Yellow 1.50
Schumann's Yellow. Sturdy stems 2.00
Sunray (Witterstaetter). Large flowers; long spikes 1.50
Yellow Delight (Raasch). Deep clear yellow 2.00

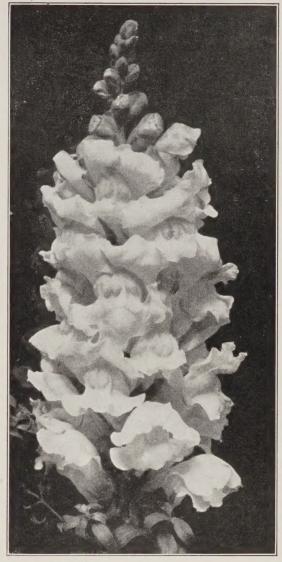
### FORCING SNAPS

Seeds Produced Outdoors by California Specialists
These fine seeds have been carefully selected for trueness of variety, colors, and growing habits. They should prove every bit as well as greenhouse produced seeds. We offer in larger quantities than trade packets for those who desire to effect savings without cutting

quality.
185,000 S
PINK and ROSE SHADES Tr. pkt. $\frac{1}{16}$ oz. $\frac{1}{8}$ oz. $\frac{1}{4}$ oz.
Appleblossom. Salmon pink;
midseason\$1.00 \$2.00 \$3.75 \$7.50
Cheviot Maid Supreme.  Deep rose pink; early 1.00 2.00 3.75 7.50
Christmas Cheer. Bright
pink
Pride). Early clear pink.
Good second cropper (Green-
house produced seeds) 1/32 oz. \$4.25, 3.00 8.00 15.00 29.00
La France. True silvery pink,
ruffled. Midseason 1.00 2.00 3.50 6.50
Maiden's Blush. Early Apple-
blossom
Marie Louise. Beautiful sea shell pink; early to midseason 2.00 3.75 6.75 12.00
Maryland Pink. Early, light
pastel pink
Rose Queen. Medium early.  Deep rose pink 1.00 2.00 3.90 7.60
RED
Better Times. Rich American
Beauty Rose red (for Christmas)\$2.00 \$3.75 \$7.00\$12.00
Velvet Beauty. Crimson 1.00 2.00 3.50 7.00

#### WHITE

Fleck's White Jewel. Early			
clear white; comes back fine			
for a second crop. A prize			
winner. (Greenhouse pro-			
duced seeds). 1/32 oz. \$4.25, \$2.50 \$	8.00 \$1	15.00 \$	29.00
Koester's White. Early 1.50			
Lucky Strike. Medium early.			
White (improved) 2.00	3.50	6.50	12.25
Snow White. Late 1.20	2.25	4.00	7.75
White Marion. Midseason 1.50	2.85	5.50	
White Rock. Early pure white 1.50	2.75	5.25	10.00
White Wonder Improved.			



ANTIRRHINUM, Rockwood's Early White

### BRONZE AND ORANGE SHADES

DRUNZE AND URANGE SHADES
Afterglow. Early. Golden bronze
Fleck's Bronze Betty. Early golden bronze of beautiful shade. A prize winner. (Greenhouse produced seed). 2.50 7.50 14.00 27.50
Glorious. Deep bronze shaded scarlet 1.00 2.00 3.85 7.00
Suntan. Rose and tan with lip tipped yellow, extra early Afterglow
Sunlite. Early golden bronze. 1.00 2.50 4.85 9.50
Talisman. Bronze and golden shades
Terry's Surprise.         Improved orange.         1.50         2.75         5.00         9.63
LAVENDED CHADEC

### LAVENDER SHADES



ANTIRRHINUM, Magic Carpet

YELLOW Tr.	pkt.	$\frac{1}{16} \ oz.$	1/8 oz.	$\frac{1}{4}$ oz.
Carol Jean. Shade lighter than	2 00	00 80	00.000	
Ethel. Large blooms\$ Ceylon Court Yellow. Mid-	2.00	\$3.50	\$6.00\$	511.00
season	1.00	2.00	3.75	6.50
Ceylon Court Dark		2.15	0,,0	6.85
Coates Yellow Perfection.	1 00	0.00	0.50	0.40
Ethel. Large bright yellow;	1.00	2.00	3.50	6.40
very early	1.50	3.00	5.50	10.50
Fleck's Yellow Jewel. Early.				
(Greenhouse produced seeds)	0.50	0,00	15.00	
1/32 oz. \$4.50, Klondyke's Supreme. Deep	2.50	8.00	15.00	
yellow	1.50	2.75	5.20	10.00

# FLECK'S OUTDOOR SNAPS

REAL MONEY MAKERS—SPRING SALES

175,000 S

# ANTIRRHINUM (Snapdragons)

Standard Outdoor Rust-resistant Strains MAXIMUM GRANDIFLORUM-34 in.

Tr.	pkt.	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	Oz.
Alaska (Snowflake). White\$	0.35	\$0.55	\$0.95	\$3.00
Campfire. Luminous scarlet.	.35	.55	.95	3.00
Canary Bird. Canary yellow.	.35	.55	.95	3.00
Copper King. Coppery red	.35	.55	.95	3.00
Copper Queen. Coppery				
bronze blending to old gold	.35	.55	.95	3.00
Crimson King. Fiery crimson.	.35	.55	.95	3.00
Indian Summer. Coppery				
orange scarlet	.35	.55	.95	3.00
Loveliness. Soft rose pink	.35	.55	.95	3.00
Salmon. Rose shades	.35	.55	.95	3.00
Shasta. White throat, yellow				
nose	.35	.55	.85	3.00
Swing Time. Rose pink	.35	.55	.95	3.00
Yellow Giant(Golden Glory)	.35	.55	.95	3.00
Choice Mixed	.35	.55	.95	3.00

MAJUS GRANDIFLO	RUI	M - 28	in.	
Tr.	pkt.	1/8 02.	1/4 02	Oz.
Autumn Glow Shades. Old				
rose, suffused amber\$	0.35	\$0.50	\$0.85	\$2.50
Buttercup. Bright yellow	.35	.50	.85	2.50
Fiery Red. Brilliant	.35	.50	.85	2.50
Harmony Shades. Terra cotta				
yellow, shaded rose	.35	.50	.85	2.50
Orange Shades. Deep to light				
orange	.35	.50	.85	2.50
Pink Glory. New shade of				
deep salmon rose. Large				
flowered and heavy spiked	.35	.50	.85	2.50
Pinkie. Clear rose	.35	.50	.85	2.50
Revielle. Deep luminous yel-				
low	.50	.70	1.00	3.25
Rosalie. Rich deep rose	.35	.50	.85	2.50
Salmon Rose. Deep salmon		×0	~~	0 50
rose	.35	.50	.85	2.50
Shasta. Pure white	.35	.50	.85	2.50
Wallflower. Red	.35	.50	.85	2.50
Yellow Jacket. Deep yellow.	.35	.50	.85	2.50
University of California Mix-	10	~ ~	00	0.00
ture. 30 to 34 in	.40	.55	.90	2.90

### NANUM GRANDIFLORUM-20 in.

Tr.	pkt.	1/8 oz	· 1/4 oz	. Oz.
Amber and Gold. Golden				
amber, yellow lip\$6	0.40	\$0.75	\$1.25	\$4.25
Carmine Rose. Bright car-				
mine rose	.25	.55	.95	3.00
Du Barry. Flaming salmon				
rose	.25	.55	.95	3.00
Gypsy Girl. Rich carmine				
with a splotch of golden yel-				
low on the nose	.25	.55	.95	3.00
Indian Girl. Old gold	.25	.55	.95	3.00
Light Salmon Pink	.25	.55	.95	3.00
Madonna. Pure white	.25	.55	.95	3.00
Malmaison. Silvery pink	.25	.55	.95	3.00
Orange Pink. Orange suffused				0,00
pink	.25	.55	.95	3.00
Red Boy. Rich velvety crim-				
son	.25	.55	.95	3.00
Saint George. Orange cerise.	.50	1.00	1.60	5.50
Wildfire. Bright orange scarlet	.25	.55	.95	3.00
Yellow Gem. Clear yellow	.25	.55		3.00
Brilliant Mixture. 1/4 lb. \$9.00	.25	.55		3.00
Super Majestic Mixture	.35	.55	.95	3.00
ouper majorite milature,	.00	.00	.00	0.00



Alaska

### TOM THUMB 6-10 in.

180,000 S

Blood Red Brilliant. Scarlet and yellow Copper Red Orange Scarlet Pink. True pink

Rose, "Baby Rose" White

Yellow Magic Carpet Mixed Rock Hybrids Mixed

Tr.	pkt.									\$0.50
1/8	OZ			*	*		×	¥		.85
1/4	oz			*		,				1.50
1/2	OZ							ì		2.25

# Fleck's Asters, Unsurpassed

Wilt-Resistant Strains

Specially grown for us in California

### AMERICAN BEAUTY-30 in., W. R.

Tr. pkt. 40c., ¼ oz. 60c., oz. \$1.80, ¼ lb. \$6.50

Azure Blue or Dark Silvery Rose

Lavender September Beauty, shell

Crimson pink White Deep Rose

Choice Mixed Purple or Dark Blue

### CREGO, IMPROVED-24 in. W. R.

Tr. pkt. 40c., ¼ oz. 60c., oz. \$1.80, ¼ lb. \$6.50

Peach Blossom Azure Blue

Pink Blue Flame, royal blue Purple or Dark Blue

Crimson Violet Deep Rose White

Choice Mixed Light Blue, lavender

### EARLY ROYAL BRANCHING

24 in., W. R.

Tr. pkt. 40c., ¼ oz. 60c., oz. \$1.80, ¼ lb. \$6.50

Azure Blue or Dark Lavender Lavender Purple Rose Pink Deep Rose Shell Pink Peach Blossom, laven-White der pink

Choice Mixed

### EARLY GIANT-20 in. W. R.

Tr. pkt. 1/4 oz. Oz. 1/4 lb. Light Blue.....\$0.50 \$0.80 \$2.75 \$9.50 .80 2.75 9.50 Rose Marie. Rich rose..... .50 .80 3.50 11.00 

### IMBRICATED POMPONS-15 in.

Small, rounded flowers; upright, compact plants. Adapted to pot plants or for cut for short bouquets.

Colors: Rose, White and Light Blue with White Center. Tr. pkt. 40c., 1/4 oz. 90c., oz. \$2.80.

#### PRINCESS-24-30 in.

### New Cutting Type—Tall, Branching W. R.

Tr. pkt. 1/4 oz. Oz. 1/4 lb. Anne. Peach blossom.....\$0.50 \$0.80 \$3.00 .... .80 3.00 .80 3.00 Bonnie. Soft salmon rose... . 50 Marsha. Rich scarlet...... .50 .80 3.00 .80 3.00

### OUEEN OF THE MARKET-20 in.

Tr. pkt. 40c., ¼ oz. 60c., oz. \$1.80, ¼ lb. \$6.50

Peach Blossom, flesh Azure Blue pink Crimson

Dark Blue or Purple Rose Scarlet

Light Blue or Lavender White Choice Mixed

### SEMPLE'S IMPROVED AMERICAN BRANCHING LATE BLOOMING-24 in. W. R.

Tr. pkt. 40c., 1/4 oz. 60c., oz. \$1.85, 1/4 lb. \$6.50



Azure Blue or Dark Lavender Crimson Lavender Light Rose Peach Blossom Peerless Pink Purple Rose, deep rose Rose Pink Sensation Shell Pink (Mary Semple) White Choice Mixed

### SUPER GIANT Non-Resistant-30 in.

Tr. pkt. 1/4 oz. Oz. 1/4 lb. El Monte. Crimson......\$0.40 \$0.80 \$2.75 .... Los Angeles. Shell pink.... .40 .80 2.75 ....

### VARIOUS WILT-RESISTANT VARIETIES

Tr. pkt. 1/4 oz. Oz. Ball White. Early white; crested center; early branching; 2-2½ ft. Mid-August......\$0.40 \$0.60 \$1.95 \$6.50 Ball White. Late, 2-21/2 ft. .60 1.95 6.50 long stems, early September .40 Ball Deep Rose. Bright deep

rose; 2½-3 ft. Branching. .60 1.95 6.50 . 40 Late August..... Ball Purple. Deep bright purple; 2½-3 ft. Branch-

.60 1.95 6.50 ing. Late August...... .40 Early Phlox Pink. Clear light rose pink; 2½-3 ft. .40 .60 1.95 6.50

.60 1.95 6.50 Golden Sheaf. Yellow. 2 ft. . . 40 Heart of France. Intense red; distinctive. Late

Late August.....

# ALL DOUBLE SORTS, W. R.

.60 1.95 6.50

Tr. pkt. 1/4 oz. Oz. 1/4 lb. Finest Mixture......\$0.40 \$0.70 \$1.25 ....

Fleck's Rainbow Mixture. A colorful blend of single and semi-double flowers. Plants branch upright and make very even growth, for easy cutting and bunching.

Tr. pkt. 40c., ½ oz. 65c., oz. \$2.00

### **ASPARAGUS**

### BALSAMS, DOUBLE

3300 S Tr. pkt. ½ oz. ½ oz. Oz.

Double Bush Flowering,
Mixed. Dwarf flowers appear in clusters on top of stem. \$0.35 \$0.65 \$1.25 \$2.25

# DOUBLE CAMELLIA-FLOWERED—18 in.

Mixed. All colors......\$0.20 \$0.35 \$0.65 \$1.15

### **BARTONIA**

### **BRACHYCOME**

(Swan River Daisy)—8 to 12 in.
140,000 S. Tr. pkt. 1/4 oz. Oz.

Iberidifolia. Special mixed. Plants
bear a profusion of small single
Cineraria like flowers. Blooms
most of the growing season.....\$0.15 \$0.35 \$1.25

### **BROWALLIA**



SPOTTED CALCEOLARIA

### BEGONIA Fibrous Rooted

Everblooming types, especially adapted for bedding and border plantings. Seeds we offer here have been produced by Begonia specialists who introduced many of these varieties.

### SEMPERFLORENS, TALL-12 to 14 in.

Christmas Cheer. Brilliant cherry Tr. pkt. 1/64 oz. 1/32 oz. crimson of distinct shade. Large bronze foliage......\$1.00 \$2.00 \$3.50

flowers; light green foliage...... 1.25 2.25 4.00 Scandinavia Pink. Large flowers,

# GRACILIS TYPES, DWARF—6 to 10 in. Tr. pkt. 1/64 oz. 1/32 oz.

Appleblossom (Tausendschon).

Superb, well-rounded and free flowering. These light green foliage plants are completely and continuously covered with appleblossom pink flowers throughout the entire season. 8-10 in \$1.50 \$3

the entire season. 8-10 in......\$1.50 \$3.00 \$5.00 Carmen. Clear rose pink, greenish bronze foliage; 8 to 10 in. Makes

foliage green with bronze edge.. 1.00 2.50 4.50 Luminosa. Rich deep scarlet with

reddish dark bronze foliage. Very floriferous. Height 10 in...... 1.00 3.00 5.50 Luminosa compacta. Identical with Luminosa, but considerably more dweet growing in perfect

more dwarf growing in perfect little global plants; 6 to 8 in. Seed limited......1-128 oz. \$4.00, 2.00 7.75

Prima Donna. Rose pink...... 1.00 2.50 4.50 Snow Queen (New 1944). Identical in every way with Appleblossom except flowers are pure white. Finest white for pot plant sales. 1.00 2.50 4.50

Dwarf Mixed. Choice blend.... 1.00 2.50 4.50

### BEGONIA, TUBEROUS-ROOTED

 Tr. pkt. 1/64 oz. 1/32 oz.

 Camellia-flowered
 \$1.00

### CACTUS

All Sorts Mixed. Choice blend. 100 seeds 30c., 500 seeds \$1.40, 1000 seeds \$2.70.

### CALCEOLARIA

Approximately 10,000 S to 1/64 Oz.

Sow from June to September for Easter bloom. Calceolaria do not like direct sun but a light, airy place and temperature around 50 degrees.

# CALENDULAS

3000 S

ers, mostly tigered or spotted.... 1.50 4.25 8.00

### **GREENHOUSE VARIETIES**

Fleck's Orange. A fine, reselected strain for florists. Orange red with dark center. Very large, double flowers with long orange petals. Vigorous habit, long stems. 30 to 36 in.

Ball Apricot. Buff color with dark eye.

orange, red and rose. Large flow-

Ball Apricot Improved. Much richer color.

Ball Gold. Deep golden yellow with light eye.

Ball Lemon Queen. Lemon yellow with brown eye.

Ball Improved Long Orange. Long stemmed; large flowered variety. Golden orange with light eye.

Ball Masterpiece. Deep glowing orange with dark eye.

Ball Supreme. Light orange with brown eye.

Campfire. Improved florist strain; deep orange.

Campfire Sensation. Intense orange.

Tr. pkt. 40c., ¼ oz. 60c., oz. \$1.95, 2 ozs. \$3.50,

1/4 lb. \$6.25 Fleck's Special Florists' Mixture.

Fleck's Special Florists' Mixture. Fleck's Art Shades Mixture.

Tr. pkt. 35c.,  $\frac{1}{4}$  oz. 50c., oz. \$1.50, 2 ozs. \$2.75,  $\frac{1}{4}$  lb. \$5.00

### **DWARF BEDDING VARIETIES**

Chrysantha (Sunshine). Clear yellow.

Lemon Queen. Sulphur yellow, with light eye.

Orange King. Deep orange with dark eye.

Radio. Quilled orange scarlet.

Tr. pkt. 15c.,  $\frac{1}{4}$  oz. 25c., oz. 80c.,  $\frac{1}{4}$  lb. \$2.30, lb. \$7.00

### **CALLIOPSIS**

90,000 S Tr. pkt	. Oz.
Gold Crest. 18 in. Rich golden yellow with a reddish brown zone; semi-double;	
flowers $2\frac{1}{2}$ to 3 in. across\$0.20	0 \$0.65
Golden Wave. 30 in	5 .55
Dwarf Single Mixed. 18 in	0 .65
Tall Single Mixed. 30 in	5 .55
Tall Double Mixed. 30 in	065



CALENDULA, Orange King

### **CAMPANULA**

Blooms in 6 months from seed. (Annual Canterbury Bells, 2½ ft.)

 50,000 S
 Tr. pkt. ¼ oz. Oz.

 Blue Bells. Cambridge blue.....\$0.20 \$0.40 \$1.35

 Mission Bells. Bright pink.......20 40 1.35

 Wedding Bells. Pure white.......20 .40 1.35

 Mixture. Blend of the above.......20 .40 1.35

BIENNIAL AND PERENNIAL CAMPANULA—Listed on page 31.

### CARNATION

14,000 S

Extra large flowers; long, stiff stems.

ENFANT DE NICE—Everblooming, 20 in.
Salmon Red Mixed
Rose White

Tr. pkt. 50c., ½ oz. \$2.00, ¼ oz. \$3.50

CHABAUD'S GIANT IMPROVED—16 to 20 in. Early and Perpetual Flowering—Clove-scented

These Carnations bloom five months from time seed is planted and continue throughout the Summer. The plants are of robust, upright habit; form 10 to 20 stalks, bearing huge flowers of fine form. They come about 95 per cent double, are true and are clove-scented.

Cardinal Red Deep Salmon White
Crimson Flesh Pink Yellow
Deep Rose Rose Pink Special Mix
Salmon Rose

Tr. pkt. 35c., ½ oz. 65c., ¼ oz. \$1.00, oz. \$3.45

### MARGUERITE

Double Mixture. Free flowering Summer Carnation. Tr. pkt. 25c., ½ oz. 45c., ½ oz. 75c., oz. \$2.50

PERENNIAL CARNATIONS—Listed on page 31.

### **CANDYTUFT**

(Coronaria—12 in.—Annual)

### **UMBELLATA**

Crimson Lavender Rose
Flesh Pink Rose, Cardinal White
Choice Mixed

Tr. pkt. 15c., oz. 50c., ¼ lb. \$1.40, lb. \$4.85

PERENNIAL CANDYTUFT—Listed on page 31.

### **CELOSIA**

### CRISTATA, DWARF-12 in.

28,000 S	Tr. pkt	. ½ oz.	Oz.
Dwarf Golden Yellow	\$0.30	\$0.60	\$2.25
Dwarf Empress. Scarlet, bron			
green foliage	30		2.25
Dwarf Mixed. Fine blend	25	. 50	-1.75
Gilbert's Maple Gold. Pink sh			
tipped gold. Very attractive.	Pro-		
duces 8 to 12 flower heads, mo	ore if		
center is pinched. Height 30-3		0	

### **PYRAMIDALIS**

Fiery Feather. Fine for pots		$\frac{1.25}{1.50}$	
Golden Feather. Fine for pots Pride of Castle Gould. Deep crim-	.40	1.25	4.00
Son  Thompsoni magnifica, Mixed	.35 .35		$\frac{2.00}{2.00}$

### CENTAUREA

### CYANUS (Double Cornflower, 30 in.)

For Spring greenhouse flowering or outdoors in June and July from a Fall sowing.

6500 S	Tr. pk	t. Oz.	$\frac{1}{4}$ lb.	Lb.
Blue Boy. Good forcer	\$0.15	\$0.45	\$1.50	\$5.00
Pinkie	15	.45	1.50	5.00
Red Boy	15	. 45	1.50	5.00
Snow Queen	15	.45	1.50	5.00
Fleck's Special Mixed. Flo	-			
rist strain	15	. 45	1.50	5.00
Jubilee Gem. Dwarf for pots and borders		1.00		

#### GIANT IMPERIALIS

Sweet-scented Cut Variety—30 in.

Thistle-like flowers and larger than the Cyanus type.

			- L
7500 S Tr. 3	pkt.	$\frac{1}{2}$ oz.	Oz.
Amaranth Red\$0	0.20	\$0.45	\$0.75
Brilliant Rose	.20	.45	.75
Deep Lavender	.20	.45	.75
Purple	.20	.45	.75
Yellow	.20	.45	.75
White	.20	.45	.75
Lavender Beauty. Light lavender			
with creamy white center	.20	.45	.75
Suaveolens. Yellow Sweet Sultan	.20	.45	.75
Mixed	.20	.45	.75

## CENTAUREA (Dusty Miller)

Fine for borders, vase and basket work.

7500 S

Tr. pkt. ½ oz. Oz.

Candidissima. Silver gray foliage;
slow grower; start early. 6 in....\$0.50 \$1.00 \$3.50

Gymnocarpa. Fine silvery foliage;
fern-leaved, strong grower. 24 in.

½ lb. \$2.80, .20

.30

.85

CENTAUREA MONTANA—Listed on page 32.

20,000 8

### **CHEIRANTHUS**

### HARDY ANNUAL-12 in.

20,000 8		Ue.
Allioni (Siberian Wallflower). Deep	or-	
ange $\frac{1}{2}$ oz.	30c.\$0.15	\$0.50
Golden Bedder (New). Very desira	ıble.	
	45c20	.75
Kewensis (Winter Wallflower). Prim	rose	
changing to mauve $\frac{1}{4}$ oz.	80c35	2.50
Linifolius (Alpine Wallflower).		
lilac	35c25	1.00
· ·		

### **CHRYSANTHEMUMS**

### (Annual—2 ft.) 9000 S

Good cut varieties. Space at least 12x12 in. Responds well to electric light forcing. Germination little slow and irregular.

### CARINATUM—SINGLES

Tr. pkt. 1/2 oz. Oz. 1/4 lb.

Atrococcineum. Bright crim-				
son\$	0.20	\$0.30	\$0.85	\$2.80
Burridgeanum. White and				
rose	.20	.30	.85	2.80
Eclipse. Golden bronze	.20	.30	.85	2.80
Eastern Star. Yellow, with				
black disc	.20	.30	.85	2.80
Luteum. Pale yellow	.20	.30	.85	2.80
Morning Star. White	.20	.30	.85	2.80
Northern Star. Giant white,				
light yellow center with black				
disc	.20	.30	.85	2.80
Purpureum. Purple, red	.20	.30	.85	2.80
All Singles Choice Mixture	20	30	85	2.80

### CARINATUM—DOUBLES

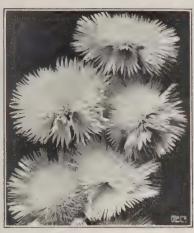
Fine Spring cut for the retail	l gro	wer.		
Double Golden Yellow	$.\overline{25}$	.70	1.25	3.85
Double Purpureum	.25	.70	1.25	3.85
Double Scarlet	.25	.70	1.25	3.85
Double White	.25	.70	1.25	3.85
Double Hybrid Rainbow				
Mixed	.25	.70	1.25	3.85

### CORONARIUM

### **INODORUM**

Bridal Robe. Pure white,			
extra double	.85	2.50	
Snowball. Compact, dwarf,			
	.90	3.25	
Korean Hybrids. Single and			
semi-double in fine range of			
colors. Early flowering	5.00		
$\frac{1}{16}$ oz. \$1.60, $\frac{1}{8}$ oz. \$2.75, 1.00	0.00		

For Hardy "MUMS" see page 32.



CENTAUREA, Imperialis

# **CINERARIA**

Greenhouse Produced Seeds by Specialists

Berlin and Siters run about 3600 S to ½2 ounce. Others about 5600 S to ½2 ounce. Sow from June on for Christmas and later flowering.

	2 1 0 Provo	1/02 00.	1/0% 0%.	1/1000
Berlin or Potsdam	Strain			
Mixed. Fine strain				
ing large rounded				
medium large flowe				
pact plants	\$1.00	\$2.00	\$3.50	\$6.50

Ciemer 21 1156 26				
ture. Excelle				
mixture; about	half light			
eyed	1.50	2.25	4.00	7.50

eyed	1.00	4.20	4.00	1.00
Howard & Smith Super				
Giants Mixture. Flowers				
of immense size and ex-				
quisite color range; com-				
pact plants	1.50	2.25	4.50	7.50
Multiflora nana. Gold cen-				
ter. Attractive shades with				
gold centers	1.00	2.25	4.00	7.75
Multiflora nana Mixed.				

ter. Attractive shades with gold centers	1.00	2.25	4.00	7.78
Multiflora nana Mixed.  Dwarf compact plants pro-				
ducing masses of small flowers	1.00	2.00	3.50	6.50

mostly white	eved and			
small foliage		2.00 2.50	4.50	7.95



CINERARIA, Gold Center

### **CYCLAMEN**

### Fleck's Fine Strain, Selected for Its Giant Flowers and Beautiful Foliage Originator's Seed

Sow from May to January. early, as these strains are n sent to you on date you specash discount. Seeds:  Fleck's Silver Foliage.  Salmon red bloom. Makes a beautiful and unique pot plant. Outstanding	Grove ot ple ecify. 100	w cool. entiful, Prices 200	seeds v s are ne 500	vill be et—no 1000
Dark Red. Christmas red	1.95	3.60	8.50	16.00
Bright Red Pure Rose. Very large and	1.95	3.60	8.50	16.00
beautiful	1.95	3.60	8.50	16.00
with carmine eye  Pure White. Very large	1.95	3.60	8.50	16.00
bloom	1.95	3.60	8.50	16.00
bloom	1.95	3.60	8.50	16.00
Lavender	1.95	3.60	8.50	16.00
Deep Dark Red. Extra fine variety	2.20	4.10	9.50	18.00
Neulachsrosa. New salmon- rose, very striking Perle of Zehlendorf. Dark	2.20	4.10	9.50	18.00
salmon improved  Rose of Zehlendorf. Light	2.20	4.10	9.50	18.00
salmon improved	2.20	4.10	9.50	18.00
Saffron Red. Red, with salmon glow	2.20	4.10	9.50	18.00
Saffron Red. Silver edged.	2.20	4.10	9.50	18.00
Victoria. White, tipped red, fringed border	2.20	4.10	9.50	18.00
American. Salmon searlet. Bonfire, or Leuchtfeuer.	2.30	4.50	11.00	21.00
Brilliant salmon red  Mozart. Deep pink, exqui-	2.30	4.50	11.00	21.00
site	2.30	4.50	11.00	21.00
with shiny black eye Salmon Rose. With deep	2.30	4.50	11.00	21.00
white border; beautiful Fringed Mixed	2.30 2.30	4.50 4.50	11.00 11.00	21.00 21.00
Fleck's Special Mixture. All the above varieties	2.50	4.50	10.50	20.00
VOGT'S DOUI				
Double flowers in very bloomer.			shades. $Oz$ .	Free $\frac{1}{4}$ lb.
Mixture—of all the best	,		\$13.00	

# CLEOME (Spider Plant)

4 ft.			
12,000 S	Tr. pkt.	. $\frac{1}{4}$ oz.	Oz.
Pink Queen. Brilliant rose	pink		
fading to clear white	\$0.30	\$0.50	\$1.75

### COBAEA

SCANDENS (Cathedral Bells)

l	380 S	Tr.	pkt.	$\frac{1}{4}$ oz.	Oz.
	Annual Climber. Strong	grower;	~ ~	00 02	04 04
	violet blue purple	\$0 .	20	\$0.35	\$1.25

### **CLARKIA**

### ELEGANS DOUBLE-24 in.

Popular Spring cut flower. Sow in January and grow in shallow soil, disbudding to 2 or 3 spikes for long-stemmed flowers. Keep fairly dry after plants are foot high to prevent soft lanky growth. Do not feed.

90,000 S	Tr. pkt	1/4 oz.	Oz.
Albatross. Pure white	.\$0.20	\$0.45	\$1.50
Brilliant. Double salmon	20	.45	1.50
Orange King. Bright salmon orang	ge .20	.45	1.50
Purple Prince. Rosy purple	20	.45	1.50
Salmon Queen. Salmon pink	20	. 45	1.50
Salmon Rose	20	. 45	1.50
Scarlet Queen. Glowing scarlet.	20	. 45	1.50
Double Mixed	15	.35	1.25

### COLEUS

 $3500 \text{ S per } \frac{1}{32} \text{ oz.}$ 

Tr. pkt. 1/64 oz. 1/82 oz. Giant Rainbow Mixture. Wonderful range of endless brilliant colors. \$1.00 \$1.50 \$2.50

### **COSMOS**

Single Early Flowering-40 in.

3000 S	Tr. pkt.	$\frac{1}{4}$ oz.	Oz.
Orange Ruffles (New). Semi-doub	ole,		
orange	0c.\$0.35	\$1.50	
Orange Flare. Vivid orange			
blooms in 90 days	20	. 35	\$1.00
Yellow Flare. Bright yellow	20	.35	1.00

### SENSATION-40 in.

Blooms in 10 weeks after sowing. Very early and true to color. Extra large flowers. Fine for cut. Suitable for oudoors even in northern climates.

5000 S	Tr. $pkt$ . $\frac{1}{4}$ oz. Oz.
Crimson Dazzler	.\$0.30 \$0.65 \$2.00
Pinkie	30 .65 2.00
Purity. White	30 .65 2.00
Mixed	25 .50 1.50

### NEW DOUBLE PEERLESS-36 in.

Tr. pkt.  $\frac{1}{8}$  oz.  $\frac{1}{4}$  oz. Oz.

Peerless Mixed. Improved
Sensation, contains Salmon
pink, velvet white and dark
crimson of crested and fluted
type flowers. A fine blend. \$0.50 \$1.25 \$2.10 \$5.50

### LATE MAMMOTH FLOWERING SINGLE

Not recommended where early frost is possible.  $Tr.\ pkt.\ 1/8\ oz.\ 1/4\ oz.\ Oz.$  Giant Perfection Mixed. 4 ft.\$0.20 \$0.35 \$0.50 \$1.70

# CUPHEA (Cigar Plant)

Firefly. Bright scarlet flowers. This makes a nice, bushy compact pot plant for Spring sales. Excellent for bedding or borders, window boxes, etc. March sowing. Blooms all Summer.

Tr. pkt. 25c., ½ oz. 75c., ¼ oz. \$1.00

Dwarf Hybrids.

Tr. pkt. 40c.,  $\frac{1}{8}$  oz. 90c.,  $\frac{1}{4}$  oz. \$1.50

# CYNOGLOSSUM (Chinese Forget-Me-Not)

### DAHLBORG DAISY

A very attractive, compact, 6–8 in. edging plant, lace-like leaves. Produces a profusion of small golden flowers until frost. Forms an even row, 12 to 14 in. across. Germinates best during Spring months.

Tr. pkt. 50c., ½ oz. \$1.25, ½ oz. \$2.25, oz. \$8.00

### **DAHLIAS**

# **DELPHINIUM (Annual)**

20,000 S

### CHINENSIS, TALL-3 ft.

While the Chinensis type of Delphinium is classified as perennial, they will, if planted early, bloom the first year from seed. Late Spring cutflowers from January sowing. Seeds produced by specialist with special emphasis on true strain. Tr. pkt. ½ oz. ½ oz. Oz.

Alba. White.................\$0.20 \$0.30 \$0.50 \$1.50

Alba. White\$	0.20	\$0.30	\$0.50	\$1.50
Cambridge Blue. Rich Bella-				
donna blue	.40	.60	1.00	3.00
Liberty. Dark blue	.20	.30	.50	1.50
Mixture	.20	.30	.50	1.50

### CHINENSIS, DWARF

Azure Fairy. Soft azure blue.

20 in	\$0.20	\$0.35	\$0.55	\$1.50
Blue Mirror. Bright navy bl				
flowers without spurs, $1\frac{1}{2}$ 2 ft. and face upward		.90	1.50	4.00
White	20	.35	.55	1.50

PERENNIAL DELPHINIUM—Listed on page 32.

### DAISY

See the following in Annual or Perennial Sections. Under Bellis, Agathea, Arctotis, Brachycome, Chrysanthemum, Dimorphotheca, Pyrethrum and under Daisy in Perennials.

DIANTHUS (Annual Sweet William)
25,000 S $Tr. pkt. \frac{1}{4} oz. Oz.$ Chinensis, Double Mixed, 20 in
1/4 lb. \$2.50 \$0.20 \$0.35 \$0.85
Chinensis, Single Mixed, 20 in 1/4 lb. \$2.00, .20 .30 .75
Heddewigi, Double Fireball.  Deep scarlet, 12 in
Heddewigi, Gaiety. Large, single fringed mixed, 12 in
Heddewigi, Double Mixed, 12 in20 .35 1.20
Heddewigi, Single Mixed, 12 in20 .35 1.00
Sweet Wivelsfield, Single Mixed. Beautiful markings; 12 in
Sweet Wivelsfield, Double Mixed. 12 in
Annual Single Mixed
,
DIANTHUS, BARBATUS
(Hardy Biennial Sweet William)
Tr. pkt. $\frac{1}{4}$ oz. $\frac{1}{2}$ oz. Oz. Single White. 18 to 24 in \$0.35 \$0.80 \$1.50 \$2.80
Single Giant White. Enorm-
ous trusses which give the appearance of Perennial Phlox. Flowers almost twice size of
ordinary varieties. 24 in40 .90 1.65 3.15 Single Newport Pink. 18–24
in
Single Purple Beauty. 18-24 in
Single Scarlet Beauty. 18-24 in
Singles Mixed. 18–24 in35 .80 1.50 2.80
Doubles Mixed. 18–24 in40 .90 1.75 3.10
Single Dwarf Alpine Mixed. Compact. 4 to 6 in
Double Dwarf Alpine Mixed.           Compact. 4 to 6 in
For PERENNIAL DIANTHUS (Hardy Pinks)—see page 33.
DIDISCUS
10,000 S Tr. pkt. ¼ oz. Oz. Caerulea (Blue Lace Flower). 2 ft.
See also "Queen Anne's Lace Flower"\$0.25 \$0.35 \$1.20
DIMORPHOTHECA
9600 S Tr. pkt. ¼ oz. Oz.
Aurantiaca. Golden orange African Daisy. Forcing and cut variety. 1 ft
Aurantiaca, Hybrids Mixed25 .35 1.26
Aurantiaca, Salmon Beauty25 .35 1.26
DRACAENA
Tr. pkt. Oz. 1/4 ll
Indivisa. 1500 S. Narrow-leaved variety\$0.15 \$0.50 \$1.4
Australis. 1000 S. Broad-leaved variety



DOUBLE DIANTHUS

### **DOLICHOS**

### AUSTRALIAN PEA VINE

Tr. pkt. ½ oz. Oz.
Lignosus. Purple (Greenhouse plant).....\$0.40 \$0.75 \$2.50

DUSTY MILLER—See Centaurea.

### **ECHIUM**

12 in.
6600 S Tr. pkt. ¼ oz. Oz.

Blue Bedder (Annual). Blue, bell
shaped flowers. Early and until
frost.....\$0.15 \$0.30 \$1.00

# ESCHSCHOLTZIA (California Poppy)

12 in.

20,000 S		Oz.
Aurantiaca. Orange (True Californ	nia	00 70
Poppy)	\$0.15	\$0.50
Carmine King. Deep carmine	20	. 60
Golden West. Golden yellow, best yello	w15	. 50
Mandarin. Orange and scarlet	20	E.
Rose Queen. Rose pink	20	
Vesuvius. Coppery red		. 50
White	15	.40
Mixed. Blend of above	15	.40

# **EUPHORBIA** (Mexican Fire Plant)

2500 S	Tr. pkt. 1/4 oz.	Oz. Lb.
Heterophylla (Annual Poin settia)	- .\$0.15	81.50
Variegata (Snow-on-Mountain)	-	

### **EXACUM**

	28,000 S per $\frac{3}{32}$ oz.	Tr. pkt.
	Fragrant, violet blue flowers.	
a fine,	neat pot plant	\$1.25

### FEVERFEW (See Matricaria)

### **FELICIA**

	Tr. pkt.	Oz.
Bergeriana. Dwarf blue, star-shaped	e0 95	01 00
flower. A gem for the rock garden	\$0 . 35	\$1.00

# FOUR O'CLOCK (See Mirabilis)

### **GAILLARDIA**

(Annual)—20 in.

14,000 S	Tr. pkt	$1_{4} oz$ .	Oz.
Indian Chief. Single bronze red.	.\$0.15	\$0.25	\$0.85
Double Mixed	15	.25	.85
Single Mixed	15	.25	.85
Lorenziana, Double Mixed	15	.25	.85
For PERENNIAL GAILLARDIA	\—See	page 3	4.

### **GERBERA** (Transvaal Daisy)

Greenhouse Perennial Seeds: 100 1000 Jamesoni Hybrids. Bright colors. 18 in. \$0.50 \$3.50

### **GILIA** (Thimble Flower)

		Tr. pkt.	Oz.
	. Reselected seeds,		
2 ft. A:	zure blue	 .\$0.15	\$0.60

### **GODETIA**

(Drugge Single Verieter)

(Dwari Single variety)—15 in.
$40,000 \text{ S}$ Tr. $vkt$ , $\frac{1}{4}$ oz. Oz.
40,000 S $Tr. pkt. \frac{1}{4} oz. Oz.$ Duke of York. Rose carmine\$0.20 \$0.50 \$1.50
Kelvedon Glory. Deep salmon
orange
Sybil Sherwood. Brilliant salmon
pink
Purity. Clear white
Finest Mixed
(Tall Double Grandiflora—30 in.)
$Tr. pkt. \frac{1}{4} oz. Oz.$
Carmine Improved\$0.15 \$0.45 \$1.25
Mixed
(Dwarf Double—12 in.) $Tr. pkt. \frac{1}{4} oz. Oz.$
(Dwarf Double—12 in.) Tr. pkt. ¼ oz. Oz. Maidens Blush. Salmon\$0.25 \$0.60 \$2.00
Maidens Blush. Salmon\$0.25 \$0.60 \$2.00

## GOMPHRENA (Globe Amaranth)

Globosa.	5500 S Purplish red		$^{1/4}_{\$02.}$ 02.		
Orange.	12 in	 .20	.40	1.30	4.00
Mixed		15	35	1.00	2.80

### GOURDS, ORNAMENTAL

450 S	Tr. pkt.	Oz.
Large Mixed	\$0.15	\$0.33
Small Mixed Fancy Sorts		
Large and Small Mixed	15	.35
Ornamental Mixed. Perfumed	15	. 35

GREVILLEA (Silk Oak)	
Tr. pkt	
Robusta. Fine foliage plant for holiday baskets, Poinsettia pans\$0.50	)

### GYPSOPHILA (Baby's Breath)

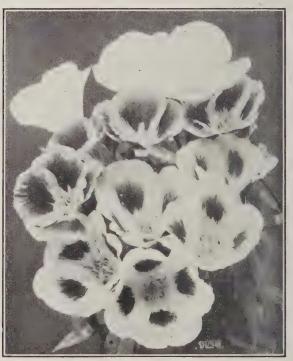
24 in.—Annual—24,000 S Easy grower, free blooming. Every florist should

grow this to fill in with cut flowers, etc. Oz.  $\frac{1}{4}$  lb. Lb. 5 lbs. Covent Garden Strain. .....\$0.25 \$0.75 \$2.25 \$9.50 White. London Market Improved. .25 .50 1.95 8.00 White. New York Market. White Grandiflora, large flower-. 35 .90 2.75 11.50 white.... .70 2.00 8.50 Carminae..... $\frac{1}{4}$  oz. 40e. 1.25 3.50 Crimson. 1/4 oz. 40c. 1.25 3.50 Rosea. 1/4 oz. 40c. 1.25 3.50

HARDY GYPSOPHILA—Listed on page 34.

### **HELIOTROPE**

50,000 S	Tr.	pkt.	Oz.	$\frac{1}{4}$ lb.
Dark Blue Shades	\$0.	50 \$3	1.25	\$3.95
Regale Mixture Dwarf. This				
about the best strain for evenne				
of color with large flower heads		50	1.25	3.95



GODETIA, Mixed

## **HELIANTHUS** (Double Sunflower)

4 to 5 ft.-650 S

Seeds sown outdoors in early May will produce a profusion of double flowers like Chrysanthemums during August. Fine for cutting and shipping to market Tr. pkt. 1/4 oz. Oz. or for basket work.

Sun Gold. Bright golden yellow, large, free flowering 100% double. \$0.20 \$0.30 \$0.90

# HELICHRYSUM MONSTROSUM (Double Strawflower)

**36 in.**—35.000 S

00 ==== 00,000			
Also used for drying	Tr. pkt.	$\frac{1}{4}$ oz.	Oz.
Brown	.\$0.25	\$0.45	\$1.50
Canary Yellow	25	.45	1.50
Copper Red	25	.45	1.50
Crimson or Fireball	25	.45	1.50
Golden Globe	25	.45	1.50
Rose Carmine Shades	25	.45	1.50
Rose Queen. Rich rose pink	25	.45	1.50
Silver Ball	25	. 45	1.50
Violet	25	. 45	1.50
White	25	.45	1.50
Choice Mixed	20	. 35	-1.25
Tom Thumb. Dwarf Double Mixe	d .25	.50	1.50

### HOLLYHOCK

(Annual, 4 to 5 ft.) (New)

Tr. pkt.  $\frac{1}{4}$  oz. Oz. 13.000 S

Indian Spring. Semi-double, light pink and rose flowers. Starts to bloom in 5 months..........\$0.25 \$0.50 \$1.75

### HUNNEMANNIA, Fumariaefolia (Bush Eschscholtzia or Yellow Tulip Poppy)

Tr. pkt.  $\frac{1}{4}$  oz. Oz. Sunlite. Brilliant canary yellow, semi-double, gray green foliage. \$0.25 \$0.45 \$1.65 

### **IBERIS**

See CANDYTUFT in Perennial Section.

### **IMPATIENS**

Sultani Hybrids
IPOMOEA (Morning Glory)
Tr. $pkt$ . $\frac{1}{4}$ oz. Oz. $\frac{1}{4}$ lb.
Cornell. Red bordered white, heavy growth, attractive,
bright green foliage\$0.25 \$0.45 \$1.50
Heavenly Blue, Clarke's Early. 800 S
Noctiflora. Large-flowered
white. 110 SLb. \$4.40 .1540 1.40
<b>Pearly Gates.</b> White
Scarlett O'Hara. Brilliant

### KALANCHOE (Succulent)

Sow January or February for next Winter sales.

Tr. pkt. 1/64 oz. 1/32 oz.

Blossfeldiana globuliflora coccinnea. Tall.....\$0.60 \$1.65 \$3.00

Tom Thumb. Dwarf strain of Blossfeldiana, ideal pot plant. 

### KOCHIA

# (Mexican Fire Bush or Summer Cypress)

45.000 S Tr. pkt. Oz. Childsi, Improved......\$0.10 \$0.35

### LANTANA

Tr. pkt. 1/4 oz. Oz. **12 in.**—1300 S Dwarf Hybrids Mixed. Must be sown early and with bottom heat. \$0.25 \$0.55 \$1.80

# LARKSPUR (Annuals)

A January sowing of Larkspur will flower about May, depending on temperatures. While it is sown outdoors to advantage in the Fall, Spring sowings do about as well if sown the first day the ground can be prepared. To get best germination results in hot weather, chill the seeds in an ice box for several days before sowing. To draw up long stemmed flowers use fairly enriched deep soil and water when quite dry.

### GIANT IMPERIAL-4 ft.

Base branching, tall, upright grower.

Blue Bell. Azure blue Blue Spire. Dark blue Carmine King. Rosy carmine

Coral King. Blush white Dazzler. Bright carmine

Exquisite Pink Impr. Exquisite Rose. Rose pink

Gloria Improved. Deep rose on salmon

Lilac Queen. Rich lilac shading to lavender blue

Lilac Spire. Lilac Lilac King. Brilliant Lilac shade Los Angeles Improved.

Salmon rose Miss California. Salmon pink

Sweet Lavender. Light lavender blue

White King. Large, double pure white

White Spire. Pure white Imperial Florists Mixture.

Tr. pkt. 25c.,  $\frac{1}{4}$  oz. 40c.,  $\frac{1}{2}$  oz. 65c., oz. \$1.10,  $\frac{1}{4}$  lb. \$3.50, lb \$11.00

### TALL DOUBLE STOCK-FLOWERED-4 ft.

Dark Blue. Violet purple Lilac Supreme. Bright shade of lilac

Lustrous Carmine

Exquisite Pink

Sky Blue Empress Rose. Rich salmon pink, mam'th florets Fleck's Special Florists'

Pure White

Mixture. Tr. pkt. 25c., ¼ oz. 35c., oz. 95c., ¼ lb. \$2.95, lb. \$9.50

Rosamond. Pure deep rose
Tr. pkt. 25c., ½ oz. 35c., ½ oz. 60c., oz. 95c.,
¼ lb. \$3.20, lb. \$11.00

### EARLY GIANT HYACINTH-FLOWERED IMPROVED-3 ft.

Produces one long non-branching spike. A bit earlier than other types.

Pink White Dark Blue Mixed, blend of above Purple Lilac Tr. pkt. 40c., ½ oz. 60c., oz. \$1.80, ¼ lb. \$5.00

#### LARKSPUR—Continued

### COCKADE TYPES-4 ft.

Tall, symmetrical plants, long branches of full, double flowers.

Blue. Rich lilae blue Cinnabar. Brilliant rose red Violet. Rich violet purple White. Pure white

Rose. Salmon rose Salmon Pink Sapphire. Deep lilac Finest Mixed of all varieties

Pastel Shades, Mixed

Tr. pkt. 25c.,  $\frac{1}{4}$  oz. 40c., oz. \$1.10,  $\frac{1}{4}$  lb. \$3.25, lb. \$11.00

### SUPER MAJESTIC-5 ft.

A new class. Taller and stronger in growth than the base branching types. Long tapering laterals branch from base of each plant and grow close to main stem. Free bloomer.

Rose Pink Lavender White
Tr. pkt. 40c., ½ oz. 60c., oz. \$1.80, ½ lb. \$5.00,
lb. \$15.00

### LAVATERA SPLENDENS 3 ft.

4500 S

Attractive, early flowering annual with 2 inch, Hollyhock-like flowers.

Alba. White Rosea. Rose pink Loveliness. Bright pink Mixed

Tr. pkt. 15c., ½ oz. 30c., Oz. \$1.00

## LEPTOSIPHON (Gilia)

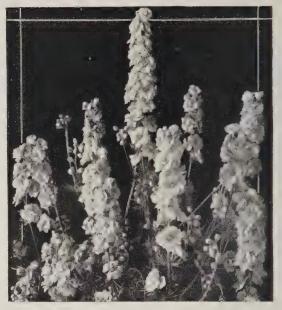
### LEPTOSYNE

### LILIUM

### LILIES FROM SEED

Regale. White flowers with lemon tinting on inside, rosy suffusions near base on outside. Excellent for outdoors growing for cut. 6500 S.....\$0.25 \$0.65 \$1.60 \$5.25

### LINUM



LARKSPUR, Rosamond

# LINARIA, Maroccana (Baby Snapdragon)

10 to 18 in.

### LOBELIA 4 in.

710,000 S

* 20,000			
Early sowing recommended T Fleck's Blue Stone. Dwarf bright	r. pkt.	$\frac{1}{4}$ oz.	Oz.
rich blue, compact	80.40	\$0.85	\$2.95
Cambridge Blue. Clear blue	.35	. 85	2.95
Crystal Palace Compacta. Dark			
blue, dark foliage	.35	.85	2.95
Mrs. Clibran. Dwarf blue, white			
eye	. 40	.85	2.95
Emperor William. Dwarf gentian			
blue	. 25	.80	2.85
Sapphire. Deep blue, white eye,			
trailing	.35	.85	2.95

# LUPINUS (Hardy Annuals)

1400 S

HARTWEGI GIANTS—24 in. to 3 ft. Giant King Blue. Oxford blue. Giant King Sky Blue. Light blue.

Giant King Sky Blue. Eight blue.

Giant King Heliotrope. Rosy purple.

Giant King White. Pure white.

Giant King Mixed.

Tr. pkt. 20c., ¼ oz. 35c., oz. 80c., ¼ lb. \$2.65, lb. \$8.00

HARTWEGI (STANDARDS)-24 in.

Albus Roseus Choice Mixed Dark Blue Sky Blue

Tr. pkt. 20c., oz. 75c., ¼ lb. \$2.25, lb. \$7.50 FOR PERENNIAL LUPINUS—See page 35

# FLECK'S MARIGOLDS - Your Money Makers

10,000 S	HARMONY TYPES—Continued
AFRICAN TYPES	Tr. $pkt$ . $\frac{1}{4}$ oz. Oz. $\frac{1}{4}$ $lb$ .
DWARF AFRICAN—15 in.	Golden Harmony. Luminous golden yellow both center
Tr. $pkt$ . $\frac{1}{4}$ oz. Oz.	and petals, compact 11 in.;
Pot O'Gold. Deep golden orange, 100 per cent double\$0.40 \$0.75 \$2.50	100 per cent double\$0.25 \$0.50 \$1.70 \$5.30 <b>Harmony.</b> Deep orange, ma-
Little Giants. Mixed	roon collar. 12 to 14 in15 .30 1.00 3.00
TALL ADDICANT 20 to	Melody.         Brilliant orange.           12 in
TALL AFRICAN—30 in.	Orange Flame
$Tr. \ pkt. \ \frac{1}{4} \ oz. \ Oz. \ \frac{1}{4} \ lb.$ All Double Gold\$0.25 \$0.50 \$1.60 \$5.30	Robert Beist. Maroon15 .25 .75 2.25 Royal Scot, All Double.
All Double Lemon	Compact, attractive, rich
All Double Orange       .25       .50       1.60       5.30         All Double Mixed       .25       .50       1.60       5.30	mahogany and gold, in uniform stripes. 12 in
Golden Emblem. Rich gold,	Scarlet Glow. Bright scarlet
large flowers	red. 12 in
Bright lemon yellow	Mahogany border. 12 in15 .35 1.00 3.00
Prince of Orange. Improved bright orange and 70 per cent	Spry. Yellow crested center with red guard petals25 .50 1.65 5.30
double	Sunkist. Orange, dwarf and
Fleck's Special Florist Mix- ture	compact, early bloomer25 .50 1.65 5.50 Yellow Pigmy. Very dwarf,
ture	bright yellow. 6-8 in
TALL AFRICAN NOVELTY VARIETIES—30 in.	***************************************
Tr. pkt. $\frac{1}{4}$ oz. Oz. $\frac{1}{4}$ lb.	MIXTURES
Collarette, Crown of Gold. Odorless foliage\$0.25 \$0.35 \$1.25 \$4.25	OF THE ABOVE HARMONY AND FRENCH
Golden Glow. Golden yel-	DWARF DOUBLES
low, odorless	Tr. $pkt$ . $\frac{1}{4}$ oz. Oz. $\frac{1}{4}$ $lb$ .
CARNATION TYPES—24 in.	Choice Mixed \$0.15 \$0.25 \$0.60 \$1.95
Tr. pkt. 1/4 oz. Oz. 1/4 lb.	Dwarf Harmony, Mixed. Uniform 11 in., in fanciful
Burpee Gold. Orange. Odor-	"two tone" combinations from lemon yellow to dark
less	red
Bright orange, odorless	Monarch Strain. All double mixed, compact, large flow-
Golden Eagle. Delightful shade of luminous gold25 .35 1.25 4.50	ers, fascinating new shades15 .35 .95 2.95
Guinea Gold. Vivid golden	
orange, excellent cut	FRENCH DWARF SINGLES—10 in.
ange	Tr. $pkt$ . $\frac{1}{4}$ oz. Oz. $\frac{1}{4}$ lb.
Yellow Supreme. Dazzling lemon, overlaid buff25 .50 1.60 5.50	Fire Cross. Deep orange yel-
Tom Thumb, Golden	low, blotched maroon, very free bloomer\$0.15 \$0.25 \$0.60 \$1.95
Crown. 12 in. Golden yellow. Dwarf form of Guinea	Flash. Tangerine and Marigold red, early, compact and
Gold	bushy, very floriferous, excel-
HARMONY TYPES—NEW FRENCH	lent for borders, bedding and pot plants
Including all the best French Dwarf Doubles.	Gnome (Little Giant). Deep
Tr. pkt. $\frac{1}{4}$ oz. Oz. $\frac{1}{4}$ lb.	orange, free flowering. 6 in30 .50 1.90 7.00 Legion of Honor (Little
Butterball. Butter yellow.	Brownie)
8 in	Orange, free bloomer
with reddish brown guard	Clunge, tree steement to the tree tree
petals. Even growth. 100 per cent double. For cutting	FRENCH TALL DOUBLE—30 in.
or bedding. 18 in	Tr. pkt. $\frac{1}{4}$ oz. Oz.
Dark Brown. Just a bit different. 12 in	Josephine. Single brown, good cut
Golden Ball. Large, compact,	variety for florists. 3 ft \$0.20 \$0.30 \$1.00 Royal Scot. Gold striped maroon
double yellow. 12 in15 .30 .90 3.00 Gold Crest. Golden yellow.	Choice Mixed
8 in	MARIGOLDS—Continued next page
	ANGE WITHOUT NOTICE

#### MARIGOLDS—Continued



MARIGOLD, Full Double Giant Orange

CREENHOUSE	EODOING	WAD TESTER

For Winter flowering.	$Tr.\ pkt.$	$\frac{1}{4}$ oz.	Oz.
Australian Giant. Golden yello with mahogany guard petals	w, \$0.25	\$0.40	\$1.25
Fleck's Gold Improved. Brig orange, odorless foliage	tht25	.50	1.60
Lieb's Winter-flowering. De			
brown, single and semi-double flowers, golden yellow centers		.55	1.95
Yellow Supreme. Dazzling lemo overlaid buff; fragrant		.50	1.60
Winter Harmony. Golden oran crested center with reddish brov guard petals. Even growth a	wn nd		
long stems. 100 per cent doub $2\frac{1}{2}$ in. flowers		.40	1.20
CYCLYMD A TARDIDATE	00 00 1		

# GIGANTEA VARIETIES—30 in. $Tr. pkt. \frac{1}{4} oz. Oz. \frac{1}{4} lb.$

Full Double Giant Orange.\$	0.60	\$1.00	\$3.00	\$10.00
Full Double Giant Mixed	.50	.95	2.85	9.00
Orange Sunset. Rich golden				
orange	.40	.60	2.00	6.00
Sunset Giants. Mixed, beau-				

#### 

### MISSION GIANTS Chrysanthemum Flowered

New type, ball shaped blooms. 3 to 5 inches across Plants are vigorous growers, base branching, producing 8 to 12 stems of excellent cutting length.

	Tr. pkt.	$\frac{1}{4}$ oz.	Oz.	1/4 lb
Golden Bedder. Very ear		-		, -
strain, uniform habit, gold	en			
orange. 18 in	\$0.40	\$0.60	\$1.95	\$5.50
Coldomith Pright golden	20			

Goldsmith. Bright golden orange. 18-20 in	.40	.60	1.95	5.50
Limelight. Early and free				

### MARIGOLDS—Continued

Mammoth Mum. Light sulphur yellow; fluffy, ball-like		, .
blooms. Early. 30 in \$0	0.50 \$1.20	\$3.50 \$11.95

Mission Giants Mixture. All the shades from light yellow

### DIXIE SUNSHINE—4 ft.

Early Sunrise. Dazzling golden yellow......\$0.35 \$0.65 \$2.00 \$5.60

### MATRICARIA CAPENSIS (Feverfew)

150,000 S

Perennial-24 in.

We list this among the Annuals because it is so often overlooked by the greenhouse grower. Excellent as a greenhouse cropper for cutting. Sowings made during January will produce fine cut in July and August.

Tr. pkt.  $\frac{1}{8}$  oz.  $\frac{1}{4}$  oz. Oz.

Tr. pkt. 1/4 oz. Oz. 1/4 lb.

Ball Double White. Our strain produces almost 100 per cent double, pure white flowers. Beyond doubt the

finest strain offered anywhere. \$0.35 \$0.90 \$1.50 \$5.50

# MATTHIOLA Bicornis (Evening-scented Stock) 18 in.

# MIRABILIS (Four O'Clock) (Marvel of Peru) 4 ft.

### MIGNONETTE 12 in.

Sow in January for Spring cutting.

### MYOSOTIS (Forget-me-not)

.50 - 1.00

44,000 S Tr. pkt. ½ oz. ½ oz. Oz. Fleck's Early. This early strain is ideal for sowing as late as January for Spring blooming plants. Free flowering, bright blue flowers.

Very popular with the lady customers......\$0.35 \$0.85 \$1.60 \$3.00

.60 1.95 5.50 PERENNIAL MYOSOTIS—Listed on page 36.

5.00

# MALOPE (Mallow Wart)

GRANDIFLORA-30 in.

Alba, white Rosea, pink Mixed Tr. pkt. 20c., ½ oz. 35c., oz. \$1.00

### MIMOSA, PUDICA

(Sensitive Plant)—24 in. Tr. pkt. 40c., ¼ oz. 90c., oz. \$2.65

### **NASTURTIUM**

### DOUBLE GLEAM-18 in.

Richly colored, fragrant flowers freely produced on long, strong stems. Fine for Spring combination work, window boxes and cut flowers.

175 S	Oz.	$\frac{1}{4}$ lb.	Lb.
Golden Gleam	\$0.25	\$0.70	\$2.40
Moon Gleam			
Orange Gleam	.25	.70	2.40
Salmon Gleam	.25	.70	2.40
Scarlet Gleam	.25	.70	2.40
Glorious Gleam Hybrids, Choice			
Mixed	.25	.75	2.50

#### DOUBLE DWARF TYPE-12 in.

Fully as double and large as the Gleam type. Attractive, dwarf, compact.

O No	14 000	2201
\$0.30	\$0.90	\$2.75
	.90	2.75
.30	.90	2.75
.30	.90	2.75
	\$0.30 .30	.30 .90

	SING	LES		
225 S			Oz.	$\frac{1}{4} lb$ .
	-	2.51		

 Fleck's
 Tom Dwarf, 12 in
 Mixed.

 50.25
 \$0.75
 \$2.50

 80.25
 \$0.75
 \$2.50

 80.25
 \$0.75
 \$2.50

 80.25
 \$0.75
 \$2.50

 80.25
 \$0.75
 \$2.50

### NEMESIA

# COMPACTA GRANDIFLORA

90,000 S

### Compact and Dwarf Varieties-6 to 10 in.

Branches freely from base, making attractive, rounded specimens. Ideal for pots and short combination make-ups. Tr. pkt.  $\frac{1}{4}$  oz.  $\frac{1}{2}$  oz. Aurora. Carmine and white. \$0.25 \$0.75 \$1.40 Blue Gem. Bright blue, compact. .25 .75 1.40 Fire King. Brilliant red. .25 .75 1.40 Orange Prince. Rich orange .25 .75 1.40 White Queen .25 .75 1.40 Triumph Choice Mixed. Attractive range of colors .25 .75 1.40

### STRUMOSA SUTTONI GRANDIFLORA Tall Varieties—14 to 16 in.



NEMESIA

### **NEMOPHILA**

 $15,000 \text{ S} \qquad \qquad Tr. \ pkt. \quad Oz.$  Insignis Blue. Baby blue eyes. 6 in....\$0.25 \$0.70

## NICOTIANA (Flowering Tobacco)

Sweet-scented-24 in.

200,000 S	Tr. pkt.	$\frac{1}{4}$ oz.	Oz.
Affinis. Pure white	\$0.15	\$0.25	\$0.70
Affinis, Crimson Bedder.	Rich,		
deep carmine		.60	1.90
Affinis Hybrids. Choice mixe			

# NIEREMBERGIA (Dwarf Cup Flower)

8 in.—5500 S per  $\frac{1}{32}$  oz.

Make fine pot plants. Tr. pkt.  $\frac{1}{12}$  oz.  $\frac{1}{16}$  oz.

Hippomanica. Lavender blue; compact. Plants when developed are covered with countless little, cupshaped flowers. Long blooming period; requires little water. Sow seeds early for May sales........\$6

seeds early for May sales........\$0.35 \$1.00 \$1.95 **Purple Robe.** Rich deep violet purple. Does not fade. Same growing

### NIGELLA

habits as the Hippomanica variety. .50 1.65 3.00

<b>18 in.</b> —11,000 S	Tr. pkt.	$\frac{1}{4}$ oz.	Oz.
Hispanica. Dark blue	\$0.25	\$0.30	\$1.00
Miss Jekyll. Light blue (Love-in Mist)		.40	1.20

# PENTSTEMON (Beard Tongue)

<b>24 in.</b> —55,000 S	Tr. pkt.	$\frac{1}{4}$ oz.
Sensation Mixture		
New Giant-flowered Mixture	40	1.00

Lb.

# FLECK'S PANSY SEEDS

25,000 S

We offer seeds produced by specialists in this class, Stored in airtight containers here in our air-conditioned headquarters. No finer strains or selection offered anywhere. Order now stating date you want delivery.

**MIXTURES** Tr. pkt.  $\frac{1}{8}$  oz.  $\frac{1}{4}$  oz. Oz. Fleck's Giant Mixture of Dwarf Strains. Swiss types very dwarf, compact; extra early flowering. Complete range of colors, running to brighter sorts. ½ lb. \$32.50, \$0.60 \$1.50 \$2.50 \$9.50 Fleck's Jumbo Mixed. An early, large flowered mixture, producing long-stemmed flowers. Grown from originator's stock specially for us. Wide range of colors. ½ lb. \$37.00 **.70** 1.80 3.00 10.50 Fleck's Rainbow Mixture. Brilliant, large flowered varieties compounded for the large grower. 1/4 lb. \$27.50, lb. \$100.00, 9.00 .70 1.65 2.75 America Mixture. Extremely bright, early flowering and dwarf. Good variety of colors..... .75 1.80 3.00 10.50 Engelmann's Giant Mixed. Early, compact, robust flowers grower; average nearly 4 in. across on heavy stems. Both light and dark shades, good percentage of bronze and reds.....  $.75 \quad 2.00 \quad 3.75 \quad 12.00$ Maple Leaf Giants Super Mixture. Large flowered, good bloomer, compact, luxurious dark green foliage .75 2.00 3.75 12.00 and large leaves..... Macdonald's Scottish Exhibition Strain. 4 in. flower, new and varied color combinations, running to intense, heavily blotched .75 1.95 3.60 11.50 flowers..... Rogglis Giant Mixture. Rich red and bronze shades .75 2.00 3.75 12.00 predominate; a fine bedder. Masterpiece Mixed. Dainty ruffled and frilled, rich colors in reds and brown shades; compact, excellent .60 1.50 2.50 for borders..... 8.50 Swiss Giants Choice Mixed. From stock seed of European and domestic strains with straight colors of Roggli type added, makes this a really high grade mixture. Flowers average 3 to 4 in. . .75 1.50 2.50 [ 9.50

Super Swiss Giants Mixed, Improved. An improvement on the original strain. Enormous flowers, fine color range, well marked, many ruffled and curled.

stems. Sturdy grower.....

Long

 $Tr. pkt. \frac{1}{8} oz. \frac{1}{4} oz. Oz.$ 

Trimardeau Improved Mixed. Unsurpassed for mass of color for all bedding pur-Tall grower. poses. Ex-Full tremely floriferous. color range and combinations having both blotched

and self colors. 1/4 lb. \$22.00,\$0.50 \$1.25 \$2.00 \$7.50

### SEPARATE COLORS

Alpenglow. Rich garnet and ruby shades with dark blotches

Berna. Dark, velvety violet blue.

Large golden yellow without Coronation Gold. blotches or markings.

Glowing bronze apricot. Fireglow.

Rheingold. Deep golden yellow with large black blotches on lower petals.
Ullswater (Lake of Thun). Marine blue with darker

blue blotches showing through.

White (Mont Blanc). Large pure white, free flowering. Tr. pkt. 75e.,  $\frac{1}{16}$  oz. \$1.10,  $\frac{1}{2}$ 8 oz. \$1.75,  $\frac{1}{2}$ 4 oz. \$3.00, oz. \$10.00

### FLECK'S WINTER FLOWERING GIANTS

This greenhouse strain for greenhouse growing is especially produced for florists, for Winter and early Spring cut flowers. Good range of colors. Sweet-scented, long-stemmed, about 10 in. Blooms about 2 to 3 inches across. Does well from a July or August sowing.  $\frac{1}{2}$  tr. pkt. 60c., tr. pkt. \$1.00,  $\frac{1}{16}$  oz. \$1.50,  $\frac{1}{8}$  oz. \$2.50,  $\frac{1}{4}$  oz. \$4.75



PANSIES

.85 1.95 3.25 11.50

# FLECK'S PETUNIAS YOUR TREASURE CHEST

220,000 seeds per ounce

Produced by California Specialists-Complete List of All the Best

HYBRIDA ERECTA—18 in.	NANA COMPACTA, 12 in.—Continued
TALL VARIETIES, SINGLE FLOWERED	Tr. pkt. ½ oz. ¼ oz. Uz.  Rose of Heaven. Regular\$0.25 \$0.50 \$0.80 \$2.50
Tr. pkt. ¼ oz. Oz.	Rose of Heaven Improved.  Beautiful rose pink
Blue Bee. Blue of Jersey Gem Viola \$0.30 \$0.70 \$2.00 Erfordia. Rose, white throat	
Flaming Velvet. Reselected crimson. Similar to King Henry but	Rosy Morn. Regular
more spreading habit; fine for bed-	light blue (Heavenly Blue)50 1.00 1.75 5.50
ding. Sometimes called Velvet Ball. $\frac{1}{8}$ oz. \$2.00, $\frac{1}{16}$ oz. \$1.30, .50 3.00 6.9	Snow Queen. Pure white, free
General Dodds. Blood red40 .75 2.5 Howard's Star Improved. Dark	Topaz Queen. Large flowered
velvety purple, white star, very select strain $\frac{1}{8}$ oz. 90c50 1.50 4.5	scarlet rose
Luminosa. Vivid Tyrian rose	
Radiance. Cerise rose with underlying salmon. Throat is golden yellow	
where bloom starts to flare.         .40         1.00         3.5           Rose Queen.         .40         .80         2.6	
Rose King. Improved	
Topaz Rose. Fiery velvety rose; brilliant. Will not fade	Admiral. Rich violet blue,
Violacea.         Deep violet.         .40         .90         3.0           White King.         .40         .75         2.5	J finest Petunies 1/ oz \$9.00 \$0.50 \$1.50 \$2.75 \$5.00
Choice Florists' Mixture	special. 1/4 oz. \$1.75, oz. \$6.00, .35 1.00
HYBRIDA NANA COMPACTA—12 in	Igloo. Makes a perfectly rounded mound of medium
DWARF LARGE SINGLE FLOWERED	for borders and pots
Tr. pkt. $\frac{1}{8}$ oz. $\frac{1}{4}$ oz. Oz.	(
Alderman. Clear deep violet blue\$0.35 \$0.65 \$1.00 \$3.5	extra dwarf, large flowered.  4 oz. \$7.95, .50 1.25 2.35 4.25
Blue Bedder. Deep blue35 .65 1.00 3.5 Bright Eyes (New). Brilliant	Norma. Blue, white star, very compact
rose pink with white vein.  Make compact spreading	Rose Gem. Rich deep rose
plants literally covered with	blue
miniature Rosy Morn blooms.  No ungainly runners	1/ 00 40.00 85
Celestial Rose, Reselected. Improved, deep rose, larger	<sup>1</sup> / <sub>4</sub> oz. \$8.15, .50 1.35 2.45 4.35
flowers than Celestial Rose, very compact	Violet Gem. Rich violet blue.  14 oz. \$5.00, .50 1.25 1.90 3.50
Celestial Rose, Regular	large flowered
pink with a veining of deeper rose toward the throat50 1.65 3.00	Choice Mixed
Cream Star. Star shaped, creamy white	Miniatures Mixed. A hand
English Violet. Rosy violet	rieties except King Henry.
First Lady. Light pink, silver	
sheen $\frac{1}{16}$ oz. \$1.15, .35 1.90 3.50 12.5 <b>Glow.</b> Brilliant carmine scar-	HIBRIDA I LINDULA
let, excellent for mass plantings or borders	(Balcony Types—18 in.)
Heavenly Blue (Silver Blue).  A fine, reselected rich light	Tr. pkt. ½ oz. ¼ oz. Oz.  Alba. Balcony white\$0.35 \$0.90 \$1.65 \$4.75
blue	red
Vivid, intense Peach red. Plants spread 18 to 24 in.	Deep Blue. Rich blue shade.         .35         .90         1.65         4.75           Purpurea. Balcony crimson         .35         .90         1.65         4.75
with now ungainly runners75 2.50 3.85 14.0	0   Continued next page

white

compact...

Steel Blue. Light blue shading to white. Distinctive.. White Cloud. Pure white,

Mixed. Exquisite blend.....

BALCONY PETUNIAS—Co	mtinue a	l		
T	r. pkt.	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	Oz.
Rose. Bright rose\$	0.35 \$	0.90	\$1.65	\$4.75
Rosy Morn. Balcony Rosy				
Morn	. 35	. 90	1.65	4.75
Violacea Improved. True				
Balcony blue	. 35		1.75	
Exquisite Mixed	. 35	. 90	1.65	4.50
GRANDIFLORA LAI	RGE	FLC	WE	RED
a				
Singles Plain E	dged-	-12	in.	
o o	Tr. pkt.			1/16 oz.
Burgundy. Dark Burgund	Tr. pkt. I			1/16 oz.
Burgundy. Dark Burgund wine red with large whit	Tr. pkt. 1 y e			1/16 oz.
Burgundy. Dark Burgund wine red with large whit throat, violet veins, 3½ ir	Tr. pkt. 1 y e	l /64 oz.	1/32 oz.	
Burgundy. Dark Burgund wine red with large whit	Tr. pkt. 1 y e 1\$1.00	\$1.50	1/32 oz. \$2.50	\$4.50
Burgundy. Dark Burgund wine red with large whit throat, violet veins, 3½ in blooms	Tr. pkt. 1 y e 1 \$1.00 y . 1.00	\$1.50	\$2.50 \$2.50	\$4.50 4.50
Burgundy. Dark Burgund wine red with large whit throat, violet veins, 3½ in blooms	Tr. pkt. 1 y e 1, .\$1.00 y . 1.00 t. 1.00	\$1.50 1.50 2.00	\$2.50 \$2.50 3.00	\$4.50 4.50 5.50
Burgundy. Dark Burgund wine red with large whit throat, violet veins, 3½ is blooms	Tr. pkt. 1 y e 1 \$1.00 y t. 1.00 . 1.00	\$1.50 1.50 2.00 1.50	\$2.50 \$2.50 3.00 \$2.50	\$4.50 4.50 5.50 4.50
Burgundy. Dark Burgund wine red with large whit throat, violet veins, 3½ in blooms.  Dwarf Elk's Pride. Velvet violet.  Elk's Pride Improved. Viole Pink Glory, Improved. Purple Prince.	Tr. pkt. 1 y e 1\$1.00 y . 1.00 t. 1.00 . 1.00	\$1.50 1.50 2.00 1.50	\$2.50 \$2.50 3.00	\$4.50 4.50 5.50
Burgundy. Dark Burgund wine red with large whit throat, violet veins, 3½ is blooms	Tr. pkt. 1 y e i \$1.00 y . 1.00 t. 1.00 . 1.00 50	\$1.50 1.50 2.00 1.50	\$2.50 \$2.50 3.00 \$2.50	\$4.50 4.50 5.50 4.50

# GRANDIFLORA LARGE FLOWERED Single Fringed—12 in.

1.00 - 1.75

1.40

1.50

1.00

.60

.75

.50

3.00 - 5.50

4.50

4.00

3.00

2.50

2.25

1.75

T	r. pkt. 1	1/64 oz.	1/32 oz.	1/16 oz.
Dainty Lady. Neat, compact,	-	•	*	,
bearing generously of me-				
dium size, delicately fringed,				
dark, cream colored flowers.	80.75	\$1.75	\$3.00	\$5.50
Gaiety. Bushy plants, 8 to 12	10.10	<b>\$1.10</b>	φο.σσ	φο.σσ
in. high. Compact and cov-				
ered with large, daintly				
fringed blooms varying from				
rose to white and red to				
white. Sometimes called	75	1.60	0.75	E 00
"Gay Lady"	.75	1.00	2.75	5.00
Lace Veil. Pure white, large				
flowers with fringed petals,	~~	1 00	0 ===	F 00
many waved, compact	.75	1.60	2.75	5.00
Pink Triumph. Clear rose				
pink, golden throated	.60	1.50	2.50	4.00
Pride of Portland. Light rose				
pink, white throat	.60	1.60	2.75	5.00
Romany Lass. Deep crimson,				
heavily fringed	.60	1.50	2.50	4.00
Setting Sun. Brilliant deep				
rose, darker throats, compact	.75	1.60	2.75	5.00
Theodosia. Brilliant rose pink,				
full open throats	1.00	1.75	3.00	5.50
White Beauty	.60	1.50		4.00
Fleck's Fringed Ruffled Mix-		_,,,,	_,,,,	
ed. Carefully blended	.60	1.50	2.50	4.00
car carriany sichacarrir		2.00		2.00

### ALL DOUBLE "COLOSSAL"

Intensely double blooms up to 5 inches across in rich shades of rose, salmon pink through rosy pink to deep rosy mauve. Vigorous, compact plants. Does well in pots and blooms profusely over a long period. Valentine, Easter, Mothers Day, etc. Sow early and grow cool, near glass.

Tr. pkt. (100 seeds) \$1.25 (Originators)

# RUFFLED GIANTS (Large Veined Throats—12 in.)

T14	1/04 00	1 /00
	1/64 oz.	1/32 02.
Glamour. Beautiful, rich salmon		
rose shading lighter toward throat.\$0.75	\$2.00	\$3.75
German Empress. Lavender		
	1.35	2.50
Prince of Wuerttemburg. Dark		
	1.35	2.50
Princess of Wuerttemburg. Pink		
	1.35	2.50
Ruffled Giants Mixed	1.35	2.50
Supreme Florists Strain. Large,		
open ruffled throats. Fine color		
strain, free flowering, strong		
plants, medium tall. ½ tr. pkt. 60c. 1.00	2.00	



RUFFLED PETUNIAS

### SINGLE GIANTS OF CALIFORNIA

Extra Choice Strains—Florists Money Makers

Fleck's Special Florist Mixture of Choice Salmon-Rose Shades. Exceptionally large blooms averaging 5 to 6 in. with shallow open throat, free flowering, sturdy plants. Beautiful veined markings on their throats. \$1.00 \$2.25 \$3.75 \$6.75 Ruffled Monsters Dark Shades Mixed. Dwarf habit; deep colors, excellent for pot work....... 1.00 1.95 3.60 6.50 Ruffled Monsters Exqui-

site Mixed. Dwarf light and dark shades, fine strain 1.00 2.10 3.70 6.60 Fluffy Ruffles. Fleck's special large ruffled and fringed flowers of excellent color

range...... 1.00 2.25 3.85 6.75

### DWARF GIANTS OF CALIFORNIA

Very popular items with the retail trade.

Ramona Strain, Re-selected. Dwarf, compact, ruffled and fringed flowers. Special color blend.

Deep Rose. Dwarf compact, mammoth ruffled flowers. Beautiful penciled markings.

Rosie. Rich rose, shading to deeper rose in the open throat. Compact, very large flowers. Perfect florist variety.

½ tr. pkt. 60c., tr. pkt. \$1.00, 1/64 oz. \$1.75, 1/32 oz. \$2.75, 1/16 oz. \$5.00

PETUNIAS—Continued next page

PETUNIAS—Continued

# DOUBLE GIANTS OF CALIFORNIA

About 4500 S to 1/64 oz.

Fleck's Special Mixed. Super strain of immense blooms, unusually ruffled and fringed. Wonderful color range. High percentage of doubles. Beyond doubt the finest mixture of Double Petunias offered anywhere.

 $\frac{1}{2}$  tr. pkt. \$1.00, tr. pkt. \$1.75, 1/128 oz. \$3.00, 1/64 oz. \$5.50

# ALL DOUBLE AMERICA

First all-double Petunia ever created in America. Compact and uniform, 1 foot high,  $1\frac{1}{2}$  feet across. Blooms early until frost. Easy culture, vigorous growth. Rose pink to deep rose flowers, 2 inches across, 100% double. Excellent for beds, borders, edgings as well as pot plants. Stems sometimes 10 inches long which can be cut for low vase or table work. If sown early, grown cool and pinched hard a couple of times, very nice 4- or 5 inch pot plants can be had for Easter and Mothers Day.

½ tr. pkt. \$1.20, tr. pkt. \$2.00

### CANADIAN ALL DOUBLE

Tr. pkt. \$3.00

# PHLOX Drummondi

15.000 S

### GRANDIFLORA TALL-15 to 18 in.

Make fine cut flowers; for best results sow seed where you want them to bloom. Tr. pkt.  $\frac{1}{4}$  oz. Oz.

### GIGANTEA DWARF—9-12 in. Large-flowered Type

Tr. pkt.  $\frac{1}{4}$  oz. Oz.

**Art Shades.** Mixed. Wide range of colors.....\$0.40 \$1.20 \$3.95

### CUSPIDATA, STARRED AND FRINGED

Make very attractive little plants in an almost endless combination of colors. A favorite with the ladies.

### NANA COMPACTA-6 to 8 in.

Dwarf, compact habit; excellent for low bedding and border work.

Tr. pkt. ½ oz. ¼ oz. ½ oz.

22 60 20 20 40 21 15 22 00 22 60

Fireball. Fiery red.Oz. \$6.90 \$0.40 \$1.15 \$2.00 \$3.60 Snowball. Pure white.....

Oz. \$6.90, .40 1.15 2.00 3.60 Fleck's Dwarf Mixed of All Named Varieties.Oz. \$6.90, .40 1.15 2.00 3.60

# PINKS—See Dianthus

### **POPPIES**

70.000 S

### SHIRLEY SINGLES-24 in.

American Legion (Normandy), Brilliant orange scarlet.....\$0.25 \$0.45 \$0.75

Shirley Single. Choice mixed...... .15 .30 .50

### SHIRLEY DOUBLES-24 in.

For ICELAND and NUDICAULE POPPIES, see PERENNIALS, page 36

### **PRIMULAS**

We offer you some of the newer and much improved introductions of specialists in Primulas. Seeds sown in June will make good plants for Christmas and January. September sowing for Spring sales.

### OBCONICA, GIANTS

4000 S per 1/32 oz.

Super Giant Orchid Lavender (New 1944, H. & S.)
This is one that will sell on sight. Superb art shade of true orchid lavender. Enormous trusses, composed of individual blossoms throughout the entire truss which will average 2½ in. across. Seed limited.

Tr. pkt. \$2.00, 1/64 oz. \$4.50, 1/32 oz. \$8.00

Wyaston Wonder (H. & S.) Bright crimson flowers on enormous trusses, stiff-stemmed. A very outstanding Primula. Florets average  $2\frac{1}{2}$  in. across even on young plants finished in 4 in. pots. The highly decorative foliage extends over the rim of the pans, completely hiding same, and offers a beautiful foil to the immense trusses. Plants grown from this seed sell themselves.

Tr. pkt. \$1.35, 1/64 oz. \$3.00, 1/32 oz. \$5.50

Blood Red. Pure, velvety blood red; does not blue.
Crimson Scarlet Dark Rose Lilac Rose
Tr. pkt. \$1.25, 1/64 oz. \$3.00, 1/32 oz. \$5.50

Grandiflora Types

White Blue Rosea
Salmon Carmine Rose Appleblossom
Tr. pkt. \$1.25, 1/64 oz. \$3.00, 1/32 oz. \$5.00

Fleck's Prize Mixture. In addition to all the above varieties this mixture includes a number of magnificent new hybrids in shades and colors of every description. For the retail grower this is a "must." The kaleidoscope effect of a bench or show place of these mixed Primulas in bloom will appeal to every customer. These plants will sell themselves.

Tr. pkt. \$1.25, 1/64 oz. \$3.00, 1/32 oz. \$5.00

MALACOIDES		1/64
6000  S. per  1/64  oz.	pkt.	oz.
Dawkins Carmine Pink	\$1.50	\$3.00
Giant Crimson	1.00	1.50
Salmon Rose		2.65
Snow King		3.20
Mixed	1.35	2.25
PERENNIAL PRIMULA—Listed on pa	ge 36.	

### **PORTULACA**

Fleck's Double Large Flowering in Separate Colors: Pink, Salmon, Scarlet, White, Golden Yellow and Sulphur Yellow.....

 ¼ lb. \$8.50,
 .20
 .65
 1.20
 2.20

 Fleck's Double Mixed.....

 ¼ lb. \$10.00, lb. \$35.00,
 .30
 1.00
 1.75
 3.00

# QUEEN ANNE'S LACE FLOWER (Daucus)

36,000 S Tr. pkt. ½ oz. White. Good filler for basket work, large heads of white flowers similar to the Blue Lace Flower (Didiscus)..........\$0.20 \$0.35

# RANUNCULUS (Asiaticus)

Improved Palestine Strain, Mixed.....\$0.75 \$1.50

# RICINUS (Castor Bean)

# RUDBECKIA (Cone Flower)

Free flowering, excellent outdoor cut flower.

85,000 S Tr. pkt.  $\frac{1}{4}$  oz. Oz. Indian Maid. Rich brown centers and gold tips......\$0.30 \$1.00 \$3.00 Kelvedon Star. Deep golden yellow with deep mahogany zone, dark brown, central disc. Double and semi-double. 3 ft..... .30 .50 - 1.50My Joy. Giant black-eyed Susan; large, orange yellow. 18 in...... .30 .75 - 1.85Starlight. Fine for cutting, double and semi-double, free flowering, color range from primrose to mahogany, some bicolors with mahog-

# SALPIGLOSSIS (Painted Tongue)

 $$127,000\ \mathrm{S}$$  EMPEROR—Large Flowered. 3 ft.

Fine for cutting from a February sowing or later outdoors.

Crimson and Gold
Purple and Gold
Rose and Gold
Emperor Mixed

Tr. pkt. 30c., ½ oz. 60c., ½ oz. \$1.00

Giant Flowered Tall Mixed. 30-36 in. Giant Flowered Dwarf Mixed. 20 in. Tr. pkt. 30c., ½ oz. 50c., ½ oz. 85c.



SALVIA, Splendens

### **SALVIA**

SPLENDENS (Scarlet Sage)

Fleck's Salvia seeds produce excellently. You will be pleased.  $Tr. pkt. \frac{1}{8} oz. \frac{1}{4} oz. Oz.$ 

orange scarlet. Bushy plants. We prefer it to St. John's  $.75 \quad 1.25 \quad 2.00$ Fire. 12-14 in..... 6.80 (Clara Bedman). Bonfire | Stronger grower than America. Medium tall. 26 in.... .50 1.25 4.30 .75 Splendens Tall Firecracker. 30 to 36 in..... .40 .651.00 3.00 St. John's Fire. Earliest to

bloom and continues till frost.
When fully matured by August it reaches height of 10 in. Uniform, compact, dense scarlet spikes stand rigid and upright.

Zurich. Very early dwarf red.

24 in.....

Blaze of Fire. Early flowering,

.75 1.60 2.95 9.50

1.00 1.50 4.95

### BLUE VARIETIES-2400 S

.50

While classed as perennials, will flower very well the first season from seed sown in early Spring.

PERENNIAL SALVIA—Page 37.

# SANVITALIA (Creeping Zinnia)

50,000 S—4 to 5 in. Tr. pkt. ¼ oz. Oz. Procumbens. Bright yellow, double flowers makes a fine dwarf edging plant.....\$0.30 \$0.50 \$1.75

## SAPONARIA Vaccaria

Annual-2 ft.

Flowers resemble Gypsophila. Excellent for cutting. 

PERENNIAL SAPONARIA—Page 37.

## SCABIOSA Grandiflora, Double (Pin Cushion Flower)

30 in.—4500 S

These are one of the real profit makers for the retail florist. Spring cut when grown in a cool house or sow norst. Sping du when grown in a coordinate of some outside for Summer cutting. Long stemmed. Wonderful color range.

Azure Fairy. Azure blue......\$0.15 \$0.25 \$0.80.90 .30 2.25 double flowers, long, wiry stems... .65.15 Ageratum Blue. .80 .25 .15 .75 .75 .15 .25 Fire King. Bright scarlet..... .15 .75 King of the Blacks. Red maroon... Loveliness. Deep salmon pink, extra .80 .80 .15 .25 .25 .75 .15 Rosette. Deep rose suffused salmon. 1.95 Salmon Beauty. Pure salmon, giant .25 1.95 .75 .75 .15 .25 Shasta. Pure white, large flowers... 25 .15 .70 .25 .15 1.00 Giant Hybrids Mixed..... .20

### **Dwarf Varieties**

Tr. pkt.	$\frac{1}{4}$ oz.	Oz.
Heavenly Blue. Clear azure blue. \$0.25	\$0.55	\$1.75
Peace. White	.55	1.75
Tom Thumb Mixture. Extra dwarf.		4.00
8-10 in	.45	1.20

# PERENNIAL SCABIOSA

Listed on Page 37

# SOLANUM (Jerusalem Cherry)

15 in.—8,000 to 12,000 S according to variety

T	r. pkt.	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.	Oz.
Christmas Pepper. Varie gared leaved; red fruit (Pat	-			
terson)	\$0.35	\$0.95	\$1.75	\$3.00
Christmas Cherry (Capsi	•			
round fruit, red		.95	1.75	3.00
Cleveland Cherry or Bird Eye. Round, searlet fruit		.95	1.75	3.00
Love Apple. Produces brillian orange-red fruits, 1½ in	1.			
across. Popular recently o	n			
wholesale flower markets. A				
annual shrubby plant grow	7-			

ing to 3 ft. with long, thorny branches of fruit. Decorative and colorful....½ oz. \$1.50, .45 2.50 4.50 8.50

Miniature Bell. Bell like fruits in white, green and red . . . .

# SCHIZANTHUS (Butterfly Flower)

60.000 S

### GREENHOUSE STRAINS-18 in. For Pots and Cutting

Late Summer sowing for planting after early "Mums" will flower about March. If additional light is used from late October, blooming will commence in January. Tr. pkt. 1/8 oz. 1/4 oz.

Fleck's Mammoth Flowered Exquisite Mixed. Select greenhouse

.....\$0.50 \$1.50 \$2.50 

dwarf strain. Medium size flowers. Does best in 3 or 4 in. pot. Excellent for small pot sales. 14-16 in.. Fleck's Exquisite. This fine blend of  $.50 \quad 1.50 \quad 2.50$ 

medium tall varieties is excellent for the florist who only grows a few 1.25 and wants a complete mixture.... .75 .35 .50 1.25 2.00 Canada Giants. Greenhouse strain.

Giant Pansy-flowered Mixture. 1.00 1.75 .35

ered. Strong grower; fine color .50 1.25 2.00 Blotched Strain. Giant bright rose and pink shades with contrasting

dark centers. A little earlier than most strains. Good pot plant if  $.50 \quad 1.25 \quad 2.00$ well pinched... Dr. Badger's Improved. Medium height. Bright colors; large flowers.

.35 1.15 1.80 Pot or cut.... 1.30 Butterfly Mixture.....

# SHAMROCK

Tr. pkt. 1/4 oz. Oz. 38,000 S St. Patricks. Sow January 1 for 2 in. pot plants by March 17. Prefers cool growing. Use 4 seedlings to a

pot.....\$0.20 \$0.35 \$1.20

# SHASTA DAISY

See CHRYSANTHEMUM—Page 32

# **SNAPDRAGON**

See ANTIRRHINUM

# STATICE (Sea Lavender)

24 to 28 in.

350 seed heads per ounce

Late Spring-flowering from Midwinter sowing. Grown outdoors in Southern climates for drying

Market Grower's Blue. Deep blue. Kampf's Tall Improved, Sinuata. Sinuata, True Blue. Deep blue.

Sinuata, Lavender Queen. Clear bright lavender. Sinuata, Rosea Superba. Best pink. Snow Witch. Pure white, tall. Yellow (Bonduelli). Deep yellow.

New Hybrids Mixture.

Tr. pkt. 15c., oz. 45c., 1/4 lb. \$1.60, lb. \$4.80

Suworowi (Russian or Rattail). Especially good for greenhouse forcing. Seed sown in January will produce fine, artistically curved bright rose pink "rattails" that work in nicely with many flower arrangements in late Spring.

Tr. pkt. 15c., 1/4 oz. 40c., oz. \$1.35

.75 1.40 2.50 PERENNIAL STATICE—Listed page 37.

# FLECK'S QUALITY STOCKS

# FLORISTS' MONEYMAKER—EASY TO GROW

Another one of our specialty seeds grown for us under contract by originators and specialists who are constantly improving the strains. Nothing finer offered anywhere.

18,500 seeds per ounce

# GIANT COLUMN EXCELSIOR

NON-BRANCHING VARIETIES

Early sowings require about five months to flowering time. Later sowings after January 1st on can be flowered for Mother's Day and June.

Fleck's White Improved No. 30. Large-flowered, pure white, producing good spikes, with well formed, long flower heads. Double percentage. Equals the best

Fleck's Deep Rose. Brilliant deep rose.

Fleck's Purple Heart No. 21. Bright violet purple, long stemmed.

Fleck's Ruby. Deep red.

Fleck's Special Blend.

Ball White Improved, No. 15. Pure white.

Ball White Improved, No. 16. Pure white, extra large florets on well-formed, compact spikes.

Ball Pink, No. 11. Clear medium light pink.

Ball Rose Pink, No. 14. Deep, bright rose pink.

Ball Apricot, No. 20. Large flowered, creamy buff.
Ball Supreme No. 22. Righ silvery rose long stiff

Ball Supreme, No. 22. Rich, silvery rose, long, stiff stems.

Ball Blue, No. 3. Medium lavender mauve.

Chamois Pink, No. 9. Attractive, buff and pink.

Gardenia. Large flowers, glistening white. Late flowering.

Gold Standard No. 17. Ivory yellow. We recommend Yellow Wonder.

Illusion. Deep ruby red.

Lilac Lavender No. 1. Large-flowered strain.

Malmaison Pink. Shell pink, pastel class.

Silvery Lilac. Beautiful sheen, more popular than Lilac Lavender, with a good many growers.

Yellow Wonder. Rich, full toned cream yellow. Superior in every way to Gold Standard.

Tr. pkt. \$1.00,  $\frac{1}{8}$  oz. \$1.50,  $\frac{1}{4}$  oz. \$2.50,  $\frac{1}{2}$  oz. \$4.60, oz. \$9.00

### GIANTS OF CALIFORNIA

28 to 36 in.

This early flowering, branching type is very popular with a good many growers. Does well planted closely.

Golden Gate. Soft, clear creamy yellow.

Mojave. Rich, velvety royal purple.

Monterey. Brilliant pink. Pacific. Lilac blue mauve.

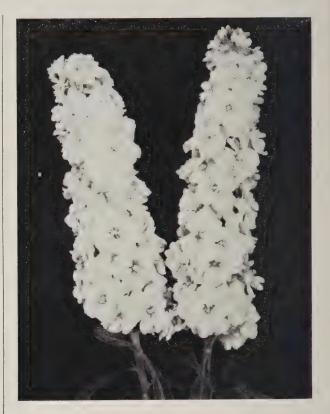
Red Woods. Blood red.

Santa Barbara. Chamois buff.

Santa Maria. Finest purest white.

Sequoia. Rose carmine. Tahoe. Clear lavender. Yosemite. Rich rose pink Blend of all varieties

Tr. pkt. 35c.,  $\frac{1}{8}$  oz. 70c.,  $\frac{1}{4}$  oz. \$1.25,  $\frac{1}{2}$  oz. \$2.20, oz. \$4.25



STOCK, Giant Column Fleck's White Improved No. 30

### EARLY COLONIAL BRANCHING

30 in.

Extremely base branching. Does not produce a large center spike. Instead it produces about 12 to 15 branches per plant without pinching. Large, double florets are typical of this strain. These plants develop a width of 15 to 20 inches.

Mayflower. Bright rosy red.

Priscilla. Silvery lavender

Puritan. Pure white. Rose Standish. Bright rose.

Blend of above varieties

Tr. pkt. 35c.,  $\frac{1}{8}$  oz. 70c.,  $\frac{1}{4}$  oz. \$1.25,  $\frac{1}{2}$  oz. \$2.20, oz. \$4.25

### BEAUTY OF NICE

20 in.

American Beauty. Deep rose.

Mont Blanc. Early pure white.

Monte Carlo. Canary yellow.

Queen Alexandra. Rosy lilac.

Summer Night. Deep blue. Souvenir de Monaco.

Crimson.
Choice Mixed.

Tr. pkt. 30c., ¼ oz. 75c., oz. \$2.60

# FLECK'S QUALITY STOCKS

FLORISTS' MONEYMAKER—EASY TO GROW

# GIANT IMPERIAL Improved BISMARCK or BRANCHING **TYPES**

30 in.

Fine for cut or bedding, greenhouse or outdoors. An old favorite, large, early flowered with good doubles percentage.

Antique Copper. Rich, coppery red.

Apple Blossom. Blush pink.

Blood Red. Bright ruby red.

Buttercup. Rich yellow. Chamois. Ivory tinted

old rose to buff. Dark Blue. Bluish purple. Elk's Pride. Rich, deep royal purple.

Fiery Blood Red.

Flesh. Pale coral pink.

Golden Ball. Canary yel-

Golden Rose. Light gold-

en rose Lilac. Fairy deep lilac blue.

Lavender. Silvery lilac. Old Rose.

(Rose Charm). Rose Rich deep rose.

Royal Purple.

Shasta. Pure white, giant flowered.

Pastel Shades Mixed.

Tr. pkt. 35c.,  $\frac{1}{8}$  oz. 65c.,  $\frac{1}{4}$  oz. \$1.15,  $\frac{1}{2}$  oz. \$2.00, oz. \$3.50

Florists Mixture. A brilliant blend of choice named varieties. Tr. pkt. 35c., 1/4 oz. \$1.00, oz. \$3.25.

# GIANT PERFECTION PERPETUAL BRANCHING

24 in.

Empress Augusta Victoria. Silvery lilac. Blood Red. Brilliant shade.

Canary Yellow. Creole shade.

Rose. Rose pink. White. Princess Alice. Choice Mixed.

Tr. pkt. 30c., ¼ oz. 75c., oz. \$2.60

# TALL LARGE FLOWERED TEN WEEK

20 in.

Double Mixed. Beautiful blend of early flowering, high double percentage; wonderful for outdoor cut. Tr. pkt. 20e., ¼ oz. 60e., oz. \$1.80, ¼ lb. \$6.00

### DOUBLE DWARF TEN WEEK

12 in.

Excellent for bedding and pot plants.

Crimson Purple Blood Red Bright Pink Dark Blue Rose White Brilliant Rose Flesh Mixed Canary Yellow Lavender Carmine Light Blue

Tr. pkt. 25c., ¼ oz. 65c., oz. \$2.00

# SUPER GIANT IMPERIAL

Like the Giant Imperial group, the plants are base branching, each plant producing 12 to 15 huge flower spikes. Florets are large and double, measuring 2 in. or more in diameter. When in full bloom, each spike will have from 40 to 50 full florets blooming at the same time.

Blush Pink. Chamois

White Rose Charm. Rich deep rose

Dark Blue Fiery Red

Roselight. Rose pink. Fleck's Blend

Tr. pkt. 50c.,  $\frac{1}{8}$  oz. \$1.00,  $\frac{1}{4}$  oz. \$1.50,  $\frac{1}{2}$  oz. \$2.60, oz. \$4.85

# FLECK'S SWEET PEAS

We offer all the best and most popular varieties.

All good profit builders for our florist friends.

## EARLY, or WINTER FLOWERING VARIETIES

350 seeds per ounce

Best results obtained from this group if planted in August and up to January 1. In the South and all frostless sections, sow 2 in. deep early in Fall and the plants will bloom, depending on location, from Christmas until late Spring.

### BLUE SHADES

Blue Bonnet. Best clear blue. Mrs. Herbert Hoover. Brilliant blue.

Princess Blue. Rich light blue.

 $\frac{1}{2}$  oz. 30c., oz. 50c.,  $\frac{1}{4}$  lb. \$1.50,  $\frac{1}{2}$  lb. \$2.85, lb. \$5.50

### **CREAM**

Oriental. Deep cream or primrose, large flowers, unusual beauty.

1/2 oz. 30c., oz. 50c., 1/4 lb. \$1.50, 1/2 lb. \$2.85, lb. \$5.50

### LAVENDER SHADES

Clear lavender self. Fragrance.

Harmony. Clear lavender.

Triumph. Lilac mauve. Long-stemmed.

Twilight. Medium clear lavender.

 $\frac{1}{2}$  oz. 30c., oz. 50c.,  $\frac{1}{4}$  lb. \$1.50,  $\frac{1}{2}$  lb. \$2.85, lb. \$5.50 Continued next page

# EARLY or WINTER FLOWERING SWEET PEAS—Continued

### ORANGE SHADES

Ball Orange Supreme. Rich orange. ½ oz. 45c., oz. 75c., ¼ lb. \$2.00, lb. \$7.50

Forest Fire. Orange, suffused with rose. Gorgeous. Bright golden cerise. Sparks. Large, frilled, bright orange-scarlet.

Sequoia. Rich golden cerise.

Treasure Island. Sparkling golden orange, large

duplexed.

Valencia. Long-stemmed, bright orange. Sunproof. Vulcan. Orange scarlet.

½ oz. 30c., oz. 50c., ¼ lb. \$1.50, ½ lb. \$2.85, lb. \$5.50

### PINK SHADES

Annie Laurie. Pure rose pink.

Ball Rose Improved.

Ball Rose Supreme. Large, wavy flowers of bright, silvery rose pink. Fine producer.

American Beauty Mammoth. Deep rose. Bridesmaid. Deep, silvery pink. Heavy stems, vigorous, large flowered.Boon. Deep salmon pink.

Giant Rose. Mammoth rose.

Daphne. Soft salmon pink on cream ground.

Jeanne Mamitsch. Long stem, rose.

Josie. Brilliant rose pink, long stems.

Hiawatha. Deep rose self, exceptionally large flowers with four blooms to stem.

Laddie Improved. Long-stemmed, giant rose. Majestic Rose. Deep brilliant rose pink.

Rose Queen Improved. Rose pink.

Shirley Temple. Rose pink.

Prices on all the above: ½ oz. 30c., oz. 50c., ¼ lb. \$1.50, ½ lb. \$2.85, lb. \$5.50

### **RED SHADES**

Grenadier Improved. Bright poppy-scarlet.  $\frac{1}{2}$  oz. 30c., oz. 50c.,  $\frac{1}{4}$  lb. \$1.50, lb. \$5.50

Kate Smith. Unusually long stems, large bright scarlet; flowers undertone rose.

½ oz. 40c., oz. 65c., ¼ lb. \$2.00, lb. \$6.50

Pride. Cerise, long stemmed. Signal Red. Sunproof brilliant scarlet.

 $\frac{1}{2}$  oz. 30c., oz. 50c.,  $\frac{1}{4}$  lb. \$1.50,  $\frac{1}{2}$  lb. \$2.85, lb. \$5.50

Top Sergeant. Deep blood red crimson. ½ oz. 30c., oz. 50c., ¼ lb. \$1.50, lb. \$5.50

### **SALMON**

Cocquette. Deep salmon shades on duplexed large flowers. Vigorous grower.  $\frac{1}{2}$  oz. 30c., oz. 50c.,  $\frac{1}{4}$  lb. \$1.50,  $\frac{1}{2}$  lb. \$2.85, lb. \$5.50

#### WHITES

Fleck's White Giant Wonder (New). Pure white, very large flowers placed in fours on long, strong stems. Good, strong grower. This is the largest in the early flowering class. You owe it to yourself to try this. Best cut and a real money-maker. ½ oz. 40c., oz. 65c., ¼ lb. \$2.00, ½ lb. \$3.50, lb. \$7.00

Hope Improved. Pure paperwhite. Black seeded. Snowstorm Improved. Pure white.

Gardenia. Dense paperwhite. Vigorous grower. White Champion. Long stems; white seeded. White Harmony. Black seeded.

Prices on all the above, except where noted otherwise:  $\frac{1}{2}$  oz. 30c., oz. 50c.,  $\frac{1}{4}$  lb. \$1.50,  $\frac{1}{2}$  lb. \$2.85, lb. \$5.50

### NEW SPRING FLOWERING CLASS

This new class of Sweet Peas only recommended for sowing after November 1. Begins flowering in early April. Will continue to bloom on longer stems than the early flowering varieties sown same date. January sowing is ideal for May and June flowering. Good producers. Also used for outdoors.

Black Seeded White. Pure white.
Blue. Marine blue.
Clear Pink. Soft clear pink.
Lavender. Clear, uniform shade.
Light Blue. Clear light blue.
Light Cream Pink. Appleblossom

Appleblossom pink.

Mauve. Rich, glistening satin mauve. Navy Blue.

Brilliant clear rose pink. Rose Pink.

1/2 oz. 35c., oz. 65c., 1/4 lb. \$2.00, 1/2 lb. \$3.50, lb. \$6.50

### LATE, or SUMMER FLOWERING VARIETIES

The original strong growing class largely used for Summer flowering. Profitable for outdoor cuttings by sowing not later than February 1st, placing 3 or 4 seed lings in a 3-in. pot and after hardening them in an outdoor frame, planting them out. Space rows 3 ft., the pot plants spaced about 8 in., but before doing so, syringe and fumigate very thoroughly, being sure they are clean of aphis. They should be sprayed for aphis every 2 weeks until they flower. Failures are frequently due to not watching this point. Usually reach a height of 4-5 ft. and are supported with wire and string as in-Water should be applied when necessary. Flowers freely the last two weeks of June on. The new Spring flowering class are also well suited for outdoor growing.

#### WHITE

Gigantic. Black seeded white, large flowers pure white Snow White. Immense flowers, pure paperwhite

#### PINK SHADES

Pinkie. Deep rose pink. Large flowers. Bonny Briar. Sparkling rose pink. Immense flowers. Discovery. Brilliant chamois-pink; a new and exquisite shade.

### SALMON SHADES

Crony. Soft, golden salmon. Patricia Unwin. Rich golden salmon. Barbara. A fine salmon.

### LAVENDER SHADES

King Lavender. Bright, clear lavender. Highlander. Clear, lovely lavender. Gleneagles. Large flowering.

### **BLUE SHADES**

Windsor Blue. Clear mid-blue, large flowers, heavy stems. Flagship. Deep navy blue. Capri. Light blue.

#### ORANGE SHADES

Prince of Orange. Deep orange. Tangerine Improved. Fiery orange.

### **RED SHADES**

Welcome. Dazzling scarlet. Crimson scarlet. Rubicund. Continued next page

### LATE or SUMMER FLOWERING SWEET PEAS— Continued

#### CREAM

What Joy. Light cream, suffused pink.

### **PURPLE**

Olympia. Rich brilliant purple.

Prices on all the above Summer Flowering: ½ oz. 20c., oz. 30c., ¼ lb. 90c., ½ lb. \$1.60, lb. \$2.90

# SPECIAL MIXTURES OF SWEET PEAS

Fleck's Special Early Winter Flowering Mixed of All Good Varieties.

½ oz. 30c., oz. 50c., ¼ lb. \$1.40, ½ lb. \$2.65, lb. \$5.00

New Spring Flowering Finest Mixed. ½ oz. 35c., oz. 55c., ¼ lb. \$1.60, ½ lb. \$2.85, lb. \$5.50

Fleck's Special Blend Summer Flowering Newer and Best Named Varieties. All bright colors. Oz. 30c. 1/4 lb. 90c., lb. \$2.75

Fleck's Special Summer Flowering Ruffled Varieties Mixed.

Oz. 30c., 1/4 lb. 90c., lb. \$2.75

Regular Summer Flowering, Choice Mixed. Oz. 20c., ¼ lb. 60c., lb. \$2.00.

PERENNIAL SWEET PEAS — Page 35, under Lathyrus.

### STEVIA

SERRATA-30 in.

Tr. pkt.  $\frac{1}{4}$  oz. Oz. Fine for cutting. Pure white.....\$0.40 \$1.00 \$3.85

# THUNBERGIA (Black-eyed Susan)

Sow seed about February. Plants make showy little Climbers. Good for edging in porch boxes or hanging baskets, etc. Planted with Cobaeas they cover the lower part of those plants and produce single white, yellow or orange flowers with dark centers, all Summer. This makes a very attractive combination.

Tr. pkt.  $\frac{1}{4}$  oz. Alata, Mixed ...... \$0.20 \$0.35 \$1.20 Gibsoni. Brilliant glowing orange, twice the size of Alata...... .75 1.80

# TITHONIA (Mexican Sunflower)

3,600 S-Tr. pkt. 1/4 oz. Oz.

Speciosa. Bright orange-crimson. Fine for outdoor cut. Resembles African Marigold or Single Zinnia. 10 ft.....\$0.25 \$0.50 \$1.60 Fireball. Bright scarlet; 6 ft...... .35 .60 2.00 Orange Vermilion. Golden Daisy; .60 2.00 .25 

TOBACCO PLANT—See NICOTIANA.

### **TORENIA**

8 to 10 in.—375,000 S

Rich combination of deep blue with violet blotches on lip. This wonderful little plant ought to be more widely used. Excellent as a pot plant for Spring sales, for bedding, border work, boxes, etc. Blooms profusely all Summer. Trade packets only.

Tr. pkt. Fournieri compacta. Dwarf blue...........\$0.40

### VENIDIUM Fastuosum 30 in.

65,000 S

Fleck's Hybrids Mixed. In a wide range of shades, including buff, lemon, creamy light orange, white and butter yellow.

Tr. pkt. 50c., ½ oz. \$1.25

### VERBENA

8 in.—10,000 S

### GIANT FLOWERING GRANDIFLORA VARIETIES

Ideal for bedding. Sow seeds early with bottom heat.

Annapolis Blue. True mid-blue.

Beauty of Oxford Hybrids. Rose pink to rose red shades.

Blue with White Eve.

Cerise Queen. Soft salmon cerise. Coccinea. Scarlet, with white eye. Crimson Glow. Glowing crimson. Etna. Geranium red. Light yellow eye. Flamingo. Vivid rose pink. Lavender Glory. Lavender, cream eye. Luminosa. Flaming scarlet self.
Lucifer. Fiery pink, shading to salmon. Rosea Stellata. Rose pink with eye. Royale. Royal blue, cream-white eye.

Spectrum Red. Vivid crimson.

Spitfire. Deep scarlet rose. Violet. With eye. White. Pure white.

Fleck's Exquisite Mixed. Tr. pkt. 40c.,  $\frac{1}{4}$  oz. 75c.,  $\frac{1}{2}$  oz. \$1.40, oz. \$2.60

### MAMMOTH VARIETIES

Blue Shades. Purple Mantle. Danneborg. Showy, in-Golden Oueen. tense red with large,

White. white eve.

Elegant Mixture. Pink and Rose Shades.

Tr. pkt. 35c., ¼ oz. 75c., ½ oz. \$1.35, oz. \$2.50

### DWARF COMPACT HYBRIDS

Violet Alba. White Fleck's Dwarf Mixed. Fireball. Bright scarlet strains

Tr. pkt. 50e.,  $\frac{1}{8}$  oz. 75e.,  $\frac{1}{4}$  oz. \$1.25,  $\frac{1}{2}$  oz. \$2.20, oz. \$4.00

### DWARF, ERECT, COMPACT TYPES

Blue Sentinel. Rich, navy-blue self. Tr. pkt. 50c., ½ oz. \$1.00, oz. \$3.50

Royal Bouquet. 10 to 12 in. Many charming colors in this mixture. Upright growth and straight stems makes this a good cut flower sort and a symmetrical bedding plant. Very large flowers.

Tr. pkt. 50c., ½ oz. \$1.50, ½ oz. \$2.50, oz. \$4.50

### OTHER TYPES OF VERBENA

Bipinnatifida (Fern-leaved Verbena). Fast, heavy grower. Plants reach a height of 18 in. by 2 ft. wide with great piles of ferny, feathery, gray-green foliage covered with clusters of lavender blue flowers resem-bling sprays of lilac Candytuft. Blooms throughout the season.

Tr. pkt. 40c., ¼ oz. \$1.20, ½ oz. \$2.20, oz. \$3.85

Lemon. Foliage plant of delightful fragrance. Tr. pkt. 50c., ½ oz. \$1.25

Venosa. 60,000 S. Dwarf bedding, 8 to 12 in. flowers continuously through hot weather. Deep lilac. Blooms freely.

Tr. pkt. 25c., ¼ oz. 50c., ½ oz. 95c., oz. \$1.75

# FLECK'S ZINNIAS—All the Best

2500 to 4200 S per ounce

Another one of our specialties because it is a great money maker for Mr. Florist. We have taken considerable time and pains to procure the widest range of types and colors for your selection. We recommend late March sowing in warm greenhouse and give bottom heat.

## GIANT DOUBLE DAHLIA FLOWERED

30 in.

Canary Bird. Bright clear canary yellow.

Crimson Giant. Deep crimson.

Dream. Attractive orchid lavender.

**Exquisite.** Medium rose pink with deeper center.

Golden Dawn. Clear golden yellow.

Golden State. Rich orange yellow.

Illumination. Deep rose.

Luminosa. Flaming rose.

Meteor. Rich deep red, very striking.

Oriole. Orange and gold bicolor.

Old Rose. Dusty rose, overlaid with copper orange shading.

Polar Bear. Creamy white.

Purple Prince. Deep purple.

Scarlet Flame. Bright scarlet.

Will Rogers. Bright scarlet red.

Tr. pkt. 25e.,  $\frac{1}{4}$  oz. 45e.,  $\frac{1}{2}$  oz. 75e., oz. \$1.20,  $\frac{1}{4}$  lb. \$4.00, lb. \$14.00

# Special "Klondike" Offer

Collection of trade packet each of the above 15 varieties for \$2.90 Or any 10 pkts., your selection, \$2.00

Finest Mixed of All Dahlia Flowered. Tr. pkt. 25c., ¼ oz. 45c., oz. \$1.25, ¼ lb. \$4.00, lb. \$14.00

### Other Wonderful Mixtures in This Class

Fleck's Super Giants Mixed. The biggest of them all. Loveliest colors and combinations of colors ever seen in any flower.

Tr. pkt. 40c., ½ oz. 75c., oz. \$2.00, ½ lb. \$5.00, lb. \$16.50

### Pastel Shades Mixed.

Tr. pkt. 35c., ¼ oz. 45c., ½ oz. 75c., oz. \$1.25, ¼ lb. \$4.00, lb. \$14.00

### **ELEGANS PUMILA, Double Dwarf**

18 in. to 24 in. (Tall Type Lilliput)

Double and perfectly formed, medium size flowers with long stems. Particularly fine for cutting (Cutand-Come-Again).

Golden Ball Pinkie. Rose pink. Fireball. Scarlet. Salmon Rose. WaterSpun Gold. Delicately tinted butter yellow. Snowball. Snow white. Fleck's Special Mixture. Blend of above.

Tr. pkt. 15c., ¼ oz. 30c., oz. 75c., ¼ lb. \$2.50

# CALIFORNIA GIANTS (Double Mammoth Flowered)

30 in.

Brightness. Bright rose pink.

Cerise Queen. Salmon cerise.

Crimson Glow. Glowing crimson.

Daffodil Improved. Clear canary yellow.

Enchantress. Light pink with deep center.

Giant Salmon Pink.

Golden Queen. Bright golden yellow.

Grenadier. Deep red.

Lavender Queen. Deep rosy lavender.

Miss Willmott. Soft pink.

Orange King. Burnt orange, scarlet shading.

Orange Queen. Golden orange.

Purity. Best white.

Rose Queen. Flashy deep rose.

Scarlet Queen. Intense scarlet.

Violet Queen. Violet purple.

Special Mixed of Above Varieties.

Tr. pkt. 25e.,  $\frac{1}{4}$  oz. 40c.,  $\frac{1}{2}$  oz. 65e., oz. \$1.10,  $\frac{1}{4}$  lb. \$3.60, lb. \$13.50

### "TREASURE CHEST" OFFER

Trade packet each of the above 16 varieties for

### LILLIPUT IMPROVED

12 in. (Pompon)

Attractive bedding type. Also fine for short bouquet work. However, if you want the small flowering type for cut work only, then we recommend the Elegans Pumila types listed in next section below.

Double, Black Ruby.

deep velvety maroon. Canary Gem. Canary yellow.

Crimson Gem.
Dainty Gem. Brilliant rose pink center with flesh pink lower petals.

Golden Gem. Golden

orange.

Lilac Gem. Salmon Gem. Salmon

rose. White Gem.

Purple Gem. Rosebud. Rose pink. Valencia. Delightful,

burnt orange.
Pastel Mixture. Choice Mixed.

Tr. pkt. 15c.,  $\frac{1}{4}$  oz. 35c.,  $\frac{1}{2}$  oz. 60c., oz. \$1.00,  $\frac{1}{4}$  lb. \$3.20, lb. \$10.00

SPECIAL OFFER: Trade packet each of above (except Mixtures) 11 Lilliput Varieties for \$1.40

### FANTASY TYPES

30 in. (Chrysanthemum Flowered)

Orange Lady. Deep bright orange.

Rosalie. Bright intense rose.

Star Dust. Bright, deep golden yellow.

White Light. Pure white.

Wildfire. Intense dazzling scarlet.

Choice Mixed.

Tr. pkt. 30c., ¼ oz. 45c., ½ oz. 75c., oz. \$1.35

FLECK'S ZINNIAS—Continued

## SUPER FANTASY (New)

As the name indicates, these produce a much larger flower than the regular Fantasy type. Well worth growing this Mum-flowered type. Fine for cut.

Fleck's Super Mixture.

Tr. pkt. 40c., ½ oz. 75c., ½ oz. \$1.30, oz. \$2.10, ½ lb. \$6.50

### **NEW CUPID ZINNIAS**

The Smallest of Them All-6-8 in.

Fine for bedding pot plant sales.

and for bedding por plant	SULCE	,		
Tr.	pkt.	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.	Oz.
Goblin. Golden orange\$	0.25	\$0.40	\$0.75	\$1.35
Pixie. Very attractive bright				
yellow	.25	.40	.75	-1.35
Snowdrop. Pure clear white	.25	.40	.75	1.35
Tiny Tim. Glowing rich scar-				
let	.25	.40	.75	1.35
Cupid Mixed	.25	.35	.65	1.25
Tom Thumb Mixture	.35	.50	.90	1.60

### SUPER CROWN O'GOLD

30 in.

Petals overlaid with a deep golden yellow at base, individual flower color at tip.

Pastel Tints. Many shades.

Tr. pkt. 40c., ½ oz. 70c., oz. \$1.25, ¼ lb. \$3.50

# GIANT CRESTED 24 in.

"HOWARD'S NEW GIANT CRESTED"

Mixed, cushion type center with broad guard petals. Shades of orange, orange-scarlet, yellow, rose and crimson. Fine for cut.

Tr. pkt. 25c.,  $\frac{1}{4}$  oz. 65c.,  $\frac{1}{2}$  oz. \$1.20, oz. \$2.25

### DOUBLE CREEPING

("SANVITALIA PROCUMBENS")

Dwarf. Edging, bright yellow.

Tr. pkt. 30c., ½ oz. 50c., oz. \$1.50

### GAILLARDIA-FLOWERED

Choice Mixed. Bicolor, good cut variety, medium-size flowers of two-tone, rose bronze, yellow and orange Tr. pkt. 25c., ¼ oz. 40c., oz. \$1.35

### LINEARIS

12 in

**Orange.** Single flowers, deep orange with delicate yellow stripe, very showy. Adapted for borders. Prolific bloomer. Compact.

Tr. pkt. 35c., ¼ oz. 75c., oz. \$2.00

### GRACILLIMA

12 in.

Red Riding Hood. Deep scarlet, large number of miniature red flowers. Good bloomer.

Tr. pkt. 25c., ¼ oz. 50c., oz. \$1.50

### HAAGEANA, DOUBLE ZINNIA

18 in.

Mexican Hybrids, Finest Mixed. Small flowered type, attractive colors. Excellent bedder.

Tr. pkt. 30c., ¼ oz. 60c., oz. \$2.00

### VINCA (Periwinkle)

**15** in.—21,000 S

Good bedder. Sow early, bottom heat. One of the finer bedding plants. Becoming more popular.

Tr	. pkt.	$\frac{1}{4}$ oz.	Oz.	
Alba Pura. Pure white\$	0.30	\$0.60	\$1.90	
Alba Oculata. White with pink				
center	. 30	. 60	1.90	
Rosea. Medium pink	. 40	.75	2.50	
Twinkles. Soft pink with red eye	. 40	.75	2.50	
Kermesina. Crimson (not available)				
Choice Mixed				

### VIRGINIAN STOCK

## **VIOLA** (Miniature Pansies)

Extra free flowering. Hardy and fine for bedding. 25,000 S  $Tr. pkt. \frac{1}{8} oz. \frac{1}{4} oz. \frac{1}{2} oz.$ 

Arkwright Ruby. Bright ma-

roon scarlet, dark center\$	0.50	\$1.50	\$2.65	\$4.50
Blue Perfection. Clear medi-				
um blue, large flowers	.35	.75	1.25	2.35
Chantryland. True apricot,				
large flowered	.50	1.00	1.85	3.50
Lutea Splendens. Clear gold-				
en yellow	.50	1.00	1.50	2.75
Papilio. Light blue	.30	.60	1.00	-2.35
Purple Papilio	.30	.60	1.00	2.35
White Perfection. Small pure				
white	.35	.75	1.25	2.35
Exquisite Blend	.35	.75	1.25	2.35

### WALLFLOWER

12 in. (Annual)—14,000 S

Early flowering, fine cut. Sow about October for greenhouse use.

Blood Red Dark Brown Gold Standard. Rich golden yellow; fragrant. Light Brown
White Beauty
Choice Blend

Tr. pkt. 25c.,  $\frac{1}{8}$  oz. 50c.,  $\frac{1}{4}$  oz. 85c.,  $\frac{1}{2}$  oz. \$1.50

# TOM THUMB (Dwarf Varieties)

Tom Thumb Red Tom Thumb Yellow Tom Thumb Dk. Brown Tom Thumb Mixed

Tr. pkt. 35e., ½ oz. 65c., ¼ oz. \$1.00, ½ oz. \$1.85

PERENNIAL WALLFLOWER—Listed under Cheiranthus, page 32.

# FLECK'S FRESH SEEDS OF

# Perennials for Florists

INCLUDING POPULAR BIENNIALS

Every florist who has the available space should grow Perennials. Some are as easily raised as Annuals; quite a few may be forced; some make fine pot plants, and many furnish splendid cutting material. The rock garden requirements absorb all the low-growing varieties and the florist with his eye to the future will devote considerable space to Perennials of all kinds. They require little heat, if any, and not much care.

considerable space to refermation an kinds. They requ	
ACHILLEA (Ptarmica Fl. Pl.)	AQUILEGIA (Columbine)
	16,000 S $Tr. pkt. \frac{1}{8} oz. \frac{1}{4} oz. \frac{1}{2} oz.$
Pearl. Abundance of small white flowers; for cutting. 30 in	<b>Alpina.</b> Blue, short spurs; 2 ft. Oz. \$2.75 \$0.25 \$0.50 \$0.75 \$1.40
ACONITUM (Monks Hood) (CUPID'S CAR)  Tr. pkt.	Clematiflora. Exquisite mixed. New spurless, beautiful open flowers like Clematis. 1/64 oz. \$1.75, ½2 oz. \$2.75, .60
Napellus. Dark blue. 36 in	COERULEA (Rocky Mountain Columbine)
ALLWOODII See DIANTHUS	Coerulea. Sky blue with white corolla. 2 ftOz. \$4.65 \$0.25 \$0.70 \$1.25 \$2.40
ALYSSUM 40,000 S	Mrs. Nicholl's. An improvement on Coerulea. Flowers richer and deeper blue and much bolderOz. \$7.85, .50 1.20 2.15 4.15
Perfectly hardy. Make fine plants for rock garden or borders.  Tr. pkt. 1/4 oz. Oz.	Rose Queen. Light to dark rose. White center
Saxatile compactum. Golden yellow. 12 in	White Queen
Saxatile, Silver Queen. Lemon yellow (Sulphureum)	LONG SPURRED VARIETIES
ANCHUSA	Blue Shades. 3 ft., Oz. \$4.00 \$0.50 \$0.85 \$1.25 \$2.35
Tr. pkt. ½ oz. Oz.  Blue Bird. Compact indigo blue.	Copper Queen. Copper red, straw corolla. 18 in. Oz. \$5.00, .50 .90 1.50 2.70
24 in. (Annual)\$0.15 \$0.25 \$0.85	Golden YellowOz. 4.00, .50 .80 1.20 2.20
Italica, Dropmore. Blue. Excellent for cut. 6 ft. 1200 S	Longissima. Delicate, pale yellow with 4 in. spurs. Very fragrant
ANEMONE	Popular, long-spurred variety. 2 ftOz. \$3.50, .35 .65 1.00 1.90
35,000 S	Orange Scarlet Shades Oz. \$4.50, .50 .85 1.25 2.35
colors Good keeper, long stems.	Pink ShadesOz. \$4.50, .50 .85 1.25 2.35
18 in	Silver QueenOz. \$4.50, .50 .85 1.25 2.35
ANTHEMIS (Hardy Marguerite)	ScarletOz. \$4.50, .50 .85 1.25 2.35
30 in.	Snow QueenOz. \$3.95, .50 .80 1.20 2.10
Kelwayi. $60 \text{den}$ yellow, Daisyflowers, blooms throughout the Summer. $80.20  35  1.00$ St. Johannis.       Golden orange $30  .85  2.50$ Tinctoria.       Light yellow $.20  .35  1.00$	Fleck's Hybrids, Mixed Long Spurred Varieties. Ideal mixture for the florist. Un- usual fine strain; full color range
ARABIS (Rock Cress)	AUBRETIA
150,000 S	150,000 S Tr. pkt. ½ oz. ¼ oz. Oz.
Excellent for rockeries, borders, etc. Habit—dense masses of flowers. $Tr. pkt. \frac{1}{4} oz. Oz.$ Alpina. White. 12 in	Large-flowered Hybrids. 6 in. Bright mixture\$0.50 \$0.85 \$1.20 \$3.95
Alpina Giant-flowered White40 1.00 5.50 Alpina Snow Cap. Compact glisten-	New Giant Hybrids
ing white. 6 in	Semi-double Hybrids



ARMERIA, Glory of Holland

# **ARMERIA**

**24 in.**—18,000 S

Giant Flowered Hybrids (Formosa). Tr. pkt. 40c., ½ oz. \$1.00, oz. \$3.50

Glory of Holland (New Improved). A beautiful, clear, deep pink, the 2 to 3 in. flowers are borne in great abundance on a straight, graceful stem 24 in. high during June and continue to bloom in late Summer and Fall until frost. As a cut flower it stands up well and lasts for many days. Its beautiful pink color blends well in any floral arrangement. It brings grace to any flower piece.

Tr. pkt.  $$1.00, \frac{1}{8}$  oz.  $$2.00, \frac{1}{4}$  oz. \$3.00, oz. \$10.00

Directions for Sowing Seed—Sow in July as soon as received. Prepare seed bed with screened, well fertilized soil. Soak several hours before sowing, then level it smoothly and tamp down lightly. Sow the seed thinly and evenly and then cover up with fine screened soil or peat moss to a depth of one-fourth inch perfectly level and then tamp down solid. Afterward sprinkle with a fine spray twice daily. Leave the plants in the seedbed for two Summers; then transplant if you wish.

Strong plants available after July 1 \$3.00 per 10, \$23.00 per 100. Order now

### **ASCLEPIAS**

4500 S Tr. pkt. ½ oz. Oz.

Tuberosa. Orange. Fine cut, good keeper. Needs well drained location. Freezing over Winter helps germination. 2 ft.......\$0.25 \$0.85 \$2.75

### ASTER (Hardy)

Fleck's Large Flowered Mixture (New).....\$0.50 \$1.20 \$2.20

### AURICULA See PRIMULA

BABY'S BREATH
See GYPSOPHILA PANICULATA

### BAPTISIA

36 in.

1750 S  $Tr. pkt. \frac{1}{4} oz. Oz.$ Australis (False Indigo). Blue, peashaped flowers in sprays......\$0.15 \$0.35 \$1.25

### BELLIS, PERENNIS (English Daisy)

Fine for rockeries, massed bord	ders, etc.		
170,000 S	Tr. pkt.	$\frac{1}{8}$ oz.	Oz.
Double Red	\$0.50	\$2.00	\$3.45
Double Rose (Monstrosa)		2.00	3.45
Double White (Snowball). 6 is	n	-2.00	3.45
Double Mixed		2.00	3.45
TUBULOSA-The Qu	illed Ty	pes	
4 . 701.1 1 2 4.1	00 05	MO 00	00 75

 Aetna. Rich deep red; 4 in.
 \$0.65
 \$2.00
 \$3.75

 Glory of Frankfort. Dark red.
 .65
 2.00
 3.75

 Fleck's Pink
 .65
 2.00
 3.75

 Fleck's Mixture
 .65
 2.00
 3.75

# **BOLTONIA** (Latisquama) (FALSE CHAMOMILE) 4-5 ft.

80,000 S  $Tr. pkt. \frac{1}{8} oz. \frac{1}{4} oz. Oz.$ Pink. Delicate shade......\$0.35 \$0.95 \$1.35 \$4.25

# CALLIRHOE (Winecup) (POPPY MALLOW)

For rockery. Tr. pkt.  $\frac{1}{4}$  oz.  $\frac{1}{2}$  oz. Crimson. Large flowers, very showy, trailing habit. 6 in. . . . . . . . . . . . \$0.35 \$0.95 \$1.75

### CAMPANULA

### CARPATICA (Carpathian Bellflower)

9 to 12 in.—350,000 S	Tr. pkt.	$\frac{1}{8}$ oz. $\frac{1}{4}$	oz. Oz.
Alba. White	\$1.00	\$2.25 \$4	.00
Blue	40	1.50 2	.50
Mixed			

# MEDIUM CALYCANTHEMA (Cup-and-Saucer) 3 ft. (Biennial). 120,000 S Tr. pkt. ½ oz. ½ oz. 0z.

Dark Blue, Light Blue, Rose,
White and Mixed......\$0.25 .... \$0.50 \$1.60
Singles: 135,000 S. Blue,

Rose, White and Mixed.. .50 \$0.95 1.75
PERSICIFOLIA (Perennial Peach Bell)

30 in.—340,000 S  $Tr. pkt. \frac{1}{8} oz. \frac{1}{4} oz. Oz.$  White, Blue and Mixed...\$0.35 \$1.00 \$1.75 .... Telham Beauty. Very large bells of China Blue shades.  $\frac{1}{16} oz. 95c. ...50 1.75 ....$ 

### PYRAMIDALIS (Chimney Bells)

		Tr. pkt.			
Alba.	White	\$0.50	\$1.50	\$3.50	
Blue.	Lavender blue	50	1.25	2.15	
Mixed	1	35	1.00	1.75	

# CANDYTUFT (Iberis)

1 ft. Tr. pkt. \(\frac{1}{16}\) oz. \(\frac{1}{8}\) oz. \(\frac{1}{4}\) oz. \(\frac{1}{6}\) oz. \(\frac{1}{4}\) oz. \(\frac{1}{6}\) oz. \(\frac{1}{6}\) oz. \(\frac{1}{4}\) oz. \(\frac{1}{6}\) oz. \(\frac{1}

### CARNATION Grenadin

**20 in.**—14,000 S

One of the perennials well adapted for cutting.

Black King. Dark red.
Cardinal Red
Golden Sun
Snow White
Cardinal Red
Golden Sun
Snow White
Cardinal Red
White Gold. Soft yellow.
Yellow Queen
Mixed

Tr. pkt. 50c.,  $\frac{1}{8}$  oz. \$1.50,  $\frac{1}{4}$  oz. \$2.60, oz. \$8.00

### **CENTAUREA** (Minor)

24 in.—1600 S Tr. pkt. 1/4 oz. Oz. 1/4 lb. Montana. Azure blue flowers. \$0.40 \$0.50 \$1.85 \$6.00 For ANNUAL CENTAUREA—See page 8.

### **CERASTIUM** (Snow-in-Summer)

Tr. pkt. 1/4 oz. Oz. 42,000 S Tomentosum. White flowers, silvery white foliage. Fine for rockeries or edging. 10 to 16 in.....\$0.25 \$0.50 \$1.95

### CHEIRANTHUS

(Hardy Annual)-18 in. 19,000 S Tr. pkt.  $\frac{1}{4}$  oz. Oz. Allioni (Siberian Wallflower). Biennial. Brilliant orange......\$0.15 \$0.25 \$0.50 Golden Bedder. New; very desirable. Large, deep golden yellow flowers. Sweet-scented..... .20 .95.35Kewensis (Winter Wallflower), Prim-.35 .75 2.75 rose changing to mauve. 30 in.... 1.75 Linifolius (Alpine Flower). Lilac... .30 .50

### **CHRYSANTHEMUM (Daisies)** SHASTA or MOON DAISY

Tr. pkt.  $\frac{1}{16}$  oz.  $\frac{1}{8}$  oz.  $\frac{1}{4}$  oz. 18,000 S. Diener's Giant. Double fringed white, excellent strain. Large flowers.  $\frac{1}{2}$  oz. \$6.00, oz. \$11.00 \$0.50 \$1.10 \$1.95 \$3.25

G. Marconi. Large flowers. 1.60 3.00 Long stems.... $\frac{1}{2}$  oz. \$5.50, .85 Korean Hybrids. 60,000 S. Single and semi-double flowers of fine color range..... 1.00 1.60 2.755.00

May Queen (Spring Marguerite). 20,000 S. Medium size flowers. One of the best varieties. 2 ft....Oz. \$6.00, .40 1.25 2.00 .75Shasta Alaska, Single. 20,000 S. Large, pure white flowers.

 $2\frac{1}{2}$  ft.  $\frac{1}{2}$  oz. \$1.50, oz. \$2.95, .25nasta Alaska, Double. 26,000 S. Large, white flowers on long, strong stems.

Ideal for cutting. 3 ft.  $\frac{1}{2}$  oz. \$6.25, oz. \$11.50, .501.10 1.95 3.35

# COREOPSIS (Tickseed)

30-36 in. Perennial forms of Calliopsis. Tr. pkt.  $\frac{1}{8}$  oz.  $\frac{1}{4}$  oz. Oz. 11,000 SDouble Sunburst. Golden yellow......\$0.20 .... \$0.35 \$1.25 Double New Gold. Large and fluffy flowers of rich golden

yellow with long stems makes this a real cut flower item. Comes 100% double...... .35 \$0.75 1.00 - 2.50Mayfield Giant. Large golden yellow; quite an improve-

.20 .35 DAISY—See CHRYSANTHEMUM.

ment on the old type, Lance-

# DELPHINIUM

10,000 S

One of the finest cut flowers. A money maker for the retail and wholesale growers.

Early Spring sowing will produce nice, large clumps by Fall for sales or greenhouse forcing. January sowing will produce flowers during Summer. July and August sowing and transplanting into the field during Fall will produce an early crop of fine large spikes. Our seed are produced by specialists on Delphinium.

Sow from January to September in flats. Use light, sandy soil, cover seed very slightly, keep moist and shaded until germination starts. Gradually give more light and fresh air, later transplant into flats and when large enough, harden off in full sun before planting out. Rich soil, good drainage and sunny location are essential. Seeds produced by specialists.

### PACIFIC GIANTS STRAIN-5 ft.

Magnificent show type, produces immense tapering spikes with large, double florets.

 $Tr. pkt. \frac{1}{8} oz. \frac{1}{4} oz. \frac{1}{2} oz.$ Black Knight. Velvety dark purple.....Oz. \$14.00 \$1.25 \$2.50 \$4.50 \$8.00 Blue Bird Series. Clear, medium blue with white bees. Oz. \$14.00, 1.25 2.50 4.50 8.00 Blue Jay Series. Shades to dark blue.....Oz. \$14.00, 1.25 2.504.50 8.00 Cameliard Series. Pure lavender, with white bee. Oz. \$14.00, 1.25 2.50 8.00 4.50 Galahad Series. Pure white. Oz. \$16.00, 1.50 2.65 5.00 9.00 Guinevere Series. Light pink

lavender with white bee... Oz. \$14.00, 1.25 2.50 4.508.00 King Arthur. Brilliant royal violet, white bee Oz. \$14.00, 1.25 2.50 4.508.00

Lancelot......Oz. \$14.00, 1.25 2.50 4.50 8.00 Percival Series. White with black bee..... Oz. \$16.00, 1.50 2.655.009.00 Round Table Series. All the

newest colors....Oz. \$14.00, 1.25 2.504.508.00 Summer Skies Series. Clear blue with white bee. .

Oz. \$14.00, 1.25 2.504.508.00

### STANDARD SHADES

Lavender Pastel Shades...

Oz. \$12.00 \$1.00 \$2.00 \$3.50 \$6.50 Dark Pastel Shades. Various shades of violet...Oz. \$12.00, 1.00 2.00 3.50 6.50 Light Blue Shades... Oz. \$12.00, 1.00 2.003.50 6.50Dark Blue Shades.Oz. \$12.00, 1.00 2.00 3.50 6.50White. Pure white. Oz. \$12.00, 1.00 3.50 6.502.00 Pacific Hybrids. White. Oz. \$12.00, 1.00 2.003.506.50Pacific Hybrids Mixed. Oz. \$10.00, 1.00 2.00 3.00 5.50

### OTHER REGULAR STRAINS

Tr. pkt.  $\frac{1}{4}$  oz. Oz.  $\frac{1}{4}$  lb. Belladonna. Light blue... Lb. \$30.00 \$0.40 \$1.00 \$3.00 \$9.00 Bellamosum. Dark blue Lb. \$30.00, .40 1.00 3.00 9.00

Continued next page

1.00

.60

.40

.50

#### **DELPHINIUMS**—Continued



#### OTHER FINE STRAINS

Tr. pkt.  $\frac{1}{8}$  oz.  $\frac{1}{4}$  oz.  $\frac{1}{2}$  oz.

 $.50 \quad 1.25 \quad 2.00 \quad 3.60$ 

Bellamosum Improved.				
Deep blue	0.50	\$0.95	\$1.50	\$2.50
Blackmore & Langdon. Giant flowers; excellent blue shades. Oz. \$3.25, ½ lb. \$12.50,	.50	.75	1.00	1.80
Cliveden Beauty (Improved Belladonna)	.50	.95	1.50	2.50
Gold Medal Hybrids Oz. \$1.60, ½ lb. \$6.00,	.25	.50	.70	1.00
Cz. \$5.00, ½ lb. \$19.00,	.50	1.00	1.90	3.40
Wrexham (English Hollyhoek)		1.05	0.00	2 60

#### **DELPHINIUM** (Annual)

Oz. \$5.60, ½ lb. \$20.00,

20,000 S CHINENSIS, TALL—3 ft.

While the Chinensis type of Delphinium is classified as perennial, they will, if planted early, bloom the first year from seed. Late Spring cut flowers from January sowing. Seeds produced by specialist with special emphasis on true strain.

Tr. pkt. ½ oz. ¼ oz. Oz.

Alba. White..................\$0.20 \$0.30 \$0.50 \$1.50

Cambridge Blue. Rich Bella-

Cambridge Blue. Rich Belladonna blue	.40	.60	1.00	3.00
Liberty. Dark blue	.20	.30	.50	1.50
Mixture				
CHINENICIO T	XXZ A D	172		

## CHINENSIS, DWARF Azure Fairy. Soft azure blue.

20 in	50.20	\$0.35	\$0.55	\$1.50
Blue Mirror. Bright navy				
blue flowers without spurs $1\frac{1}{2}$ to 2 ft. and face upward.	.50	.90	1.50	4.00
White	.20	.35	.55	1.50
Mixed	.20	.35	.55	1.50

## **DIANTHUS (Pinks)**

28,000 S

#### PLUMARIUS VARIETIES

Tr. pkt.  $\frac{1}{16}$  oz.  $\frac{1}{8}$  oz.  $\frac{1}{4}$  oz. Mayflower, Mixed. Early and .\$0.35 \$0.60 \$1.00 \$1.50 florist strain. Self colors of various tints of pink, rose, salmon and white and the same colors in combination with a bright crimson zone. 12-15 in. blooms,  $1\frac{1}{2}$  to 2 in. Free flowering. This is the best one in the Plumarius .50 - 1.25 - 2.00 - 3.50Spring Beauty. Giant Mixed. Extra double..... .35 .60 1.00 1.50 OTHER VARIETIES Allwoodi alpinus, Mixed. 4 to 6 in. flowers first year from seed. A gem for the rockery; fragrant.....\$0.35 \$0.55 \$0.90 \$1.45 Caesius grandiflorus (Cheddar Pinks). Pink flowers, 6 in. Oz. \$2.75, .30 .45.75 Deltoides, Brilliant (Maiden Pinks). Rich rose pink. 6 in. .35 .60 1.00 1.75 Rare Species. Rock garden mixture..... .35 .60 1.00 1.85 Winteri (New Pinks). Pure colors, compact habit; flowers first year from seed. 9 in. 1.25 2.00 3.45 .50

## DIANTHUS, BARBATUS

(Hardy Biennial Sweet William)

Tr. pkt.  $\frac{1}{4}$  oz.  $\frac{1}{2}$  oz. Oz. Single White. 18 to 24 in... \$0.35 \$0.80 \$1.50 \$2.80 Single Giant White. Enormous trusses which give the appearance of Perennial Phlox. Flowers almost twice size of ordinary varieties. .40 .90 1.65 - 3.1524 in.. Single Newport Pink. 18 to .35 .80 1.50 2.8024 in..... Single Scarlet Beauty. 18 to .80 2.80 .35 1.50Singles Mixed. 18 to 24 in... .35 .80 1.502.80.40 Doubles Mixed. 18 to 24 in... .90 1.75 3.10 Single Dwarf Alpine Mixed. Compact. 4 to 6 in. .50 1.75 3.40 5.85Double Dwarf Alpine Mixed. Compact. 4 to 6 in..... .50  $1.85 \quad 3.60$ -6.25

## DICTAMNUS (Gas Plant)

## DIELYTRA (Dicentra)

12 in.

**Eximia.** Dwarf type, effective in rockeries. Tr. pkt. 40c.,  $\frac{1}{8}$  oz. 55c.,  $\frac{1}{4}$  oz. 90c.

## DIGITALIS (Foxglove)

4 ft.—Biennial 180,000 S Tr. pkt.  $\frac{1}{4}$  oz.  $\frac{1}{2}$  oz. Oz. Giant Shirley Spotted Mixture. Enormous flowers. Height 6-7 ft......\$0.30 \$0.60 \$1.10 \$2.00 Rose (Spotted)..... .25 .60 1.00 1.90 25 Purple.... .60 1.00 1.90 1.90 White. .25 .60 1.00 Gloxiniaeflora Mixed. Spot-.25 .90 1.65 ted.....

#### **ECHINOPS**

Ritro (Globe Thistle). Violet. 5 ft. Flower heads,  $1\frac{1}{2}$  to 2 in. Tr. pkt. 25c.,  $\frac{1}{4}$  oz. 90c.,  $\frac{1}{2}$  oz. \$1.75

#### **EREMURUS**

Species Mixed. Tall, impressive spikes in pink and white shades. Takes 4 to 5 years to flower from seed which should be frozen before germinating. Tr. pkt. 50c., ½ oz. \$1.60, ¼ oz. \$2.25

### ERYNGIUM (Sea Holly)

Amethystinum. 3 ft. Large, amethyst blue, thistlelike flowers.

Tr. pkt. 25e., ¼ oz. 75e., oz. \$2.50

#### **EUPHORBIA**

8800 S

Corollata (Wild Baby's Breath). Creamy white Gypsophila flowers. Blooms in Summer. Leaves turn to rich Burgundy color in Fall. Stands drought. Fine for bouquets, baskets, etc. 18 to 36 in. Tr. pkt. 35c.,  $\frac{1}{4}$  oz. \$1.25, oz. \$4.25

Myrsinites. 6 to 8 in. Attractive, succulent-like silvery green foliage. Yellow flowers.
Tr. pkt. 35c., ½ oz. \$1.25

Polychroma (Cushion Spurge). 15 to 20 in. Bright vellow.

Tr. pkt. 50c., 1/16 oz. \$1.35

## FEVERFEW—See Matricaria

## **FOXGLOVE—See Digitalis**

## GAILLARDIA Grandiflora (Blanket Flower) 20 in.

9500 S

Another good perennial, well adapted for cutting, with the exception of the variety "Goblin."

The second secon			
Tr	. pkt.	$\frac{1}{4}$ oz.	Oz.
Burgundy. Coppery scarlet self\$	0.25	\$0.75	\$2.25
Dazzler. Gold with maroon red cen-			
ter	.25	. 50	1.65
Fleck's Superb Mixture	.25	. 40	1.50
Goblin. Dwarf compact, red and			
yellow bicolor flowers, fine for rockeries	.25	.85	2.50
Monarch Strain. Exquisite mix- ture, large, full-petaled flowers of			
brilliant colors	. 25	. 50	1.75
Portola Hybrids. Bronze, gold tipped	.25	. 50	1.65
Tangerine Improved. Giant orange flowers overlaid with red	.30	.50	1.65
Other GAILLARDIA listed in A	nnua	Is Sect	tion

#### GAS PLANT—See Dictamnus

## GEUM Avens (Rose of the Rockery)

2 ft.—7000 S Tr. pkt. 1/4 oz. 1/2 oz. Oz. Lady Stratheden. Double golden, orange yellow......\$0.35 \$0.80 \$1.50 \$2.95 Mrs. Bradshaw. Double glowing scarlet..... .60 1.10 1.95

### **GYPSOPHILA**

34.000 S

#### PANICULATA (Baby's Breath)-3 ft.

An asset for outdoor cutting. Economical and easy Tr. pkt. 1/4 oz. Oz. to grow. Double Snowflake.....\$0.35 \$1.35 \$4.50 Single White..... .15 ....

#### REPENS (Creeping Baby's Breath) 6 inch.

Tr. pkt.  $\frac{1}{4}$  oz. Oz. Rose or White......\$0.30 \$0.75 \$2.50

#### PINK VARIETIES

Tr. pkt.  $\frac{1}{4}$  oz. Oz. Pacifica, Pink. 42 in. Starry pink .\$0.30 \$0.80 \$2.75 pink flowers with silvery foliage. Blooms first year from early sow-For ANNUAL GYPSOPHILA—See page 12

## HELIANTHEMUM (Sun Rose)

e. 12 in. Dwarf, evergreen rock plant. Tr. pkt. 20c.,  $\frac{1}{4}$  oz. 45c., oz. \$1.45 Mutabile.

## HEUCHERA (Coral Bells) 24 in.

750,000 S

Sanguinea Hybrids Mixed. Sanguinea splendens. Vermilion.

Tr. pkt. 50c., 1/16 oz. \$1.75, ½ oz. \$3.00

#### HIBISCUS

Mallow Marvels, Mixed. Reselected. Tr. pkt. 25c., ¼ oz. 45c., oz. \$1.50



GAILLARDIA, Goblin

#### HOLLYHOCK

6 to 7 ft.—2700 S

Tr. pkt. 1/16 oz. 1/8 oz. Imperator. Fringed flowers, pink .....\$0.40 \$0.60 \$2.00 waved and fringed..... ,60 2.00 .40 Allegheny Mixed. Singles and .30 .90 .20 doubles.....

## CHATERS' VARIETIES

3100 S

The standard double Hollyhoek.

Salmon Rose Chamois Scarlet (Fire King) Deep Rose (Enchan-Yellow (Golden Drop) tress) White (Virgin Queen Maroon (Black Gem) And Finest Mixed Newport Pink

Prices on each of the above Chaters varieties Tr. pkt. 30c., ½ oz. 50c., oz. \$1.50

## **HONESTY—See Lunaria** IBERIS—See Candytuft

#### **ISATIS**

Glauca. (Golden Gypsophila). Silvery gray-green foliage. Clouds of fine yellow in July. 2 ft. Tr. pkt. 35c.,  $\frac{1}{8}$  oz. 45c.,  $\frac{1}{4}$  oz. 75c.,  $\frac{1}{2}$  oz. \$1.40

## LATHYRUS Latifolius (Everlasting Sweet Pea)

Abundant source of short-stemmed flowers.

Pink Beauty, White Pearl, Red and Mixed. Each, tr. pkt. 20c., ¼ oz. 35c., ½ oz. 65c., oz. \$1.10

## LAVANDULA (Lavander)

12 in.—32,000 S

Munstead Strain (Improved Vera). Freely produces large, sweet-scented flowers a month earlier than the old common type.

Tr. pkt. 35c., ¼ oz. \$1.00, oz. \$3.50

## LEUCOCORYNE Ixoides Odorata

18 in. Glory of the Sun. Rich, flashy blue with white eye. Very striking. Flowers are formed in a cluster of 8 and 10 florets at the extreme end of each stem. A beautiful plant for bedding purpose and is also delicately fragrant as a cut flower.

Tr. pkt. 85c., 1/16 oz. \$1.50,  $\frac{1}{8}$  oz. \$2.50, ½ oz. \$4.00

## LIATRIS (Blazing Star)

3 to 5 ft.—10,000 S

Excellent cut, long, decorative spikes. Oz. Tr. pkt.  $\frac{1}{4}$  oz. Pycnostachya. Purple. 5 ft.....\$0.40 \$1.25 \$4.00 1.35 4.50 Scariosa. Rose purple. 4 ft. . . . . . 50 Scariosa alba. Pure white. 3 ft. . . . 50 4.50 1.35 .40 1.10 3.00 Spicata. Purple rose. 20 in...

September Glory. Purple. 6 ft..

#### LILIUM

#### LILIES FROM SEED

 $\frac{1}{2}$  tr. Tr. Bloom in 12 to 15 months. Fleck's White Queen. 8000 S. Dark, pkt. pkt. glossy foliage. Immense, perfumed trumpets of pure white flowers. Fine for pots or cut and perfectly hardy outside in latitude of Pennsylvania.....  $\frac{1}{32}$  oz. \$2.50 \$0.60 \$1.00 Tr. pkt.  $\frac{1}{4}$  oz. Oz.  $\frac{1}{4}$  lb. Regale. 6600 S. White flowers with lemon tinting on inside, rosy suffusions near base on outside. Excellent for outdoor growing for cut.....\$0.25 \$0.60 \$1.60 \$5.25 Tenuifolium (Siberian Coral Lily). Dazzling coral-red flowers up and down the stem. 20 in..... .35 

#### LINUM (Perennial Flax)

Tr. pkt.  $\frac{1}{4}$  oz. Oz. Flavum. Golden yellow, fine rock plant. 1 ft.....\$0.35 \$1.00 \$3.50 Flavum nanum compactum. Dwarf yellow. 6 in..  $\frac{1}{8}$  oz. \$1.20, .50 2.00 7.00 

#### LOBELIA

## LUNARIA (Honesty or Money Plants)

(Biennial)

3 to 5 ft.—1500 S Good for cut or drying for decorative purposes.

Tr. pkt. ½ oz. Oz. ½ lb.
Cardinalis. Deep crimson... \$0.25 \$0.40 \$1.25 \$4.25 .40 1.25 4.05 .25 Madonna. White..... St. Peter's Penny. Lilac pur- $1.25 \quad 4.25$ .40Sunglow. Light red flowers, variegated foliage with silver .25  $.40 \quad 1.25 \quad 4.25$ pods.. .25  $.40 \quad 1.25 \quad 4.25$ Fleck's Blend of all the above.

## LUPINUS (Hardy Lupines)

Thrives best in a cool climate and requires a well drained location. Excellent for cut.

Tr. pkt.  $\frac{1}{4}$  oz. Oz. Albus. White. 3 ft......\$0.20 \$0.30 \$1.00 \$3.00 .25  $.75 \quad 2.50 \quad \dots$ Carmineus (Shades)..... 2.00 .... Coelestinus. Light blue shades .25 .20 1.15 .... .35 Dark Blue. .25 .652.00.35 2.50 long, closely set flower spikes and the widest range of attractive colors. Seed produced by specialist from originator's stock... .35 .60 2.00 6.00Salmoneus. Salmon shades... 2.00.25 .65.30 2.50 Violacea. Rich deep violet... Hybrid Mixed. All the better 1.50 .50 2.50 sorts. New Art Shades Mixture.... .55-1.907.25

For ANNUAL LUPINES—See page 14

6.00

2.00

.60

### LYCHNIS (Maltese Cross)

30 in	-64,000 S	Tr. pkt.	$\frac{1}{4}$ oz.	Oz.
Chalcedonica.	Scarlet	\$0.25	\$0.40	\$1.25
Chalcedonica.	White	25	.40	1.25

## MATRICARIA (Capensis Feverfew)

24 in.—145.000 S Tr. pkt.  $\frac{1}{4}$  oz. Oz. Ball Double White. Sowings of this popular strain made through January will produce a welcome cut during July and early August. See Double Golden Ball. Dwarf semi-

### MYOSOTIS (Forget-Me-Not)

double, golden yellow. 10 in...... .25 .75 2.50

42,000 S  $Tr. pkt. \frac{1}{4} oz. Oz.$ Blue Bird (Oblongata). Standard blue. Used also for Spring greenhouse flowering, 12 in. \$0.35 \$0.85 \$3.00 Alpestris (Sutton's Royal Blue).

Îndigo blue.  $12 \text{ in} \dots \frac{1}{8} \text{ oz. } 70c., .50 \quad 1.10 \quad 3.75$ 

## **NEPETA** (Gray Catmint)

52,000 S Mussini. Violet. June flowering catnip makes neat bushes. 12 in. Tr. pkt. 25c., ½ oz. 50c., ¼ oz. 90c., ½ oz. \$1.50



NIEREMBERGIA Hippomanica

## **NIEREMBERGIA (Dwarf Cup Flower)**

8 in.—5500 S  $Tr. pkt. \frac{1}{32} oz. \frac{1}{16} oz.$ Hippomanica. Lavender blue; compact. Plants when developed are covered with countless little, cup-shaped flowers. Long blooming period; requires little water. Sow seeds early for May sales......\$0.35 \$1.00 \$1.95

Purple Robe. Rich deep violet purple. Does not fade. Same growing habits as the Hippomanica variety. .50 1.65 2.95

## **OENOTHERA** (Evening Primrose)

Tr. pkt.  $\frac{1}{8}$  oz.  $\frac{1}{4}$  oz. Oz. Missouriensis (Macrocarpa). Large, soft yellow flowers. Trailing. June to Sept. 12 in. \$0.40 \$0.75 \$1.25 \$3.50

## PANSY

See ANNUAL SECTION

## PENTSTEMON Gentianoides (Beard Tongue)

**24 in.**—55,000 S

Gloxinoides, Exquisite Mixed (Sensation). Mixture. Tr. pkt. 35c., ½ oz. 80c., ¼ oz. \$1.50

## PHLOX, DECUSSATA (Hardy)

New Hybrids, Choice Mixed. Tr. pkt. 35c., ¼ oz. \$1.00, ½ oz. \$1.85, oz. \$2.85

## PHYSOSTEGIA Virginica (False Dragonhead)

4 ft.—16,500 S

Rosy Lilac Spire. Tr. pkt. 50c., ½ oz. 90c., ¼ oz. \$1.60

## PLATYCODON

#### WAHLENBERGIA GRANDIFLORA

28,000 S Tr. pkt.  $\frac{1}{4}$  oz.  $\frac{1}{2}$  oz. Oz. Mammoth. Early blue. 26 to 30 in.....\$0.50 \$1.50 \$2.50 \$4.00 Mariesi. Dark blue, dwarf. 16 in..... .50 1.50 2.50 4.00

## POPPY, Iceland (Nudicaule)

**18 in.**—400,000 S  $Tr. pkt. \frac{1}{8} oz. \frac{1}{4} oz. \frac{1}{2} oz.$ Sanford's Giant Strain. Strong grower, mammoth flowers with good range of colors......\$0.35 \$0.60 \$1.10 \$2.00 Fleck's Special Blend. Contains every shade and all

#### POPPY, Orientale

.35

 $.65 \quad 1.20 \quad 2.25$ 

known varieties.....

140,000 S  $Tr. pkt. \frac{1}{8} oz. \frac{1}{4} oz. \frac{1}{2} oz.$ Beauty of Livermere. Dark ox-blood red......\$0.30 \$0.60 \$0.90 \$1.75 Brilliant. Intense fiery red.. .30 .60 .90 1.75Princess Victoria Louise. Salmon orange..... .65 .30 1.00 3.50 .60 1.00

## PRIMULA, VERIS

33.000 S

Fine for Spring pot sales. Plants lifted from outdoors in Fall will make specimen pot plants from February on. Tr. pkt.  $\frac{1}{16}$  oz.  $\frac{1}{8}$  oz.  $\frac{1}{4}$  oz. Alba. Pure white......\$0.70 \$1.70 \$2.95 \$5.50 Aurea. Golden yellow..... .70 1.65 2.85 5.00 Coerulea. Brilliant blue shades ½ oz. \$2.25, 1.00 4.00Goldlaced..... .70 1.75 3.00 - 5.50Lutea. Bright yellow..... .70  $1.70 \quad 2.95$ 5.50 Rubra. Ruby red..... 1.65 2.85 5.00 Giant Munstead Strain. An excellent mixture of all light .75 1.252.00 3.75 ers on strong, stiff stems. .75 1.25 2.50 4.80 .70 1.00 1.75 2.95Unwin's Superb Mixture..  $\frac{1}{2}$  oz. \$6.50, .70 1.15 1.85 3.40

## PRIMULA, VULGARIS

## **PYRETHRUM Roseum (Painted Daisy)**

18,000 S

Excellent cut flower.

Robinson's Giant Hybrids Mixture.

Tr. pkt. 50c.,  $\frac{1}{16}$  oz. \$1.00,  $\frac{1}{8}$  oz. \$1.85,  $\frac{1}{4}$  oz. \$3.25,  $\frac{1}{2}$  oz. \$6.00, oz. \$10.00

### RUDBECKIA, Echinacea

**4 ft.**—7000 S

**Purpurea.** Red. Tr. pkt. 25c., ½ oz. 50c., ½ oz. 90c., ½ oz. \$1.65, oz. \$3.25

## SALVIA (Flowering Sage)

3 ft	.—3500 S	Tr. pkt.	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.
Azurea grandi	iflora. Bright	red\$0.35	\$0.50	\$0.85
Farinacea. Lig	ght blue, clear	blue35	.60	1.00
Farinacea. Bl			.70	1.50
Farinacea, Ro	yale. Intense	royal		
purple			1.10	2.00
Patens. Navy	blue		.80	1.40

### SAPONARIA, OCYMOIDES

(Soapwort) 12 in.—5500 S

Rose. Pure rose shade, trailing. Fine for rockeries. Tr. pkt. 35c., ¼ oz. 75c., ½ oz. \$1.40, oz. \$2.65

#### **SCABIOSA**

CAUCASICA—24 in.—2400 S

Good cut varieties. Germination slow and irreg-Tr. pkt.  $\frac{1}{4}$  oz.  $\frac{1}{2}$  oz. Oz. House's Hybrids. Color range from dark blue to lavender. Large flowers......\$0.35 \$1.00 \$1.85 \$3.40 .35 .90 1.65 3.00 Lavender Blue..... Perfecta. Fringed lavender... 2.50.35 .75 1.40 2.50 .75 .35 1.40White.. Fleck's Special Mixed..... 1.30

#### COLUMBARIA

 Delicate Lavender
 .\$0.35
 \$0.75
 \$1.40
 \$2.50

 Delicate Pink
 .35
 .75
 1.40
 2.50

## SHASTA DAISY—See Chrysanthemums

## STATICE (Everlasting Flower)

Perennial Statice are very hardy. Has many uses and therefore a good number for the florist. Fine for cutting. Some many be dried and dyed.  $Tr. pkt. \frac{1}{4} oz. Oz.$ Caspia. 175,000 S. Seedlings flowers . . \$0.25 \$0.75 \$2.50 second season. 30 in..... Dumosa. 19,000 S. Dense clumps of .75 2.50silvery gray flowers. 24 in. Latifolia (Sea Lavender). 40,000 S. .60 - 1.85heads first year, from seed...... Puberula. 20,000 S. Dark blue violet. .60 1.85

1/8 oz. 75c.

Fine for rockeries. 4 to 6 in...

### STOKESIA (Stokes Aster)

16 in.—3200 S — Tr. pkt. ¼ oz. Oz.

Blue Queen. Large flowered blue ... \$0.25 \$0.85 \$2.80

White Queen. Large flowered white.

½ oz. \$1.00, .40 1.90 ...

## THALICTRUM (Meadow Rue)

**40 in.**—10,000 S

Excellent for filling in bouquets. Should be more widely used. Inexpensive. A wonderful green. Also for basket work and floral pieces. Fine outdoor Summer green even after flowering. Produces well after first season.

Tr. pkt. ½ oz. ¼ oz. ½ oz.

## TRITOMA (Red Hot Poker)

## TROLLIUS Ledebouri (Globeflower)

8000 S Tr, pkt.  $\frac{1}{6}$  oz.  $\frac{1}{8}$  oz.  $\frac{1}{8}$  oz. Golden Queen. Large, deep orange, good for cutting. 3 to 4 ft.......\$0.50 \$1.35 \$2.40 Orange. Late flowering. 24 in.....50 .90 1.25 Trollius seed germinate very slowly and irregularly.

## TUNICA Saxifraga (Coatflower)

Lilac Rose. Small, rosy lilac flowers. 8 to 10 in. Tr. pkt. 25c., ¼ oz. \$1.00

#### **VERBENA** Citriodora

**Lemon.** Foliage plant of delightful fragrance. Tr. pkt. 50c., ½ oz. \$1.25

## VERONICA (Speedwell)

Tr. pkt.  $\frac{1}{4}$  oz.  $\frac{1}{2}$  oz. Oz.

Blue Fay. Larger growing than ordinary Spicata. Shiny foliage instead of glaucous. Fine, bright blue and good spikes. Superior to Spicata.......\$0.50 \$1.15 \$2.15 \$4.00 Hybrid. Sky blue flowers. .40 .85 1.50 2.75 Bright green foliage. 18 in.. Longifolia (Maritima). Compact clusters, blue flowers. .80 1.45 2.60 .40 30 in..... Spicata. Various size shades. .40 1.00 1.80 3.25 18 in....  $.75 \quad 1.35 \quad 2.50$ Fleck's Mixture. All sorts... .35

## VIOLA (Biennial-Annual)

See ANNUAL SECTION

 $.35 \quad 1.25 \quad \dots$ 

## Fleck's Reliable Vegetable Seeds

## BEST STRAINS FOR FLORISTS AND MARKET GARDENERS

When Sending Cash with Order, Please Allow Sufficient for Postage. Any Excess Will Be Refunded.

when Sending Cash with Order, Flease Allow Su	incient for rostage. Mry Excess will be Relatived
BEANS	CABBAGE—Continued
Lb. 5 lbs. 10 lbs.	Late Varieties
Bountiful (Green Bush)\$0.40 \$1.85 \$3.50	All Seasons. 87 days
Stringless Green Pod (Improved)40 1.85 3.50	Lb. \$4.75 \$0.20 \$0.30 \$0.50 \$1.60
Tendergreen       .40       1.85       3.50         Golden Wax (Improved Rustproof)       .40       1.85       3.50	Danish Ballhead Improved. 103 daysLb. \$5.00, .20 .30 .50 1.65
Burpee Improved Bush Lima40 1.85 3.50	Late Flat Dutch. 100 days
Fordhook Bush Lima	Lb. \$4.00, .15 .25 .45 1.40 Penn State Ballhead.
Kentucky Wonder (Green Pole)40 1.85 3.50	105 daysLb. \$4.95, .20 .30 .50 1.65
BEETS	
——————————————————————————————————————	Red Varieties
Oz. ¼ lb. Lb. 5 lbs. Crosby's Egyptian\$0.20 \$0.45 \$1.50 \$6.85	Red Rock Mammoth Lb. \$5.50 \$0.20 \$0.35 \$0.60 \$1.80
<b>Detroit Dark Red.</b> Regular20 .60 1.90 8.95	110. \$3.30 \$0.20 \$0.33 \$0.00 \$1.30
Detroit Dark Red. Fleck's Special Strain	Chinese Varieties
Early Wonder	Chihili (Imported), 70 days.
	Lb. \$2.50 \$0.10 \$0.20 \$0.30 \$0.90
BROCCOLI	Wong Bok. 85 days. Lb. \$2.25, .10 .15 .25 .70
	Savoy
Approximately 3500 plants from 1 oz. $\frac{1}{4}$ oz. $\frac{1}{2}$ oz. $\frac{1}{2}$ oz. $\frac{1}{4}$ lb.	· ·
Calabrese. Early green. 70	Chieftain Lb. \$4.50 \$0.20 \$0.30 \$0.50 \$1.50 Long Island Lb. \$4.50, .20 .30 .50 1.50
days	
early. 40 days	CARROTS
DDIICCELC CDDOITEC	1 oz. for row 300 ft. Oz. 1/4 lb. Lb. 5 lbs.
BRUSSELS SPROUTS	California Bunching. 77 days\$0.25 \$0.70 \$2.10 \$10.00
Approximately 3500 plants from 1 oz.	Chantenay Half Long. Red
$\frac{1}{4}$ oz. $\frac{1}{2}$ oz. Oz. $\frac{1}{4}$ lb. Long Island Improved\$0.25 \$0.45 \$0.80 \$2.30	cored. 71 days
Long Island Improved wo.20 wo.10 wo.00 w2.00	Imperator. 77 days
CABBAGE	Improved         Long         Orange.           88 days
Early Varieties	Nantes Half Long or Coreless. 70 days
Approximately 3000 plants from 1 oz.	Oxheart, or Guerande. 72
Trade packets contain about ¼ oz.	days
Tr. pkt. ½ oz. Oz. ¼ lb.	CAULIFLOWER
All Head. 77 days. Lb. \$4.95 \$0.20 \$0.30 \$0.55 \$1.75 Charleston Wakefield.	
74 daysLb. \$3.50, .15 .25 .40 1.20	About 3500 plants from 1 oz. Tr. pkts. contain about $\frac{1}{8}$ oz.
Copenhagen Market.	Tr. $pkt$ . $\frac{1}{4}$ oz. $\frac{1}{2}$ oz. Oz.
69 daysLb. \$3.95, .20 .30 .45 1.35 Copenhagen Market. Early	Extra Early Snowball. 50 days
strainLb. \$4.50, .25 .40 .55 1.50	Super Snowball. Certified.
Glory of Enkhuizen. 80 days.	55 days
Lb. \$4.10, 20 .30 .50 1.40 Early Flat Dutch. Lb. \$3.90, .20 .30 .50 1.30	days
Golden Acre. 64 days	CWICODY
Lb. \$5.00, .20 .35 .55 1.65	CHICORY
Jersey Wakefield. 63 days Lb. \$3.40, .15 .20 .35 1.15	1/2 oz. Oz. 1/4 lb. Lb.
Marion Market. 79 days	Witloof. 146 days\$0.30 \$0.45 \$1.40 \$4.25
Lb. \$3.85, .20 .30 .45 1.25	CHIVES
Wisconsin All Seasons. 90 daysLb. \$4.60, .20 .30 .50 1.45	(See HERBS)

CELERY	HERB SEEDS
About 6000 plants from 1 oz.—½ lb. for 1 acre	Culinary and Medicinal $\frac{1}{4}$ oz. $\frac{1}{2}$ oz. Oz. $\frac{1}{4}$ lb.
Easy Blanching. 110 days	Anise.       \$0.25 \$0.40 \$0.70 \$2.00         Borage       .40 .75 1.40 4.00
Lb. \$7.20 \$0.25 \$0.40 \$0.65 \$2.35 Emperor or Fordhook. 130 daysLb. \$7.35, .25 .40 .70 2.45 Fleck's Fullheart. Excellent	Caraway       .20       .35       .60       2.00         *Catnip       .70       1.25       2.00       6.00         *Chives       .40       .75       1.40       4.00         Coriander       .20       .35       1.00
strain. Golden easy blanching. Hearts long and full. Stems thick rounded and smooth. 20 in. 130 days.  Lb. \$15.00, .65 1.00 1.60 5.00	Dill.       Lb. \$1.75       .25       .60         Fennell, Finocchio or Florence       .30       .75         ence       Lb. \$2.25,       .30       .75         Fennell, Sweet       .35       1.00         *Horehound       1.50       2.50       4.50
Giant Pascal. 140 days Lb. \$6.00, .25 .40 .60 2.00	*Lavender Vera (True)
Golden Plume. 115 days Lb. \$7.60, .30 .45 .80 2.50	*Peppermint
Golden Self-blanching. 114	*Sage70 1.35 2.50 8.00 Savory, Summer25 .40 .75 2.25
days Lb. \$7.60, .30 .45 .75 2.50 Utah Green Lb. \$7.25, .25 .40 .65 2.40	Sweet Basil 25 45 .85 2.50 Sweet Marjoram
White Plume. 120 days Lb. \$7.25, .25 .40 .65 2.40	*Thyme, Broadleaved*Varieties are hardy or perennial, while others must
Winter Queen. 130 days Lb. \$7.20, .25 .40 .65 2.35	be planted each season.
,	KALE or BORECOLE
CELERIAC  1/2 oz. Oz. 1/4 lb. Lb.	1 oz. for 150 ft. of drill, 85 days from sowing $Oz$ . $\frac{1}{12}$ $lb$ . $Lb$ .
Giant Prague. 110 days\$0.40 \$0.65 \$2.25 \$7.00	Dwarf Blue Curled Scotch
CUCUMBER	Dwarf Blue Siberian. Sow September for Spring greens
1 oz. for 80 hills or 50 ft. row Oz. 1/4 lb. Lb.	KOHLRABI
<b>A. &amp; C.</b> 66 days	1 oz. for 200 ft. of drill Oz. 1/4 lb. Lb.  Early White Vienna. 55 days\$0.40 \$1.00 \$3.50
Chicago Pickling.       60 days.       .30       .80       2.50         Davis Perfect.       65 days.       .25       .75       2.40	Early White Vienna. 55 days\$0.40 \$1.00 \$3.50 Early Purple Vienna. 62 days 40 1.00 3.50
<b>Early Fortune.</b> 65 days	LEEK
Improved Long Green.         67 days	1 oz. for 100 ft. of drill Tr. pkt. ½ oz. Oz. ¼ lb.
<b>Straight Eight.</b> 66 days	American Flag. 140 days Lb. \$4.50 \$0.25 \$0.40 \$0.70 \$1.50
CORN	Musselburgh. Large. 142
Country Gentlemen. White. 95	Carentan, Mammoth, 145
days	daysLb. \$4.50, .25 .40 .70 1.50
Fleck's Early White. 60 days40 1.75 3.00	LETTUCE
Golden Bantam Improved.         85           days	About 3000 plants from 1 oz.  HEADING VARIETIES
Golden Cross Hybrids.         79 days	Trade packets contain approximately $\frac{1}{2}$ oz. $Tr. pkt$ . $Oz$ , $\frac{1}{4} lb$ , $\frac{1}{2} lb$ .
ENDIVE	All Heart. 71 days. Lb. \$2.10 \$0.15 \$0.25 \$0.70 \$1.25 Bibb. 55 days
Oz. ½ lb. Lb.	Big Boston (Forcing). 75 days Lb. \$1.90, .15 .25 .70 1.15 Chicken, 45 days, Lb. \$2.00, .15 .25 .70 1.20
Batavian Full Heart.       88 days	Chicken. 45 days. Lb. \$2.00, .15 .25 .70 1.20 Great Lakes. 82 days Lb. \$4.85, .50 .90 1.45 2.55
EGG PLANT	Iceberg. 84 daysLb. \$2.50, .25 .35 .90 1.50 Imperial No. 847. 84 days
2000 plants from 1 oz. $Tr. pkt$ . $\frac{1}{2} oz$ . $Oz$ . $\frac{1}{4} lb$ . Black Beauty. 80 days	Lb. \$3.00, .25 .35 1.00 1.70 May King. 63 days. Lb. \$1.85, .15 .20 .65 1.10 New York No. 12. 80 days
Lb. \$6.20 \$0.25 \$0.40 \$0.60 \$1.95 Florida High Bush. 85 days.	Lb. \$2.70, .20 .35 .85 1.50  Salamander (Black Seeded
Lb. \$7.25, .30 .45 .75 2.35 Long Purple (Early Market).	Tennis Ball). Sureheader. 65 daysLb. \$2.25, .15 .25 .70 1.25
75 daysLb. \$8.00, .30 .50 .80 2.50 New York Improved. 83	White Boston (Unrivaled). 82 daysLb. \$2.00, .15 .25 .70 1.25
daysLb. \$7.25, .30 .45 .75 2.35	LETTUCE—Continued on page 40

LETTUCE—Continued	PEAS
LOOSE LEAF (CUTTING)	2 lbs. to 100 ft. row Lb. 5 lbs. 10 lbs.
Black Seeded Simpson. 46 daysLb. \$1.75 \$0.15 \$0.20 \$0.60 \$1.00	Alaska. Smooth, early. 56 days\$0.25 \$1.15 \$2.20 Dwarf Gray Sugar. Edible pod.
Early Curled Simpson. 45	65 days
daysLb. \$1.75, .15 .20 .60 1.00	<b>Gradus.</b> Wrinkled, early. 60 days30 1.40 2.60
Grand Rapids (Forcing) Lb. \$1.75, .15 .20 .60 1.00	Little Marvel. Wrinkled. 64 days30 1.40 2.60
201 42110, 120 120 100 2100	Dwarf Telephone. Wrinkled. 76 days
MUSKMELON (Cantaloupe)	days
	Tall Luscious Sugar. Edible pod.
Oz. ¼ lb. ½ lb. Lb. Hale's Best. 82 days\$0.30 \$0.80 \$1.50 \$2.50	74 days
Honey Dew. 112 days30 .80 1.50 2.50	
Rocky Ford. 92 days	PEPPER
	About 1400 plants from 1 oz.
WATERMELONS	Trade packets contain about ¼ oz.
1 oz. to 30 hills; 4 lbs. to acre	Bull Nose. Cool. 64 days
Oz. ½ lb. ½ lb. Oz.	½ lb. \$3.00, lb. \$5.85 \$0.20 \$0.35 \$0.50 \$1.60
Harris Earliest. 10½x8½ in.	California Wonder. Cool. 75
75 days\$0.20 \$0.45 \$0.75 \$1.25	days ½ lb. \$4.50, lb. \$7.50, .35 .55 .95 2.95 Cayenne, Long Red. Hot. 70
Dixie Queen. 15x12½ in. 85 days	days ½ lb. \$3.00, lb. \$5.75, .20 .35 .60 1.75
Kleckley's New Wonder.	Chinese Giant. Cool. 80
24x12 in. 88 days	days. ½ lb. \$4.50, lb. \$8.00, .30 .45 .75 2.50 Harris Early Giant. Cool. 63
Stone Mountain. 17x14 in.	days
80 days	Hungarian Wax. Hot. 60 days .25 .45 .75 2.45
days	King of the North. Cool. 45 days., ½ lb. \$4.00, lb. \$7,50, .30 .45 .85 2.50
•	days. ½ lb. \$4.00, lb. \$7.50, .30 .45 .85 2.50 Neopolitan. Cool. 60 days
OVDA (Comba)	½ lb. \$4.50, lb. \$8.00, .30 .45 .75 2.50
OKRA (Gumbo)	Pimento. Cool. 72 days20 .30 .45 1.50
1 oz. to 100 ft. row (64 days) 1/4 lb. Lb. 5 lbs.	Red Cherry. Hot. 82 days ½ lb. \$3.50, lb. \$5.95, .20 .35 .65 2.00
Perkins Mammoth Long Pod. Select strain\$0.35 \$1.00 \$4.50	Red Chili. Hot. Narrow pods.
	82 days
ONION	½ lb. \$3.50, lb. \$6.50, .20 .35 .60 2.00 <b>Ruby King.</b> Cool. 68 days
1 oz. to 100 ft. row, 5 to 6 lbs. to acre	½ lb. \$3.50, lb. \$6.50, .25 .40 .65 2.00
For sets only—Sow 40 to 50 lbs. per acre	Sunnybrook (Pimento). Cool. 73 days
Fleck's Long White Bunch-	½ lb. \$4.50, lb. \$8.00, .30 .45 .80 2.50
ing Evergreen. Best bunch-	World Beater. Cool. 70 days.
ing scallions. Not a bulb	½ lb. \$3.25, lb. \$5.85, .25 .40 .65 1.75
maker. Sow Spring and Fall. \$0.40 \$0.70 \$2.10 \$6.00 Prizetaker	DADICH
Prizetaker	RADISH
Yellow Globe Danvers30 .55 1.65 4.95	1 oz. to 75 ft. of row; 8 to 10 lbs. to acre  Oz. 14 lb. Lb. 5 lbs.
Sweet Spanish. Yellow40 .65 1.85 5.00	Crimson Giant. Globe. 28
	days10 lbs. \$10.95 \$0.20 \$0.45 \$1.20 \$5.85 Fleck's Early Scarlet. Globe.
PARSLEY	Short top. Ideal greenhouse
1 oz. to 150 ft. row; 5 lbs. to acre Oz. 1/4 lb. Lb.	forcer. 23 days 10 lbs. \$9.35, .20 .40 1.00 4.80
Champion Moss Curled\$0.15 \$0.40 \$1.20	Fleck's 23-Day Scarlet Forc- er. Globe, longer tops than
Double Curled or Covent	our greenhouse type. Fine for
Garden	outside10 lbs \$10.95, .20 .45 1.20 5.85 French Breakfast. Oblong.
DADCNID	25 days10 lbs. \$8.60, .20 .40 1.10 5.00
PARSNIP	Icicle. Earliest long white, tapering. 27 days
1 oz. to 100 ft. row Oz. ½ lb. Lb. Hollow Crown. 95 days \$0.15 \$0.40 \$1.25	10 lbs. \$8.60, .20 .40 1.10 5.00
	Scarlet Turnip. White tip.
PUMPKIN	26 days10 lbs. \$8.65, .20 .40 1.00 4.50
1 oz. to 30 to 50 hills; 4 to 5 lbs. to acre	RHUBARB
$Oz$ , $\frac{1}{4}$ $lb$ , $Lb$ .	Oz. ½ lb. Lb.
Mammoth Cushaw. 110 days\$0.20 \$0.55 \$1.50	Victoria

RUTABAGA	TOMATO—Continued
Oz. ½ lb. Lb.	Tr. pkt. ½ oz. Oz. ¼ lb.  Greater Baltimore. Indiana
American Purple Top. Yellow\$0.15 \$0.30 \$0.75	strain. Bright red. 82 days.
	Lb. \$6.50,\$0.30 \$0.40 \$0.65 \$2.00 <b>John Baer.</b> Early red. Me-
SQUASH	dium. 70 days Lb. \$6.95, .30 .45 .75 2.25
1 oz. to 20 to 50 hills; 3 to 4 lbs. to acre	Jubilee. Yellow skin. Deep orange flesh. Best non-acid
Oz. ½ lb. Lb.	so far. Rich in Vitamin C.
Cocozelle. Bush, dark green. 64 days. \$0.25 \$0.50 \$1.50 Early Prolific Straightneck. Yel-	90 daysLb. \$8.50, .35 .50 .90 2.70 <b>June Pink.</b> Pink flushed pur-
low. 50 days	ple. 69 daysLb. \$6.95, .30 .45 .75 2.25
Giant Yellow Summer Crook- neck. Yellow. 52 days	Marglobe Certified. Scarlet red, globular. Immune to
White Bush. Early. Ivory-white.	rust and blight. 77 days
52 days	Lb. \$7.50, .30 .45 .80 2.25 Marglobe Regular. 77 days.
	Lb. \$3.65, .20 .30 .45 1.20
SPINACH	New Stone. Red. 90 days Lb. \$3.50,25 .40 1.10
1 oz. to 75 ft. of drill; 10 to 12 lbs. to acre	Oxheart. Pink. Heart shape.
Oz. ½ lb. Lb. 5 lbs.	90 days
Bloomsdale (Long Standing Savoy). 40 days	ple. Longest size of all. 88
10 lbs. \$6.50 \$0.15 \$0.30 \$0.75 \$3.50	Pritchard or Scarlet Topper,
New Zealand. Best Summer variety. Stands heat and	Certified. Red globular.
drought. 70 days	Large, 76 daysLb. \$5.95, .25 .40 .70 1.85 Pritchard Regular. 76 days.
Nobel Giant (Thick Leaf).	Lb. \$4.75, .20 .35 .60 1.25
Quick growing, spreading, proliferous and tender. 43	Pennheart
days	shape to Marglobe. Deep red
10 lbs. \$6.00, .15 .35 .65 3.15	inside, 78 daysLb. \$6.25, .25 .40 .70 2.15 <b>Rutger's Regular</b> Lb. \$3.50,25 .40 1.15
	Stokesdale. 73 days. Lb. \$4.50, .20 .35 .60 1.50
SWISS CHARD	Stone. See Newstone.
Oz. ½ lb. Lb. 5 lbs.	
Dark Green. White rib. 55 days\$0.20 \$0.45 \$1.35 \$6.80	Small Fruited Tomatoes
<b>Lucullus.</b> 50 days	$Tr. pkt. \frac{1}{2} oz. Oz.$
<b>Perpetual.</b> 52 days	Red Cherry\$0.30 \$0.45 \$0.85
	Red Pear     .30     .45     .85       Red Plum     .30     .45     .85
TOMATO	Yellow Cherry         .30         .45         .85
1 oz. to about 4000 plants; ¼ lb. to acre	<b>Yellow Plum</b>
Trade packets contain about ¼ oz.	<b>Strawberry</b> or <b>Husk</b>
Tr. $pkt$ . $\frac{1}{2}$ oz. Oz. $\frac{1}{4}$ lb. Bonny Best. Red. Medium.	
73 days Lb. \$5.95 \$0.30 \$0.45 \$0.80 \$2.00	TURNIP
Break O'Day. Red. Globular. 70 daysLb. \$7.50, .30 .45 .85 2.25	1 oz. to 100 ft. of drill; 2 lbs. to acre broadcast
Crimson Cushion or Beef-	Trade packets contain about 1 oz.  Tr. pkt. ½ lb. Lb. 5 lbs.
steak. Red. Immense. 90 daysLb. \$8.95, .35 .55 .95 2.95	Amber Glow. Flesh vellowish
Earliana. Red flat. Medium.	white. 76 days. 10 lbs. \$7.50 \$0.15 \$0.35 \$0.85 \$4.00 <b>Purple Top White Globe</b> .
66 daysLb. \$8.50, .35 .50 .90 2.70 Early Chatham. A small vine	White flesh. 57 days
variety, bred especially for	10 lbs. \$6.50, .15 .30 .70 3.40 <b>Seven Top</b> (Southern). Hardy.
Northern climates where there are cool nights and	Grown for tops only
little hot sunshine. Medium size, red smooth and prolific.	10 lbs. \$6.50, .15 .30 .70 3.40 <b>Shogoin.</b> Both bulb and tops
60 days	are edible. White. Tops 18
Florida SpecialLb. \$6.50, .25 .4070 1.90	in. 30 days10 lbs. \$7.00, .15 .30 .75 3.60 <b>Snowball.</b> Medium, round.
Golden Ponderosa. Yellow. Early. 88 daysLb. \$11.00, .40 .65 1.10 3.50	White. 40 days. 10 lbs. \$6.50, .15 .35 .70 3.40

## Fleck's Lawn Grass Seed Mixtures

We cater to the wants of the Florists, Jobbing Gardeners, and "over the counter" sales in the Florist Shops for Florists who want to buy in bulk quantities for their own packaging or bulk sales to big users.

Our Quality Guarantee—We offer the best quality—recleaned seeds—high in purity and of strong germination. All our deliveries are uniform. Every bag or sack is tagged to comply with your State Regulations. Any delivery, not equal to sales specifications, can be returned and money refunded.

FREIGHT—Allowed or Prepaid—on Lawn Mixtures—100 lbs. or over—no extra charge—Motor Truck Store Door Delivery—If Available.

TERMS-2% 10 days, net 30 days to acceptable accounts. 3% for cash with order.

#### STANDARD LAWN MIXTURES

FLECK'S PREMIUM BLEND. A top notch mixture composed of a very generous percentage of Kentucky Blue, Red Top, Chewings Fescue and Bent Grass. Will produce a permanent turf. None better for your most exacting needs.

FLECK'S GREEN VALE MIXTURE. Blended of well-balanced imported and native grasses to produce a permanent turf, pleasing in color and texture. Grows rapidly and thrives even under adverse weather conditions. Contains a sufficient variety of turf grasses to insure a continuance of color during the heat of Summer and cooler days of Fall. Composed of Colonial Bent, Fancy Kentucky Blue, Red Top and Rye Grass. Seed count, approximately 2,000,000 per pound.

5 lbs....\$4.30 10 lbs...\$8.00 25 lbs....\$18.00 50 lbs....\$34.00 100 lbs...\$65.00

FLECK'S PARK LAWN MIXTURE. A special blend to supply those demanding a fair mixture containing Blue grass at minimum of cost. Composed of Rye Grass, Kentucky Blue, Timothy, Red Top and White Clover. Truly a good-all-around mixture that will give much satisfaction. Very popular and well adapted for resale purposes to buyers who want a good lawn at low cost.

FLECK'S BUILDERS' MIXTURE. A wonderful mixture similar to Park Lawn especially recommended for builders who want the best possible but where price is an important consideration and for resale by shop keepers. Contains quick growing common Rye Grass, Red Top, Timothy and Fancy Kentucky Blue Grass. 50-lb. bags.

50 lbs.......\$14.75 100 lbs.......\$28.00 Ask for quotation on 500, 1000 or ton lots

FLECK'S CONTRACTORS' MIXTURE. Especially blended for "competitive purposes." Contains common Rye Grass, Timothy, Red Top, Kentucky and Canadian Blue. 100-lb. bags.

100 lbs.......\$25.50 500 lbs......\$119.50 Ask for special price on ton lots

FLECK'S "FAST GROWING" MIXTURE. Blended for contractors who must establish lawns quickly and at minimum cost. Also for shop keepers who must compete with the hardware or giant stores. Contains Blue Grass, Red Top, Common Rye grass and Timothy. An A-1 mixture for the price. 100-lb. bags.

100 lbs.......\$22.50 500 lbs......\$98.75 Ask for special price on ton lots



Fleck's Premium Blend Lawn Seed for "Extra" Fine Lawns

## MIXTURES FOR UNUSUAL CONDITIONS

FLECK'S SHADED LAWN, NO. 1 (Top Grade Mixture). Contains grasses that do well in densely shaded areas. 5 lbs. \$4.45, 10 lbs. \$8.50, 25 lbs. \$19.95, 100 lbs. \$69.50.

FLECK'S SHADED LAWN, NO. 2. A competitive mixture of Chewing's Fescue, Timothy, Common Rye and Red Top. We recommend this only where price is the chief consideration. 25 lbs. \$15.75, 50 lbs. \$27.50, 100 lbs. \$49.75.

FLECK'S TERRACE or EMBANKMENT. Composed of deep rooting grasses that will hold well once it is established. 5 lbs. \$4.50, 10 lbs. \$8.00, 25 lbs. \$18.50. 100 lbs. \$72.50.

FLECK'S CEMETERY SOD. Quickly produces a thick, heavy sod. 50-lb. bags \$36.50, 100 lbs. \$69.00.

FLECK'S ATHLETIC or POLO MIXTURE. This formula contains grasses that produce a sod that will stand wear and tear. 50-lb. bag \$38.50, 100 lbs. \$72.00.

PERMANENT PASTURE FOR HIGHLAND NO. 1. 25 lbs. \$16.00, 100 lbs. \$48.50.

PERMANENT PASTURE FOR LOWLAND NO. 2, 25 lbs. \$16.00, 100 lbs. \$48.50.

#### WHITE DUTCH CLOVER FOR LAWNS

RECLEANED. Lb. \$1.45, 5 lbs. \$6.50, 25 lbs. \$31.00, NEW JERSEY STANDARD MIXTURES. Price on application.

GRASS SEEDS in separate varieties can also be supplied. Ask for quotation.

FARM SEEDS AND CLOVERS. Price on application.

## Fleck's Plants and Cuttings

CHRYSANTHEMUM CUTTINGS BEGIN ON PAGE 48

We offer these items for direct shipments from only the most reliable specialists in their class. And can supply many items not listed in this section.

Being highly perishable, we cannot guarantee safe arrival as this is entirely beyond our control. If shipments are spoiled or damaged in transit, take delivery and get "Exception Report" from expressman at time of delivery and proceed to collect from Express Company in accordance with instructions on the inside cover page of this catalog.

All prices F.O.B. source and subject to market changes. Prevailing price as set by the producer will be charged at time of shipment, plus packing charges, if any.

If items you order are sold up when your order is placed, we will notify you immediately. Otherwise, order is booked subject to the growers' ability to ship at proper time.

Where plants or cuttings are made to order they cannot be canceled unless you assume responsibility to reimburse the grower any loss sustained by reason of such cancellation, if the plants cannot be sold to someone else.

## AZALEA PLANTS AZALEA INDICA

#### Belgian Varieties-Named Stock

4-6 in.	heads	 \$1,000.00 p	er 1000
6-8 in.	heads	 1,250.00 p	er 1000
8-10 in.	heads	 1,750.00 p	er 1000
10-12 in.	heads	 2,500.00 p	er 1000

#### Following varieties:

Avenir, deep coppery pink Albert Elizabeth, variegated pink

Apollo, orange Adrian Eteyart, mauve Brillianta, very large,

deep red Celestine, red

Columbine, red Dame Melanie, pink Dame Melanie, white Dr. Bergmans, fine deep

pink, blotched Deschruyveriana, orange

Ernest Thiers, red Ernest Van Eckhout, fringed red

Etoile de Belgique, deep

Empress of India, pink Eric Shame, pink variegated

Eclaireur, red

Glory de Loochristy, very double light orange

Hearrensiana, orange Ideal, pink

Jean Haerens, deep pink John Dewyllin, coppery

pink Julius Roehrs, red

Jubile, variegated pink Louis Van Houtte, red Loelia, pure white Mme. Van der Cruyssen

light cherry red Mme. Petrick, cherry red

Mme. Petrick alba, white Mme. Petrick superba,

pink Mme. J. Vervaene, salm-

Mme. Alfred Sanders, dark red

Mme. Mestdag, pink

Mme. Chas. Vuylsteke, brick red

Mme. Moreau, fringed pink

Mme. Van Gill, fine or-

ange

Madamoiselle Sanders,

Niobe, white Novelty, red

Orange Jean Haerens Paul Shame, salmon Perle de Noisy, pink Perle de Saffelaire, white

Perle de Sweynaerde, the best double white Pink Pearl, pink

Prosper van den Daele, red

Pax, white

Professor Walters, pink Professor Walters, white Romain de Smet, pink Rubis, red

Simon Mardner, red Super Orange, the larg-

est orange Souvenir de W. Edgar,

cherry red Triomphe, red

Theo Piens, pink variegated

Temperance, mauve Violacea, violet

Van Damme, pink

Vervaeneana, pink Vervaeneana alba, white

Vervaeneana, orange

Vervaeneana rosea, rose color

Vervaeneana salmonea, salmon pink

W. Rolker, red Willem van Orange, orange

#### Azalea Indica—Continued

Orders are taken for Grafted Pot-grown Plants for growing on in the above list of Indica varieties at the following new low prices. \$40.00 per 100, \$350.00 per 1000, \$3,250.00 per 10,000.

While we graft a large quantity of the Indica Azaleas, we make the orders up as we get them and therefore it is advisable to order early to avoid disappointments.

#### AZALEAS FOR FORCING OR GROWING ON

Following varieties of Azaleas for forcing or growing on: 3- 5 in.....\$50.00 per 100, \$400.00 per 1000 4-6 in. 60.00 per 100, 500.00 per 1000 6-8 in. 80.00 per 100, 750.00 per 1000 8-10 in. 110.00 per 100, 1000.00 per 1000

Hinodegiri Hexe Pericat Coral Bells Salmon Beauty Mme. Chas. Ecke Marie Louise

Rooted Cuttings from sand bench of the above varieties at \$6.00 per 100, \$50.00 per 1000.

#### POT-GROWN ROOTED CUTTINGS FOR GROWING ON

Following varieties, \$11.00 per 100, \$100.00 per 1000:

Marie Louise Coral Bells Pericat Chas. Ecke Hexe Salmon Beauty Snow Hinodegiri

Following varieties, \$16.00 per 100, \$150.00 per 1000:

Mme. Alfred Sanders

Triomphe

Orange Coral Bells Hexe de Saffalare Sweetheart Supreme Gardenia Supreme

Violacea Van der Cruyssen Celestine Dame Melanie, pink

Rubis Dame Melanie, white Vervaeneana Mme. Petrick

#### 21/4-IN. TRANSPLANTS

Following varieties, \$14.00 per 100, \$125.00 per 1000:

Hinodegiri Coral Bells

Following varieties, \$18.50 per 100, \$175.00 per 1000: Orange Coral Bells Hexe de Saffalare

#### **NEW INTRODUCTIONS**

#### Hexe de Saffalare Orange Coral Bells

3- 5 in.....\$60.00 per 100, \$500.00 per 1000 4-6 in. 70.00 per 100, 600.00 per 1000 6-8 in. 90.00 per 100, 850.00 per 1000 8-10 in. 125.00 per 100, 1200.00 per 1000

### ORDER EARLY TO AVOID DISAPPOINTMENT

#### **ABUTILON**

Souvenir **de Bonn** Thompsoni 2½ in., 25 for \$4.00, \$12.00 per 100

#### **AGERATUM**

Purple Beauty Cardinal Mundelein Riverside
In Rooted Cuttings or 21/4's—At prevailing prices

### ANTIRRHINUM ("Snaps")

In the following varieties at proper time.

Christmas Cheer Br'ze Christmas Cheer Cincinnati, clear pink; good producer

good producer
Cheviot Maid Supreme
Goldie
Velvet Supreme
White Wonder

Lilac Margaret Lucky Strike Impr. Ethel Mary Ellen

Glorious Peggy Schumann, pink Ceylon Court

#### SCHNITZSPAHN VARIETIES

Bronze Supreme White Supreme Jersey Gold  $2\frac{1}{4}$  in., \$6.50 per 100, \$55.00 per 1000

#### **ASPARAGUS**

Plumosus or Sprengeri. 2¼ in. or 3 in. at prevailing prices.

### **BEGONIAS**

 $2\frac{1}{4}$ -in. and 3 in.

All Popular Varieties. Prices about \$8.00 to \$10.00 per 100; 3 in., about \$15.00 to \$20.00 per 100.

#### BEGONIAS-For Christmas

Fine, 2¼ in., ready about June.

Genesee Beauty, Lady Mac, Marjorie Gibbs and Melior

10.00 per 25, 35.00 per 100, 167.50 per 500

## BELOPERONES (Shrimp Plant)

2-in. pot plants........25 for \$3.00, 100 for \$8.00

#### **BROWALLIA**

Speciosa major (Blue). 21/4 in. \$10.00 per 100.

## Wonderful New Carnation "CHALFONT"

By HELLBERG BROS.

Color: Lively dark pink, does not turn blue. Free-flowering, non-splitting, outstanding producer; does not crop. Makes good cuttings in abundance. Long, wiry stem and large bloom. Keeping qualities: Excellent. Parents: King Cardinal and Olivette.

This variety, while introduced by Hellberg Brothers, was developed by Peter Hellberg in 1939. It has been tested and proven by him for the last seven years. We have observed this Carnation under full production for the past three years and, without doubt, it is about the finest producer ever. Should prove a money maker for any grower.

Price for the Rooted Cuttings are: \$150.00 per 1000 in lots of 250 and up. Lots less than 250 at rate of \$20.00 per 100. No orders accepted for less than 100 Rooted Cuttings. Sold under the "Three-year Growers Agreement."

Get an early start—order now.

## **CARNATION CUTTINGS (Rooted)**

One of Our Specialties

At this writing, quite a few varieties are sold up for the 1946–47 season. Those marked \* are still available but we suggest immediate ordering. Minimum orders not less than 100 of any one variety; 250 of one variety sold at 1000 rate.

WHITE VARIETIES	100	1000
Arundel	\$12.00	\$100.00
*Northland.		150.00
*Olivette	8.50	75.00
Puritan		60.00
*White Fisher	8.50	
	0.00	, , , ,
PINK VARIETIES		
*Blush Fisher. Light pink *D. P. Fisher. Deep pink	\$ 8.50	\$ 75.00
*D. P. Fisher. Deep pink	8.50	75.00 $125.00$
Hercules Virginia. Light pink	15.00	125.00
John Briry. Deep pink		75.00
Netta (New) (Sim). Lively shell pink. Superior to Virginia—flowers twice the		
Superior to Virginia—flowers twice the	20.00	150.00
size. Splits negligible; good shipper	20.00	150.00
*Peter Fisher. Medium pink	8.50	75.00
Salmon Virginia. Salmon-pink	12.00	100.00
Virginia. Light pink	8.50	75.00
Virginia Miller. Deep pink *Virginia Rose. Medium pink	15.00	125.00
*Virginia Rose. Medium pink	8.50	75.00
RED VARIETIES		
Tom Knipe. Scarlet (Patented)	\$20.00	\$150.00
William Sim (Patented). Vivid scar-		
let; large flowers; resembles Tom		
Knipe, but its color is brighter. Good		
stem, produces well, and keeps splen-		
didly. Plants are large and bushy	20.00	150.00
No. 16 Red. Closely resembles William		
Sim in form and color, with slightly	L r	
smaller flowers. Although the plants	,	
are thin, producing no grassy growth		
and should be planted closer than the		
average variety, production is well	i	
above average. Excellent keeper	15.00	125.00
		120.00
Victory Red. Sport of King Cardinal		
Slightly deeper in color than Car-		
dinal, keeps better in the Spring and	L	
Autumn and does not have the	,	
grassy, non-productive growth so		
often encountered in the parent va-		100.00
riety	12.00	100.00

## King Cardinal. Scarlet (Patented)... 12.00 100.00 YELLOW VARIETIES

\*Miller's Yellow. Best clear yellow...\$12.00 \$100.00

#### MISCELLANEOUS COLORS

Pelargonium. White ground, overlaid on each petal with maroon and orchid..\$12.00 \$100.00 Descriptive catalog on request, while they last. We can also supply field-grown plants in season and if available.

#### CHINESE EVERGREENS

Ready September-October on

5-8 in.....\$27.50 per 100 8-12 in.....\$45.00 per 100 2½ in. pot plants ready June—Popular varieties only.

### CINERARIA—21/4 in.

Ready about September

Siter's or Cremer's Strains. 25 for \$3.00, 100 for \$11.00, 250 for \$24.50.

### CACTI. SUCCULENTS

and all sorts of **Dish Garden Plants** can be supplied. Send us your orders. Prevailing prices at time of shipment.

#### COLEUS—R. C.

**Brilliancy**................\$4.00 per 100, \$35.00 per 1000 **Christmas Gem**.......\$3.50 per 100, \$30.00 per 1000

And all the following varieties at \$3.00 per 100, \$25.00 per 1000

Cardinal Red Golden Bedder Green Goddess

Hollywood Red

Queen Victoria (Red, golden border) Red Trailing Queen Trailing Queen Verschaffelti

Minimum order—100 of a variety

#### **CRASSULA**

**Arborescens.** 2½ in., 25 for \$2.75, \$9.50 per 100, \$85.00 per 1000.

### **CYCLAMEN**

All Standard Colors.	100	1000
2½-in. Ready March-April-May	.\$25.00	\$200.00
3 in. Ready June-July-August		300.00
4 in. Ready August-September	. 75.00	

## CYCLAMEN VOGT'S DOUBLE STRAIN

These 80 per cent Doubles are as easy to grow as the Singles. Shipped from Sturgis, Michigan.

Admiration. Salmon rose with shaded eye.

Cerise Brilliant.

Prosperity. Flaming rich rose.

Rich Cerise Red.

Rosea. Soft rose shading light at tip of petals.

Prices on the above
Transplanted Seedlings, April to

June......\$5.00 \$17.00 \$148.00

2½ in., not offered as the Transplants are usually heavy and ready for immediate potting into 3 in. or 4 in.

#### DAISIES

A good crop to put in after "Mums" along with Stocks or "Snaps."

 In 2- or 2½-inch, well established, about July on.
 usually ready 1000

 Boston Yellow Improved.
 \$3.00
 \$10.00
 \$90.00

 Nicholson's Giant White.
 3.00
 10.00
 90.00

 White Marguerite.
 3.00
 10.00
 90.00

#### DAPHNE—Cneorum

Make excellent pot plants for forcing quickly for Valentines Day, Easter and Mothers Day. Specify for which holiday you want them and we will ship at just right time to allow you to bring into flower.

		10	100
5- 7 in.	spread	.\$5.50	\$50.00
6- 9 in.	spread	. 7.00	65.00
9-12 in.	spread	. 9.00	87.50
12-15 in.	spread	. 10.50	100.00

#### **DUSTY MILLER**

Rooted Cuttings or 2¼-in. Ready in Fall. Prevailing prices. Order 25 up.

#### **EUPHORBIA**

**Jacquiniaeflora.** Orange-scarlet blooms produced on long sprays.  $2\frac{1}{4}$  in., \$13.50 per 100; 3 in., \$20.00 per 100.

FERNS In 2- or 21/4-in.

Boston Dwarf Boston Verona Scotti Teddy Jr. Roosevelt

Whitmani compacta

Prevailing prices charged day of shipment

#### FERNS—Boston

F.O.B. North Jersey Available about March—Order early. Dozen at \$1.35, 25 at \$1.30 each; 100 at \$1.25 each.

#### FERN SEEDLINGS—Tab'e

All Varieties. Flats ready about July-August. Prices usually \$4.00 to \$6.00 per flat of about 200 plants.

#### **FUCHSIA**

Bagdad, Little Beauty, Giant Pink, Black Prince, Speciosa, Trophee, Lavender Beauty and Rosaia Patria

## GARDENIAS—21/4 in.

## GERANIUMS (Page 46)

#### **GERBERAS**

2-year-old Plants. F.O.B. Long Island. Colors: Red, Pink, Orange, etc. 25 for \$25.00, 100 for \$75.00, 250 for \$170.00, 500 for \$300.00. Usually ready about June—Order early

#### GREVILLEA

Robusta (Silk Oak). 21/4 in. pots. \$10.00 per 100.

#### HELIOTROPE

Royal Fragrance and Sweet Blue.  $2\frac{1}{4}$  in. \$10.00 per 100.

## HYDRANGEAS (Page 46)

#### **IMPATIENS Sultani**

Tall or Dwarf Mixed. Rooted Cuttings, \$3.85 per 100

#### MARIGOLD

Lieb's Winter Flowering. Strong transplants. 100 for \$2.50, 1000 for \$18.00.

#### PELARGONIUM

Best early varieties for Easter and Mothers Day. Mrs. Layal (Pansy) Santa Monica, Springtime (Azalea variety suggested for later). Fine, 2½ in., 25 for \$4.85, 100 for \$17.50, 1000 for \$160.00.

## GERANIUMS-21/4 in.

Varieties still available now for immediate delivery. We also suggest you place your order now for Summer and Fall, 1947 delivery to avoid disappointments. 250 at 1000 rate.

RED SHADES	100	1000
Radio Red	\$14.00	\$125.00
Olympic Red	14.00	125.00
Tenny's Scarlet	12.00	
Pride of Camden		115.00
Ricard Improved (Moreau)	14.00	125.00

#### PINK AND SALMON SHADES

Pink Fiat\$14	4.00	\$115.00
Poitevine Improved 14		
Mme. Landry 12	2.00	115.00
Salmon Beauty 14	00.1	125.00
Better Times 14	4.00	125.00

#### WHITE

	-		***				
Madonna	 					\$14.00	\$125.00
Mme. Buchner	 	 		 		14.00	125.00

#### **LAVENDER**

Lavender	Lady.	Sport of Irvington
Beauty.	Better	and larger bloom than
its paren	t	

The above prices on Geraniums reflect present conditions. These may fluctuate more than other items in the plant line. The grower determines them and there seems to be no standard price through the trade. Each grower basing his price on his own costs. If prices are lower at time of shipment we pass that saving to you. We supply all **good blooming stock**. This is the important thing with Geraniums. Some varieties like Better Times, Ricard, etc., produce a percentage of blinds each year and our growers destroy such plants so you are assured of the finest prolific bloomers.

#### **IVIES**

	100	1000
English, $2\frac{1}{4}$	.\$12.00	\$100.00
Grape, $2\frac{1}{4}$	. 15.00	135.00
Hahn's, $2\frac{1}{4}$	. 15.00	135.00
Maple, $2\frac{1}{4}$	. 15.00	135.00
Merion Beauty, $2\frac{1}{4}$	. 15.00	135.00
Parlor, $2\frac{1}{4}$		135.00
Pittsburg, 21/4	. 15.00	135.00
Self Branching, 214	. 15.00	135.00

#### KALANCHOE

Tom Thumb	21/	1	\$12.00 per	100
I COLLEGE BELLEVIERS	27/1	1	A A COLLAROUS DEL	11/1/

#### LANTANAS

YELLOW
Golden King
Tethys
Golden Queen
La Pleur d'Or
VELLOW AND DE

YELLOW AND PINK
Sensation
Comte de Biencourt
Dwarf Beauty

Dream

WHITE
Alba Perfecta
Snow White

YELLOW AND BUFF Delicatissima Protee Richmond Southern Lady Olivia

RED AND YELLOW
Dwarf Buckeye
Jacob Schultz
Dwarf Bronze
Michael Schmidt
Craigi
Radiation

Golden Plume

LAVENDER

Weeping (A trailing variety) All fine, 2½-in. pot plants at \$10.00 per 100

## FLECK'S FINE HYDRANGEA PLANTS

We offer these from leading specialists. Order now for Fall, 1947 and Spring, 1948. Stock limited.
\*Blues easily; E—Early; M—Midseason; L—Late

#### Novelties

*"merritt's beauty" (E)Dark carmine red
*"helen merritt" (E)
Caprice (M)Excellent white
*Daphne (E)Brilliant pink
Engel's White (M)Strong grower
Fortschritt (M)Deep carmine
Regula (E)White
Sonnengruss (M)Rose pink
*Strafford (M)
Price per 100: Rooted Cuttings \$20.00, 2 in. \$30.00,
3 in. \$40.00, 4 in. \$50.00, 5 in. \$60.00, 6 in. \$80.00,
7 in. \$125.00, 8 in. \$250.00
* - * * * * * * * * * * * * * * * * * *

#### Recent Introductions

Altoona (	E)		Clear pink
Europa (H	E)		Salmon pink
Hamburg	(E)		Carmine
*Kuhnert	(M)		Rose pink
Merveille	(L)		$\dots$ Light red
			Rose pink
Price per 10	00: Rooted	Cuttings \$12	2.00, 2 in. \$18.00,
3 in. \$25.00	, 4 in. \$40.0	00, 5 in. \$50	0.00, 6 in. \$75.00,
	7 in. \$85.0	00, 8 in. \$15	0.00

#### **Excellent Kinds**

Ami Pasquaar (E)	Red
Louis Savage (L)	k pink
Price per 100: Rooted Cuttings \$10.00, 2 in. \$	15.00
3 in. \$20.00, 4 in. \$35.00, 5 in. \$45.00, 6 in. \$	70.00
7 in. \$85.00, 8 in. \$150.00	·

#### Standard Varieties

E. Mouilliere (M)Whit	е
*Gertrude Glahn (M)Dark ros	e
*Goliath (M)Dark ros	е
M. Baardse (E)Salmon red	$\mathbf{d}$
*Niedersachsen (E)Light pinl	K
Prices per 100: Rooted Cuttings \$6.00, 2 in. \$10.00	١,
3 in. \$18.00, 4 in. \$35.00, 5 in. \$45.00, 6 in. \$70.00	ĺ,
7 in \$85.00 8 in \$150.00	

#### Flowering Shoots per Plant:

$^2$	in.	and 3 in	.1 shoot	6	in5	or	more	shoots
4	in.	$\dots$ 2 or mo	re shoots	7	in8	or	more	shoots
K	in	3 or mo	ra aboota	Q	in 10	0.79	mana	chanta

#### NEPHTHYTIS

Ready September-October		1000
Emerald Gem, 3-4 in. leaves	\$9.00	\$80.00
4–6 in. leaves		
Liberica, 3-4 in. leaves	8.00	65.00
4-6 in, leaves	10.00	90.00

#### **PALMS**

Kentia forsteriana.	In 6	and	7-in.	pot or	made up
tubs. Price on appl					
Phoenix roebelini, 2	in			\$25.50	per 100
3 in.—10 to 15 in. ta					

## PICK-A-BACK-21/4 in.

Good house plant. Easy to grow. Becoming popular again.

25 for \$3.00, 100 for \$10.00

#### PANSY SEEDLINGS

Popular Mixtures. Ready July on.

## GREENHOUSE PANSY

Fleck's Tall. A reselected, exceptionally fine strain. Seedlings. 25 for \$2.50, 100 for \$8.00.

#### PERENNIAL PLANTS

Space does not permit the long list of items in this class that we can supply. Write for our special list or send your order for the items you desire.

PEPEROMIA 100	1000
Pericata, 2½ in	)
Obtusifolia, R. C., 3-4 in. leaves 7.00	\$62.50
R. C., 4–6 in. leaves 9.00	85.00
$2\frac{1}{4}$ in. pots	130.00
Obtusifolia variegata (Silverleaf), 2 in20.00	)

#### **PETUNIA**

**DOUBLE**—Rooted Cuttings

100 1000

World Beauty, Gaiety, Snowfall,
Blue Brocade, etc. Order 100 up.
Prices correct. 2½-in. Ready June. \$20.00 \$190.00 Double Giants of California. Transplants......500 for \$17.50, 4.00

#### POINSETTIA—Stock Plants

Grown for us by a California specialist.

Albert Ecke. Brightest red.

Orders for stock plant must be placed by April 1st. Prices are F.O.B. all Eastern cities, care of Railway Express. Packing charges 10 per cent.

Field-Grown Plants-Prices per 100

Jumbo\$100.00	No. 2 \$60.00	No. 4\$35.00
No. 1 80.00	No. 3 50.00	No. 5 25.00
Barbara Ecke.	210. 0 00.00	
Jumbo\$95.00	No. 2 \$50.00	No. 4\$25.00
No. 1 70.00	No. 3 35.00	No. 5 20.00
		110. 0, 20.00
Double Henriette		Nr. 4 005.00
Jumbo\$95.00	No. 2\$50.00	No. 4\$25.00
No. 1 70.00	No. 3 35.00	No. 5 20.00
Ecke's White. Be		
Jumbo\$100.00	No. 2\$60.00	No. 4\$35.00
No. 1 80.00	No. 3 50.00	No. 5 25.00
Oak Leaf.		
Jumbo\$95.00	No. 2\$50.00	No. 4\$25.00
No. 1 70.00	No. 3 35.00	No. 5 20.00
Paul Ecke.		
Jumbo\$95.00	No. 2\$50.00	No. 4\$25.00
No. 1 70.00	No. 3 35.00	No. 5 20.00
Pink.		
Jumbo\$95.00	No. 2\$50.00	No. 4\$25.00
No. 1 70.00	No. 3 35.00	No. 5 20.00
	110. 0 00.00	110. 0 20.00
Star of Werder.	No. 2\$50.00	No. 4\$25.00
Jumbo\$95.00		No. 5 20.00
No. 1 70.00	No. 3 35.00	10. 5 20.00
St. Louis.	** 0 0*0 00	NT 4 00° 00
Jumbo\$95.00	No. 2\$50.00	No. 4\$25.00
No. 1 70.00	No. 3 35.00	No. 5 20.00
Variegated Ruth	Ecke.	
Jumbo\$100.00	No. 2\$60.00	No. 4\$35.00
No. 1 80.00	No. 3 50.00	No. 5 25.00
Indianapolis Red.	Large, field-gro	wn\$150.00
3.4 1	3 /	100.00

Small, 1 year.....

### POINSETTIA—2<sup>1</sup>/<sub>4</sub> in.

Ready about July in all standard varieties. Prices on application

PHILODENDRON	100	1000
Cordatum, R. C. Excellent Western-		
grown stock	\$8.50	\$75.00
$2\frac{1}{4}$ -in. (12 in. runners)	25.00	100.00
Silver Sheen, $2\frac{1}{4}$ in	6.50	25.00
Oxycardium (Red Leaf), 2½ in	6.50	24.00
Sciandapsus Pictus (Silver Leaf)	9.00	35.00
POTHOS	100~	1000
Aureus, R. C., 3-4 in. leaves	\$7.00	\$65.00
R. C., 4–6 in. leaves	9.00	85.00
21/ in 25 for \$5.75 \$20.00 per	100	

#### PRIMULA Obconica

Strains of M. & M. Fasbender, etc. Colors: Red. Crimson, Rose, Salmon, White, Pink, and Blue, 25 for \$3.00, 100 for \$10.00, 250 for \$23.00.

#### SANSEVIERIA

Laurenti, R. C., 2-0 in. leaves \$ 9.50 per 100
R. C., 3–4 in. leaves 12.50 per 100
4-0 in. leaves
Grades: 4-8 in., 8-12 in., 12-18 in., 18-24 in.
Zeylanica, R. C., 2-3 in. leaves\$6.00 per 100
R. C., 3–4 in. leaves 6.75 per 100
Grades: 4-8 in., 8-12 in., 12-18 in.

#### SOLANUM

Cleveland Cherries. 2 in. 25 for \$3.00, 100 for \$8.00.

#### **STEVIA**

Cincinnati	Half !	Dwarf		Tall I	Double
		25	100	250	1000
Rooted Cuttings			\$3.00	\$6.50	\$25.00
21/4 in		\$3.50	12.00	28.00	55.00

## STOCKS—Seedlings

Giant Column, Standard Varieties. 500 for \$6.50, 1000 for \$12.00, 5000 for \$50.00.

#### **STRAWBERRY**

F.O.B. Long Island

Fine, well-developed Pot-grown			
to July.	100	500	1000
June-bearing Varieties	\$7.00	\$30.00	\$58.00
Everbearing	8.00	37.50	72.00

#### VERBENA

Seedlings, Mixed Colors. \$1.50 per 100, 500 for \$6.00. 1000 for \$10.00, 5000 for \$40.00.

## VINCA, Major variegata

Ready Fall. 21/4 in., \$65.00 to \$75.00 per 1000.

50.00

## Fleck's "Mum" Cuttings

#### FOR THE 1947 SEASON

We are offering Rooted and Unrooted Cuttings of varieties which will be available beginning January I. We suggest that orders be placed early, as usual consideration for shipment shall be determined by the date order is received. When ordering please indicate earliest date you wish to receive shipment. Be specific.

#### TERMS OF SALE

1. The minimum total order that can be accepted is 500 cuttings.

2. Fifty of each variety is the minimum that can be

supplied.

. More than 50 of a variety must be in multiples of 50. The minimum number of cuttings of a variety that can be supplied in unrooted cuttings is 250.

5. Quantity discounts have been discontinued. However, we allow a 3 per cent discount for cash with order, or 2%, 10 days—30 days net.

#### SHIPPING INFORMATION

All our stock is shipped by Air Freight and Express COLLECT. All cuttings must be in perfect condition before being inspected and accepted by the Express Com-Therefore, if there is any damage enroute from being broken, heated or frozen, call your express agent to inspect the same, and get a "bad order" receipt as the condition of the package and amount of damage, etc. You must file claim, as our responsibility ceases when Express Company accepts shipment.

## DESCRIPTION OF NEW VARIETIES

For Prices See Main List on Next Page

#### CAROLINE YOSICK (Shelby Floral)

A small, decorative, lavender pink Pompon. Flowers naturally October 20. Gives a sharp and uniform response to black cloth shade. Its major value is for August and September flowering. It complements and completes an important trio for early shading—Caroline Yosick, Pinocchio, and Gold Coast. Very dependable growth habit, does not crown like Jewell. Has a much more rigid stem than Jessie and Pink Dot. Possesses excellent colorabel in the callity. holding quality. Very satisfactory under even the earliest shadings. Color is not outstanding in natural daylight but brightens remarkably under artificial lights. We suggest that you wait to evaluate this variety until the reports from the wholesalers are received.

#### GOLD COAST (Baur-Steinkamp)

A small, deep lemon yellow Pompon, blooming normally October 25. Lends itself ideally to early shadings. Its clean, vigorous, free growth habit is outstanding. Similar to Pinocchio in growth habit and production. Completo Pinocchio in growth habit and production. Complements and completes and important trio for early shading

Gold Coast, Pinocchio and Caroline Yosick. Flower is small and firm; color, intense. Easily grown, consistently dependable—a top notch cloth house variety. We recommend Gold Coast as the best yellow Pompon for early shading.

#### LAKME (DePetris)

A glistening small white Pompon. Matures normally November 12. Possesses a hard, durable, formal flower that easily satisfies the most critical demands for keeping and shipping quality. Its trim, smart appearance is enand shipping quality. Its trim, smart appearance is enhanced by a chartreuse eye. Growth habit—free, wiry and the dark, rigid stems develop a very productive compound spray. In growth habit and cultural requirements it very closely resembles Cassandra. Its black cloth response is rapid and follows Pinocchio in the shading program. Lends itself well to out-of-season flowering. Has been outstanding in the Cornell trials. High, uniform production and the height of quality in its floral make-up assure Lakme a position of eminence in any list of early profitable white Pompons.

#### RED RUST (DePetris)

Exquisitely colored, well rounded, large Pompon blooming November 5. A beautiful blend of orange, red and chrome bronze similar to Natoma. Clean, uniform, and vigorous with excellent foliage and well-branched sprays. The scintillating color is an epoch in chrysanthemum breeding but it is sensitive to intense light and is, therefore, best adapted to later greenhouse shadings and natural flowering. Possesses greater vigor and easier to grow than Natoma. Production excels that of Navaho. In its natural season Red Rust should become a very important variety in creating greater consumer appeal and stimulating interest in intrinsically vivid and useful colors.

#### OMEGA (Yoder Bros.)

A deep, lemon yellow Pompon maturing December 10, following Sunnyside. Omega combines an exceptionally strong, vigorous habit and beautiful dark, glossy foliage with a rigid, wiry spray. The formal flower possesses unusual substance and keeping quality. No blindness has ever been apparent and tests indicate a very high degree of resistance to Verticillium. Complements Sunnyside by extending the season of top quality yellow Pompons. Is equally valuable on raised benches or ground beds. On the latter with late planting and lights it is easily had for Christmas. It has been successfully lighted into February

Unhesitatingly we recommend Omega as the best Pompon to follow Sunnyside.

#### SUNKIST (Yoder Bros.)

An intense golden yellow single that flowers normally with Vibrant December 20, for the Christmas season.

Lends itself to wide variations in culture and dependably produces a profitable crop. Like Vibrant, Yukon and Rosafind it is well suited to late planting and ground bed culture. In preliminary trials it has responded very satisfactorily when lighted for delayed flowering. Easily grown and readily sold, Sunkist fills a real demand for golden Christmas Daisies.

#### BROCADE (Yoder Bros.)

A lively cameo pink Daisy. Blooms naturally with Masterpiece, November 15. Extremely easy culture. Its free, vigorous growth makes for top production. Medium to tall. The strong stems develop big, well branched sprays. The response of Brocade to shading is similar to Masterpiece and should be grouped with that variety in the shading program. Brocade is the pink Daisy to complement Masterpiece in later shadings and natural flowering. For a mid-season pink single to fill the gap between the early pink singles, October Pink and W. H. Buckingham, and the later variety, Valencia, we suggest Brocade.

#### DARK PINK ORCHID QUEEN (Delworth)

Intense mauve pink sport from Orchid Queen with the added attributes of increased vigor in both plant and flower. The importance of its value over its parent for early shading has been proven by extensive tests. The color is much deeper. The flower is larger and more fully rounded. Foliage, stem and height of the plant are larger and stronger than the original. Dark Pink Orchid Queen should rapidly take a prominent position in the list of good standards.

#### **DEBONAIR** (Yoder Bros.)

Rich crimson red Decorative Pompon. Blooms normally December 5. The beauty and symmetry of its form com-bined with the velvety gloss of its rich and intense color ment. Shaded has never failed to create enthusiastic comment. Shaded to flower for the 1945 National Chrysanthemum Show in Cleveland it took top honors in seedling competition. Moderate temperatures, optimum light intensity and other environmental conditions which promote a firm wood and gradual elongation of stem and spray best suit this variety. Debonair can be lighted for the Christmas season. Growth is vigorous, and healthy. Because of the strong consumer demand for this color, it commands premium prices.

## FLECK'S "MUM" CUTTINGS—Continued

Unrooted Cuttings can be supplied at \$12.50 per 1000 less than prices quoted. If you do not specify when ordering, we will assume you desire Rooted Cuttings. Upon request, pinching and shading dates will be supplied on the varieties you order, either by mail or through our representatives.

## STANDARD VARIETIES

Beautiful Lady. Light lavender, Nov. 25 Anemone. Nov. 25 Betsy Ross. Ivory white, Standard. Nov. 1 Bittersweet. Bittersweet red, Int. Single. Nov. 8 Blanche. White, Int. Anemone. Nov. 1 Blazing Gold. Golden yellow, Standard. Oct. 25 Bonnaffon DeLuxe. Golden yellow, Standard. Oct. 25 Bonnaffon DeLuxe. Golden yellow, Standard. Nov. 20 Brocade. Cameo pink, Int. Single. Nov. 15 Br. Buckingham. Orange bronze, Int. Single. Nov. 3 Br. Bulkeley. Buff bronze, Int. Pompon. Nov. 8 Br. Daisy. Light bronze, Int. Single. Nov. 14 Br. Frick. Apricot buff, Standard. Nov. 25 Br. Goldsmith. Mars orange, Int. Decorative. Nov. 25 Br. Masterpiece. Rosewood bronze, Int. Pompon. Nov. 15 Br. Masterpiece. Rosewood bronze, Int. Pompon. Nov. 15 Br. Mistletoe. Buff bronze, Standard. Dec. 10 Br. Orchid Queen. Apricot buff, Standard. Nov. 10 Br. Supreme. Light bronze, Large Anemone. Dec. 10 Burgundy. Wine red, Int. Decorative. Oct. 8 Burgundy. Wine red, Int. Decorative. Oct. 8 Cameo. Ivory white, Int. Pompon. Dec. 5 Cart. Cook. Deep rose pink, Int. Pompon. Nov. 10 Carnelia. Bittersweet red, Large Single. Nov. 30 Cardonia. Golden yellow, Standard. Nov. 10 Cardonia. Bittersweet red, Large Single. Nov. 30 Cardonia. Golden yellow, Standard. Nov. 10 Cardonia. Bittersweet red, Large Single. Nov. 30 Cardonia. Golden yellow, Standard. Nov. 10 Cardonia. Bittersweet red, Large Single. Nov. 30 Cardonia. Golden yellow, Standard. Nov. 10 Cardonia. Reddish bronze, Int. Pompon Nov. 10 Cardonia. White, Standard. Oct. 20 Gondare. Reddish bronze, Int. Pompon Nov. 10 Cohicago Pearl. Ivory white, Int. Pompon Nov. 15 Christina. White, Standard. Oct. 20 Cordova. Cream white, Int. Decorative. Nov. 30 Cordova. Cream white, Int. Decorative. No	Variety, Color and Type  Adelaide. Reddish bronze, S. Pompon. Oct. 23 Alameda. Reddish bronze, Standard. Oct. 25 Albatross. White, Standard. Nov. 1 Allegro. Shrimp pink, Int. Decorative. Oct. 15 Ambassador. Cream white, Standard. Oct. 23 Anaconda. Coppery bronze, Standard. Nov. 15 Apricot Queen. Orange bronze, Standard. Nov. 15 Apricot Valencia. Apricot buff, L. Single. Nov. 28 Arcadia. White, Int. Pompon. Oct. 28 Argo. Orange bronze, Int. Pompon. Nov. 28 Avalanche. White, Int. Decorative. Oct. 5 Aviator. Coppery red, Int. Decorative. Oct. 10	R.C.'s 1000 \$40.00 40.00 90.00 40.00 50.00 40.00 50.00 40.00 70.00 50.00 90.00
Becorative	Barbara Cumming. Buff vellow, Int.	
Betsy Ross. Ivory white, Standard. Nov. 25 Bittersweet. Bittersweet red, Int. Single. Nov. 8 Blanche. White, Int. Anemone. Nov. 1 Blazing Gold. Golden yellow, Standard. Oct. 25 Bonnaffon DeLuxe. Golden yellow, Standard. Nov. 20 Brocade. Cameo pink, Int. Single. Nov. 15 Br. Buckingham. Orange bronze, Int. Single. Nov. 15 Br. Bulkeley. Buff bronze, Int. Pompon. Nov. 8 Br. Daisy. Light bronze, Int. Single. Nov. 1 Br. Frick. Apricot buff, Standard. Nov. 25 Br. Goldsmith. Mars orange, Int. Decorative. Nov. 25 Br. Masterpiece. Rosewood bronze, Int. Pompon. Nov. 15 Br. Mistletoe. Buff bronze, Standard. Dec. 10 Br. Orchid Queen. Apricot buff, Standard. Dec. 10 Br. Supreme. Light bronze, Large Anemone. Dec. 10 Burgundy. Wine red, Int. Decorative. Oct. 15 Burgundy. Wine red, Int. Decorative. Oct. 23 Cardonia. Golden yellow, Standard. Nov. 10 Carleia. Bittersweet red, Large Single. Nov. 30 Carolyn Yosick. Lavender pink, S. Decorative. Nov. 20 Cassandra. Orange bronze, Int. Pompon. Nov. 10 Catherine. Reddish bronze, Int. Pompon Nov. 15 Christina. White, Standard. Nov. 25 Chicago Pearl. Ivory white, Int. Pompon Nov. 15 Cordova. Cream white, Int. Decorative. Nov. 20 Chicago Pearl. Ivory white, Int. Pompon Nov. 15 Christina. White, Standard. Oct. 28 Cordova. Cream white, Int. Decorative. Nov. 30 Cordova. Cream white, Int. Decorative. Nov. 30 Cordova. Cream white, Int. Decorative. Nov. 30 Cordova. Cream white, Standard. Nov. 8 Cordova. Cream white, Standard. Nov. 8 Cordova. Cream white, Standard. Nov. 8 Cordova. Cream white, Standard. Nov. 10 Cordova. Cream white, Standard. Nov. 8 Cordova. Cream white, Standard. Nov. 8 Cordova. Cream white, Int. Decorative.	Barcarole, Golden yellow, Int. Pompon Nov. 5  Beautiful Lady, Light layender, L.	90.00
Bittersweet. Bittersweet red, Int. Single. Nov. 1 Blazing Gold. Golden yellow, Standard. Oct. 25 Bonnaffon DeLuxe. Golden yellow, Standard. Nov. 20 Brocade. Cameo pink, Int. Single. Nov. 15 Br. Buckingham. Orange bronze, Int. Single. Nov. 3 Br. Buckingham. Orange bronze, Int. Single. Nov. 3 Br. Bulkeley. Buff bronze, Int. Pompon. Nov. 8 Br. Daisy. Light bronze, Int. Single. Nov. 25 Br. Frick. Apricot buff, Standard. Nov. 25 Br. Goldsmith. Mars orange, Int. Decorative. Nov. 25 Br. Masterpiece. Rosewood bronze, Int. Pompon. Nov. 1 Br. Mistletoe. Buff bronze, Standard. Dec. 10 Br. Orchid Queen. Apricot buff, Standard. Nov. 10 Br. Supreme. Light bronze, Standard. Dec. 10 Br. Orchid Queen. Apricot buff, Standard. Nov. 10 Br. Supreme. Light bronze, Large Anemone. Dec. 10 Burgundy. Wine red, Int. Decorative. Oct. 23 Cardonia. Golden yellow, Standard. Nov. 10 Cardonia. Golden yellow, Standard. Nov. 20 Cassandra. Orange bronze, Int. Pompon. Nov. 10 Catherine. Reddish bronze, Int. Decorative. Oct. 20 Cassandra. Orange bronze, Int. Pompon Nov. 10 Chicago Pearl. Ivory white, Int. Pompon Nov. 15 Chicago Pearl. Ivory white, Int. Pompon Nov. 15 Chicago Pearl. Ivory white, Int. Decorative. Nov. 20 Chicago Pearl. Ivory white, Int. Decorative. Nov. 30 Cordova. Cream white, Standard. Oct. 28 Condova. Cream white, Int. Decorative. Nov. 30 Cordova. Cream white, Int. Decorativ	Anemone	
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Brocade. Cameo pink, Int. Single	Plaging Cold Golden vellow Standard Uct. 25	40.00
Brocade. Cameo pink, Int. Single	StandardNov. 20	
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orative	Rr Bulkeley, Bun bronze, Int. Foliaboli, Nov. o	
orative	Br. Frick. Apricot buff, StandardNov. 25	
Pompon	Rr Coldsmith. Mars orange, Int. Dec-	70.00
Pompon	Br. Izola. Reddish bronze, S. Anemone. Nov. 1	
ard	Rr Magterniece, Kosewood Dronze, 199	40.00
ard	Br. Mistletoe. Buff bronze, Standard Dec. 10	
Caliph. Deep red, Int. Decorative	De Orchid Outgot Apricot bill Stand-	40.00
Caliph. Deep red, Int. Decorative	Br. Supreme. Light bronze, Large	
Caliph. Deep red, Int. Decorative	Burgundy. Wine red. Int. Decorative Oct. 15	
Cameo. Ivory white, Int. Pompon		
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Orative	Carolyn Vosick. Layender Dink, S. Dec-	
Catherine. Reddish bronze, Int. Decorative. Nov. 20 40.00 Cavalcade. Mandarin red, Int. Pompon Dec. 10 40.00 Celestra. Lemon yellow, Standard. Oct. 15 40.00 Chattanooga. White, Standard. Nov. 25 40.00 Chicago Pearl. Ivory white, Int. Pompon Nov. 15 40.00 Christina. White, Standard. Oct. 20 40.00 Cincinnati. Golden yellow, Large Pompon. Oct. 20 40.00 Citronella. Buff yellow, Standard. Oct. 28 40.00 Cordova. Cream white, Int. Decorative. Nov. 30 40.00 Crystal Jewell. White, Small Pompon. Nov. 8 40.00  Dk. Pk. Bulkeley. Deep rose pink, Int. Pompon. Nov. 8 40.00 Dk. Pk. Jewell. Deep lavender, S. Pompon. Oct. 15 40.00	orativeOct. 20	90.00
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Celestra. Lemon yellow, Standard. Oct. 15 40.00 Chattanooga. White, Standard. Nov. 25 40.00 Chicago Pearl. Ivory white, Int. Pompon. Nov. 15 40.00 Christina. White, Standard. Oct. 20 40.00 Cincinnati. Golden yellow, Large Pompon. Oct. 20 40.00 Citronella. Buff yellow, Standard. Oct. 28 40.00 Cordova. Cream white, Int. Decorative. Nov. 30 40.00 Crystal Jewell. White, Small Pompon. Nov. 8 40.00 Dk. Pk. Bulkeley. Deep rose pink, Int. Pompon. Nov. 8 40.00 Dk. Pk. Jewell. Deep lavender, S. Pompon. Oct. 15 40.00 Dk. Pk. Norma. Deep lavender. L.	rativeNov. 20	
Chicago Pearl. Ivory white, Int. Pompon. Nov. 15 Christina. White, Standard	Colortea Lomon vollow Standard Oct. 15	40.00
Circinnati. Golden yellow, Large Pompon	Chattanooga. White, Standard Nov. 25	40.00
Cincinnati. Golden yellow, Large Pompon	Chicago Pearl. Ivory white, Int. Pompon. Nov. 15	40.00
Citronella. Buff yellow, Standard Oct. 28 40.00 Cordova. Cream white, Int. Decorative Nov. 30 40.00 Crystal Jewell. White, Small Pompon Nov. 8 40.00  Dk. Pk. Bulkeley. Deep rose pink, Int. Pompon	Cincinnati. Golden vellow. Large Pom-	
Cordova. Cream white, Int. Decorative Nov. 30 40.00 Crystal Jewell. White, Small Pompon Nov. 8 40.00 Dk. Pk. Bulkeley. Deep rose pink, Int. Pompon	Citronalla Ruff vellow Standard Oct. 28	
Dk. Pk. Bulkeley. Deep rose pink, Int. Pompon	Cordova, Cream white, Int. Decorative Nov. 50	40.00
Pompon Nov. 8 40.00  Dk. Pk. Jewell. Deep lavender, S. Pompon Oct. 15 40.00  Dk. Pk. Norma Deep lavender, L.	Crystal Jewell. White, Small Pompon Nov. 8	40.00
Pompon Nov. 8 40.00  Dk. Pk. Jewell. Deep lavender, S. Pompon Oct. 15 40.00  Dk. Pk. Norma Deep lavender, L.		
Dk Pk Norma Deep layender. L.	Dk. Pk. Bulkeley. Deep rose pink, Int.	40.00
Dk Pk Norma Deep layender. L.	Dk. Pk. Jewell. Deep lavender, S. Pom-	40.00
Nov 18 40 00	Dk Pk Norma Deep lavender, L.	
Anemone	AnemoneNov. 18	3 40.00

Variety, Color and Type Matures	R.C.'s 1000
Dk. Pk. Orchid Queen. Mauve pink, StandardNov. 10 \$	90.00
Standard Nov. 10 \$ Dk. Pk. Supreme. Lavender, Large Anemone Dec. 10	40.00
Dk. Pk. Valencia. Deep orchid pink, Int. Single Nov. 28  Debonair. Crimson red, Large Pompon. Dec. 10	40.00 90.00
December Gold. Golden yellow, Int.	40.00
December Gold. Golden yellow, Int.	40.00
Decorative	70.00 $40.00$ $40.00$
Dorothy Turner. Reddish bronze, Int. PomponNov. 25	40.00
Early Bronze. Orange bronze, Small Pompon. Sept. 15 Early October. Light lavender, Standard.Oct. 10 Early Wonder. Lavender, Int. Decorative. Sept. 25 Early Yellow. Golden yellow, Small Pompon Sept. 15	$\frac{40.00}{70.00}$
tive	40.00
Pompon Sept. 15 Ed. Seidewitz, Lavender, Standard Nov. 30	$\frac{40.00}{40.00}$
Enchantress. Deep pink, Large Anemone.Dec. 5 Europa. Cardinal red, Large SingleNov. 10	40.00 40.00
Fire Bird. Reddish bronze, Int. Decora-	40.00
tive	40.00 40.00 40.00
Garnet King. Deep red, StandardNov. 18 Garza Supreme. White, Int. Anemone. Dec. 15 Gladys Pearson. Buff bronze, Standard. Nov. 25	40.00 $40.00$ $40.00$
Gleam. Deep lemon yellow, Large Anemone. Dec. 5 Glitters. Reddish orange, Standard. Oct. 28	$\frac{40.00}{40.00}$
Gold Coast. Deep lemon yellow, Small PomponOct. 25 Gold Lode. Golden yellow, StandardOct. 10	$70.00 \\ 40.00$
Goldsmith. Golden yellow, Int. Decorative	40.00
Golden Glory. Golden yellow, Standard.Nov. 1	$90.00 \\ 40.00$
Golden Herald. Golden yellow, L. Decorative	$\frac{40.00}{50.00}$
Golden Mistletoe. Golden yellow, Standard	40.00
Golden October. Lemon yellow, Stand- Golden October. Lemon yellow, Stand-	40.00
Golden October. Lemon yellow, Standard Oct. 15 Golden Pearson. Golden yellow, Standard Nov. 25	40.00
Golden Pearson. Golden yellow, Standard	40.00
Pomnon	40.00
Golden Surprise. Sulphur yellow, Int. Pompon	50.00
Granite State. White, Large Pompon, Nov. 1	$\frac{40.00}{90.00}$
Gypsy. Light reddish bronze, S. Anemone.Nov. 15	40.00
Harvester. Deep canary yellow, Standard. Nov. 25 Hasegawa Gold. Golden yellow, Int.	90.00 40.00
Pompon	40.00 40.00
Helios. Deep golden yellow, L. AnemoneNov. 10 Hilda Bergen. Reddish bronze, StandardOct. 25	40.00 40.00
Improved December Beauty. White,	40.00
Improved Tobin's Yellow. Lemon yel-	
low, Standard	

DI DOMA (MININA) CHETINICO C			R.C.'s
FLECK'S "MUM" CUTTINGS—Continued	R.C.'s	Variety, Color and Type Matures	1000
Variety, Color and Type Matures	1000	Oak Leaf. Reddish bronze; StandardNov. 25	\$40.00
Indianapolis Bronze. Buff bronze;	# 40 DO	Oct. Bronze. Light bronze, Int. Single. Oct. 28	40.00 $40.00$
Standard	\$40.00	Oct. Pink. Light lavender, Int. SingleOct. 28 Oct. Rose. Light lavender, StandardOct. 20	40.00
Indianapolis Pink. Deep lavender, StandardNov. 8	40.00	Omega. Lemon vellow, Int. PomponDec. 10	90.00
Indianapolis White. White, Standard., Nov. 8	40.00	Orchid Beauty. Orchid, Int. Anemone. Nov. 15 Orchid Queen. Orchid pink, Standard. Nov. 10	$\frac{40.00}{40.00}$
Indianapolis Yellow. Lemon yellow, StandardNov. 8	40.00	Offina Queen. Offina plant, Sumana	10:00
Indianola. Reddish bronze, StandardOct. 15	40.00	Pearl. White, Int. Pompon	40.00
Indian Summer. Orange bronze, Int. DecorativeOet. 15	40.00	Penrod. Golden yellow, Standard Nov. 10	40.00
Irene. White, Small PomponOct. 15	40.00	Pink Chief. Lavender, StandardOct. 15	$\frac{40.00}{40.00}$
Isobel. Light lavender, Small PomponNov. 1 Ivanhoe. Reddish bronze, StandardNov. 1	$\frac{40.00}{90.00}$	Pink Dot. Light pink, Int. PomponOct. 25 Pink Izola. Lavender, Small AnemoneNov. 1	40.00
Ivory Snow. Deep ivory, Int. PomponDec. 30	70.00	Pink Mistletoe. Lavender, StandardDec. 10	40.00
		Pink Pearl. Rose pink, Small PomponOct. 20 Pink Treasure Island. Light lavender,	40.00
Jane. Buff bronze, Large Single Nov. 28 Jean Cumming. Ivory white, Int. Dec-	40.00	Int. Decorative	40.00
orativeSept. 20	40.00	Pink Turner. Light lavender, Standard. Nov. 5 Pinocchio. White, Small PomponOct. 25	40.00 90.00
Jean Elizabeth. White, StandardNov. 10 Jean Treadway. Rose pink, Int. Deco-	40.00	Pixie. Golden yellow, Small Pompon Nov. 10	50.00
rativeOct. 1	40.00	Pompon December Glory. Ivory white, Int. Decorative	40.00
Jemima. Reddish bronze, Int. Pompon. Oct. 23	40.00	Pomponette. Light buff yellow, Int.	
Jessie. Lavender, Int. Pompon Oct. 25 Jewell. Lavender, Small Pompon Oct. 15	$\frac{40.00}{40.00}$	Princeton. Orange yellow, Int. Decora-	40.00
Judith Anderson. Golden yellow, Small	40.00	tive	40.00
PomponOct. 15  Justrite. Rose pink, StandardOct. 15	$\frac{40.00}{40.00}$	Priscilla. White, Int. Pompon	70.00
J. W. Prince. Rose pink, Standard Nov. 5	40.00	tive	40.00
Kind Midas Lamon vallow Int. Docore			
King Midas. Lemon yellow, Int. DecorativeSept. 30	40.00	Quaker Maid. White, Standard Oct. 15	40.00
		Queen of Pinks. Lavender, Large PomponNov. 10	40.00
Lakme. White, Small Pompon	90.00	_	
DecorativeOct. 8	50.00	Red Daisy. Deep red, Int. SingleNov. 5	40.00
Legal Tender. Bronze and gold, Int. DecorativeNov. 20	40.00	Red Izola. Deep red, Small AnemoneNov. 1 Red Melba. Light red, Large SingleNov. 10	$\frac{40.00}{40.00}$
Lillian Doty. Light rose pink, Large		Red Princeton. Brazil red, Int. Decora-	
Pompon	$\frac{40.00}{40.00}$	Red Rolinda. Reddish bronze, Int.	40.00
Lodestar. Golden yellow, Int. Single Nov. 25	70.00	Anemone	40.00
Long Island Beauty. White, Large AnemoneNov. 20	40.00	Red Rust. Reddish bronze, Large PomponNov. 5	90.00
1410410410410410410410410410410410410410		Red Velvet. Velvety crimson, Int. Deco-	
Major Bowes. Deep lavender, Standard Oct. 20	40.00	Revelation. White, Int. Pompon Dec. 30	70.00 $50.00$
Margaret Moeller. White, StandardDec. 10 Marie De Petris. Golden yellow, Stand-	90.00	Rev. Bushnell. Cream white, Int. Pom-	
ardNov. 23	40.00	pon	$\frac{40.00}{40.00}$
Marketeer. White, Standard	40.00	Riviera. Luminous pink, Int. Decorative Dec. 10	50.00
Pompon	40.00	Robin Hood. Deep red, Small Pompon. Nov. 5 Rodell Imp. Lemon yellow, Int. Pompon. Oct. 20	$40.00 \\ 40.00$
ponNov. 15	40.00	Roman Bronze. Buff bronze, Int. Pom-	
Matchless. White, Int. PomponNov. 20	90.00	Rosalind. Rose pink, Int. Single Dec. 20	$40.00 \\ 40.00$
Meteore. Lemon yellow, StandardDec. 10	$\frac{40.00}{70.00}$	Royal Crimson. Deep crimson, Int. Dec-	
Minong. White, Small PomponOct. 20	40.00	Royal Queen. White, Int. Pompon Dec. 5	$\frac{40.00}{40.00}$
Minuet. Mauve to rose pink, Int. Pompon	70.00	Ruby Pompon. Ruby crimson, Int. Pom-	
Monument. White, StandardNov. 15	40.00	ponOct. 5 Rusticon. Rust red, Int. PomponNov. 20	70.00
Morning Glow. Mauve pink, Small Decorative	90.00	The state of the s	
Morning Star. Primrose yellow, Int.		Sarong. Crimson scarlet, Int. SingleDec. 15	40.00
Decorative	90.00	Seafoam. White, Int. Pompon	50.00
PomponNov. 8	40.00	Sea Gull. Cream white, Int. Pompon Nov. 1 Shasta. White, Int. Anemone Nov. 8	$\frac{40.00}{40.00}$
Mrs. DuPont. Rosy salmon. Int. DecorativeOct. 5	50.00	Silver Ball. White, Large PomponOct. 15	40.00
Mrs. Kidder. Deep lemon yellow, Stand-		Silver Moon. Cream white, Int. Single. Sept. 15 Silver Sheen. White, StandardOct. 18	$\frac{40.00}{40.00}$
ardOct. 20 Mrs. Roy. Crimson, StandardNov. 15	$\frac{40.00}{40.00}$	Sm. Early White. White, StandardOct. 15	40.00
, , , , , , , , , , , , , , , , , , , ,		Sm. Late White. Ivory white, Standard Dec. 15 Snow. Ivory white, Int. Pompon Dec. 30	$\frac{40.00}{40.00}$
Nancy Copeland. Spectrum red, Int.	40.00	Snow White. White, Standard	40.00
Natoma. Flame scarlet, Int. Decorative Oct. 25	$\frac{40.00}{40.00}$	Sunglow. Golden yellow, StandardOct. 25 Sun Gold. Lemon yellow, StandardNov. 25	$\frac{40.00}{40.00}$
Navaho. Deep crimson, Int. PomponNov. 5	50.00	Sunkist. Golden yellow, Int. Single Dec. 20	90.00
New York. Reddish bronze, Small Pom-	70.00	Sunnyside. Golden yellow, Int. Pompon. Nov. 25 Sunray. Light lemon yellow, Int. Anem-	50.00
ponNov. 13	40.00	one	40.00
Norma. Orchid pink, Large Anemone Nov. 18 North Star. White, Single	$\frac{40.00}{90.00}$	Susanne Miller. Buff yellow, Large AnemoneNov. 18	40.00
Nuggets. Golden yellow, Small Pompon. Nov. 5	40.00	Sylvanna. Orange bronze, Int. Single Nov. 10	70.00

FLECK'S "MUM" CUTTINGS—Continued	
FLECK'S MOM COTTINGS Communica	R.C.'s
Variety, Color and Type Matures	1000
Thanksgiving Pink. Deep lavender,	2000
Standard Nov. 23	\$40.00
Standard	
oneNov. 10	40.00
one	40.00
Uneeda. Lavender, Int. PomponNov. 25	40.00
Usona, Lavender, Int. PomponNov. 25	40.00
Usona. Lavender, Int. Pompon	40.00
O LID to Lorus Cingle Nov 98	40.00
Valencia. Orchid Pink, Large Single Nov. 28 Vesper. White, Int. Pompon	50.00
Wibrant Doon lamon vellow Int. Decora-	00100
tive	40.00
tive	40.00
White Anemone. White, Int. Anemone. Nov. 5	40.00
W H Ruckingham. Rose pink, Int.	
SingleNov. 3	40.00
White Doty. Ivory white, Large Pompon. Nov. 1	40.00
White Freida. White, Large AnemoneNov. 15	$\frac{40.00}{40.00}$
White Frick. White, Standard	40.00
White Iswell White Small Pompon Oct. 15	40.00
White Freida. White, Large FomponNov. 15 White Freida. White, StandardNov. 25 White Izola. White, Small AnemoneNov. 1 White Jewell. White, Small PomponOct. 15 White Mensa. Ivory white, Int. Single. Nov. 10 White Mistletoe. White, StandardDec. 10	40.00
White Mistletoe. White, Standard Dec. 10	40.00
white Norma. White, Large Allemone. 1101. 10	$\frac{40.00}{40.00}$
White Supreme. White, Large Anemone Dec. 10	40.00
White Yuletide. White, Int. Pompon. Nov. 28 Whittier. Lemon yellow, Standard. Nov. 13	40.00
Wm. Turner. White, Standard	40.00
TY ELLO A GOLANDA O TILANDOS DO COMO DE COMO D	
Yel. Ambassador. Lemon yellow, Stand-	
ardOct. 23	40.00
Yel. Arcadia. Pernet Yellow, Int. Pom-	
non Oct. 28	40.00
Yel. Beauty. Golden yellow, Large Pom-	40.00
pon	40.00
Yel. Bushnell. Pernet yellow, Int. PomponNov. 8	40.00
Yel, Cameo, Deep lemon yellow, Int.	
Pompon	90.00
Yel. Cordova. Lemon yellow, Int. DecorativeNov. 30	40.00
Vol Daisy Deen lemon vellow, Int.	
Single	40.00
Yel, Dot. Golden vellow, Int. Pompon Oct. 25	40.00
Vol Follow Doon lemon vellow. Int.	
DecorativeNov. 10	40.00
Yel. Freida. Lemon yellow, Large Single. Nov. 15	50.00
Yel. Garza. Light lemon yellow, Int. Anemone	40.00

			D (11.
Variety, Color and Type	Mature	28	R.C.'s 1000
Yel. Hammer. Golden yellow, Int. Pon	Ω-		
pon	.Oct.	20	\$40.00
Yel. Irene. Light lemon yellow, Sma	ıll		
Pompon	. Oct.	15	40.00
Yel. Mefo. Lemon yellow, Standard	Nov.	20	40.00
Yel. Monument. Light yellow, Standar	d.Nov.	15	-40.00
Yel. Rolinda. Light buff yellow, Int	. Nov.		40.00
Yel. Sea Gull. Lemon yellow, Int. Por	n-		
pon	Nov.	1	40.00
Yel. Snow. Deep lemon yellow, In	t.		
Pompon	. Dec.	30	40.00
Yel. Supreme. Buff yellow, Large Aner	n-		
one	Dec.	10	40.00
Yel. Turner. Light yellow, Standard	Nov.	5	40.00
Yolanda. Light orange bronze, Sma	all		
Anemone		25	40.00
Yukon. White, Int. Single			40.00

## CHRYSANTHEMUMS—21/4-in.

Well Rooted, Stocky and True to Name

Every year we supply excellent and well established Mums in 2- or 2½-inch pots ready for benching, etc. Expertly packed, they arrive in fine shape and please the most discriminating florists.

Ready May through July

In varieties listed below, prices for 1947 will be about \$6.50 per 100, \$58.50 per 1000, except where otherwise noted.

#### **STANDARDS**

Silver Sheen Betsy Ross Marketeer Angelo Pink Chief Golden October Blazing Gold	Celestra Mrs. Kidder Sunglow Citronella Jubilee Penrod Friendly Call	Marie DePetris Improved Hon- ey Dew Tobin's Late Yellow Gladys Pearson Yellow Monu- ment
	POMPONS	
White Arcadia Little America Crystal Jewel White Usona White Cordova	M. L. Hall Nuggets Yuvawn Golden Impe- rial	Yolanda Legal Tender Sarong Br. Goldsmith, \$80.00-1000

White Cordova rial Spun Gold Decemb'r Glory December Gold Yukon Vibrant Late White Yellow Snow Daisy Robinhood Snow Revelation-Cassandra \$68.00-1000 \$65.00-1000

Bronze Espys
Thyra
Pink Usona
Hasegawa Pink
Pink Espys

Dor'thy Turner

Glow

And small lots of newer varieties

## Fleck's Bulbs-Florists' Money Makers

## **BEGONIAS**—Tuberous Rooted

Very Short Crop This Year

Finest Types—Huge Blooms—Superb Colors The popular pot plant.

**Double Camellia-flowered.** Giant double Camellia-like flower.

Double Frilled or Carnation (Fimbriata plena).

Petals are frilled with serrated edges; flower when in full bloom resembles a Carnation.

**Double Hanging Basket.** Known as the Pendula or Lloydi type. Hundreds of double flowers produced from a single bulb.

Double Picotee. The flowers are slightly smaller than the large Camellia type in some instances but of beautiful Camellia form, with two-toned combinations of color with a definitely contrasting edge. Double Rosebud. Flowers of the most exquisite form, resembling perfect rosebuds, with beautiful, two-tone, pastel-shade coloring.

Giant Singles. This type produces largest flowers. Extensively used for bedding.

Giant Single Crested (Cristata). Single type slightly frilled. A Cockscomb-like tuft or crest is borne on each petal.

Giant Single Frilled (Crispa). Large, profusely frilled and ruffled single flowers. Fine for bedding purposes.

Apricot Crimson Pink Rose White Orange Red Scarlet Yellow
Prices on all types as listed above

05.00
95.00
145.00
210.00
1

#### **AMARYLLIS**

Giant American Hybrids (Hippeastrum)	. The
finest race of Amaryllis in cultivation, ex	ceeding
in size and fine form of their flowers as we	ell as in
the diversity of colors and markings, all	former
hybrids. Doz.	100
$2\frac{1}{2}-2\frac{3}{4}$ in\$3.50	\$22.50

#### CALLA ELLIOTTIANA

Crop Failure

GANNAS		
	100	1000
City of Portland. 5 ft. Rosy pink	\$7.00	\$65.00
Eureka. 4 ft. Best white Canna for all		
purposes	7.00	65.00
Hungaria. 4 ft. Glowing pink	6.50	60.00
King Humbert. 4 ft. Orange scarlet,		
bronze foliage		55.00
Mrs. Alfred F. Conard. 4 ft. Salmon pink.	7.00	65.00
The President. 4 ft. Rich scarlet, best red.	7.00	60.00
Yellow King Humbert. 4 ft	6.50	57.50

## Dahlias (Roots) One of Our Specialties

A real money maker for you. Many retail florists who have available outside space for growing these, overlook this good paying item. It is usual that you more than double your money the first season and from there on, season after season the flowers cost you practically nothing. They are a good source, through the Summer and early Fall for plenty of cut flowers of all colors for many purposes.

We suggest early ordering since supply is very short. Varieties may be substituted unless you specify otherwise.

POMPONS	Doz.	100
Betty Anne. Soft rose-pink		
Chita. Clear canary vellow	5.75	39.00
Chita. Clear canary yellow Edith Mueller. Apricot and red. Ver	v 0.10	00.00
attractive	3.25	22.00
attractive	. 2.95	21.00
Grain O'Gold. Clear yellow	. 5.75	39.00
Honey. Yellow edged red		20.00
Joe Fette. White	. 3.85	23.00
Little David. Russet-orange	. 3.35	22.00
Little Edith. Gold, suffused red	. 3.25	22.50
Mary Munns. Burnt orange	. 2.75	20.00
Morning Mist. White tipped lavender.	. 2.85	21.50
Reginald. Burgundy-red	. 3.25	25.00
Rosalie. Clear ivory white. Sherry. Violet-purple.	. 2.75	21.50
Sperry. Violet-purple	9.75	$25.00 \\ 21.50$
Snowclad. Pure white	9.75	$\frac{21.30}{21.00}$
Sunny Daybreak. Tenow and red	. 4.10	21.00
DECORATIVE EL CAN		
DECORATIVE—Fine Cut Var		1
Abbreviations: I.D.—Informal Decor Formal Decorative	ative; Doz.	
Arelda Lloyd. I.D. Yellow	. \$5.50	\$28.50
of Jersey Beauty	. 4.00	32.50
Blue River. F.D. Lavender mauve	4.15	33.00
City of Cleveland. I.D. Red-orange	3 75	29.00
Cossack. F.D. Deep cardinal		27.50
Forest Fire, I.D. Yellow and scarlet	4.50	35.00
Francis LaRocco. F.D. Sulphur-yellow I. de ver Warner. F.D. Lavender	. 3.50	27.00
I. de ver Warner. F.D. Lavender	. 3.50	28.00
Jane Cowl. I.D. Orange and buff Jean Kerr. F.D. White	. 3.50	27.50
Jean Kerr. F.D. White	. 2.65	19.50
Jersey Beauty. F.D. True pink	. 3.50	27.50
Jersey White Beauty. F.D. White	. 4.10	36.00
Josephine. I.D. Rose-pink Kemp's Violet Wonder. I.D. Purple	. 3.95	30.00
Kemp's Violet Wonder. 1.D. Purple	. 4.00	31.00
Kentucky. F.D. Salmon-pink	. 3.25	25.00
Kentucky Sun. F.D. Light lemon-yellov	v 3.40	26.00
Mary Ellen. F.D. Bright mauve	. 4.50	38.00
Maryland Glory. F.D. Crimson-red	3.50	27.50
Minnora. I.D. Apricot and rose Robert Emmett. I.D. Bright cardinal.	. 3.75 . 3.95	28.50 30.00
Tuyedo White F D	. 4.50	37.50
Tuxedo White. F.D. W. H. T. F.D. Rose.	. 3.95	35.00
Watchung Giant. I.D. Orange an	d 0.90	55.00
amher	4.50	37 50

#### CACTUS VARIETIES Abbreviations: C—Cactus; S.C.—Semi-Cactus;

I.C.—Incurved 

#### MINIATURE VARIETIES

Small class of Decorative intermediate sorts between Pompon and Ball types. Excellent for cutting.

Abbreviations: M.P.—Min. Pompon; D	-Dec	orative;
F.D.—Formal Decorative; C.—Cactus; I.	D.—I1	nformal
Decorative; S.C.—Semi-Cactus.		100
Bishop of Llandaff. M.P. Brilliant scarlet	\$3.50	\$28.50
Catherine. F.D. Yellow	3.50	25.00
Cinnamon Gem. I.D. Orange	6.00	50.00
Dubonnet. S.C. Oxblood-red	4.50	35.00
Little Nemo. F.D. Red and white	4.75	36.00
McKays Purity. F.D. White	4.00	30.00
Orchid Lady. F.D. Phlox-pink	3.60	29.00
Peggy Lindley. F.D. Golden orange	4.50	38.00
Raleigh. I.D. Salmon-rose	4.75	35.00
Red Head. F.D. Orange scarlet	4.00	30.00
Royal Prince. F.D. Red and white		37.50
Snowsprite. S.C. White	4.75	37.50

#### EXTRA SPECIAL OFFER

COLLECTION OF

### 15 High Priced Exhibition Varieties

Like Commando, Carl Dahl, Freckles, Forest Fire, Gainsbury, Bashful Giant, Golden City, Hunt's Velvet Wonder, Judge Seabury, Kentucky Sportsman, Lavender Delight, Sahara, Sunray, Son of Satan, City of San Gabriel, etc.

\$8.50 postpaid

2 of each (30 roots), \$15.50 postpaid

37.50

31.50

4.50

White Prolific. F.D. White....... 3.95

White Wonder. F.D. White.

#### **DIELYTRA**

Fine Large Clumps. 5 eyes or more. Doz. for \$4.50, 25 for \$8.00. 100 for \$29.50.

#### CALADIUM ESCULENTUM

(Elephants Ear)

Giant decorative leaves, rich bright green. plant outdoors until after May 1st.	Do not 100
7- 9 in. circumference	\$10.00
0.11 in girgumference	14.00

## FANCY-LEAVED CALADIUMS

Bright Colors

Choice bulbs that have been well ripened and carefully selected from excellent strains of highly colored varieties.

Doz. 100

Mixture No. 2. Three best varieties in sizes  $2\frac{1}{2}$  in, to 3 in, and 3 in, up...... 4.25 29.50

## FLECK'S GLADIOLUS—High Crown Bulbs

Clean, free of disease and thrip. Full of vitality. The finest quality "Glads" ever seen anywhere. Properly graded. These bulbs have not been used previously for cut flowers, therefore, they are the best for florists use. We recommend No. 1 or No. 2 size for greenhouse forcing. For outside, No. 2 and No. 3 give excellent results.

*Best for forcing	1st	Size	2nd	Size	3rd	Size
250 bulbs of any one variety at 1000 rate	$1\frac{1}{2}$	in. up	11/4 i	n. up	1 in	. up
25 bulbs of any one variety at 100 rate	100	1000	100	1000	100	1000
*Albatross. Large, pure white	\$5.50	\$50.00	\$4.90	\$42.50	\$4.00	\$35.00
Bagdad. Large, smoky old rose	5.50	45.00	4.30	38.00	3.50	30.00
*Beacon. Brilliant rose searlet with cream blotch	5.75	50.00	5.00	44.00	4.00	36.00
*Porty Snow Exhibition layender	5.50	45.00	4.95	41.00	4.00	35.00
*Blue Beauty. Finest medium deep blue. Good commercial.	7.00	60.00	6.00	52.50	5.50	45.00
Camellia. Tall blush white with small scarlet feather	5.50	45.00	4.50	39.00	3.80	33.00
*Corona. Creamy white, cream throat, rose edging	8.00	70.00	7.30	65.00	6.20	55.00
*Debonair. La France pink, cream throat	0.00	40.00	4.50	37.50	3.60	32.00
*Dr F E Bennett, Large, scarlet	5.00	47.00	4.65	40.00	3.85	34.00
*Farly Dawn Geranium pink	$0.6.6 \dots 0.00$	40.00	4.50	37.50	3.50	34.00
*Excellence. Early bright scarlet	0.00	40.00	4.50	37.50	3.50	32.00
*Flaming Sword. Tall, red, early	4.00	40.00	4.00	35.00	3.50	30.00
*Ciant Nymnh. Light pink, large	4.90	44.00	4.25	36.50	3.65	32.00
*Cold Dust. Vivid vellow	0.20	99.00	5.20	45.00	4.50	$37.50 \\ 32.00$
Colden Dream. Large vellow, late		44.00	4.50	38.00	3.60	34.50
Vins Arthur Rich layender ruffled	5.00	45.00	4.50	39.50	3.95 5.00	43.00
*Wind I car Magnificent number of great size and lustrous she	en 0.20	00.00	5.70	50.00 $44.50$	4.50	37.50
*Lavender Ruffles. Clear pinkish lavender, somewhat ruffled		02.00	5.00 $4.40$	38.50	3.65	32.00
*Maid of Orleans ('reamy white	0.00	46.50	4.40	00.00	0.00	.00
*Margaret Beaton. Snow white, with a tiny scarlet eye deep i	n tne	58.00	5.70	50.00	5.00	44.00
throat	0.00		4.30	38.00	3.60	32.00
*Margaret Fulton. Clear rose salmon	6.00		5.20	45.00	4.40	37.00
*Minuet. Orchid lavender	5.50		4.50	38.00	3.75	33.00
*Miss Bloomington. Good yellow for cut.	o.oc	10.00	1,00	1,0,00		
Mrs. Lulu Hunt. Outstanding money maker for florists. Ea	107- to					
of all to bloom. Fine, large salmon pink flowers. Blooms 150	6.26	55.00	5.35	46.00	4.60	38.00
200% from No. 1 bulbs.	5.7		5.00	44.00	4.40	37.00
*Peggy Lou. Extra large, light rose	5.70		4.85	42.00	4.00	35.00
*Picardy. Large, salmon pink. *Polar Ice. Early, pure white	5.70	50.00	4.85	42.00	3.85	
Primrose Princess. Large yellow.	4.8	42.00	4.25	36.50	3.75	
*Rapture. Salmon-rose, very tall.	5.60	48.00	5.00	44.00	4.00	
Red Phipps. Huge salmon-red	5.50	48.00	4.65		3.85	
*Rosa Van Lima. Large rose-pink	5.50	30.00	5.00		4.00	
Chielay Tample Ruffled cream large		) 00.00	5.20		4.60	
*Tokon Eytra large Hame-salmon, clear vellow unroat	0.00	10.00	4.40		3.75	
Vessbond Prince Mahogany brown with name blotch		7 10.00	4.95		4.00	
*Valeria Fine early scarlet: better color than Dr. Bennett		10.00	7.50		$7.00 \\ 4.65$	
*Wanda Rich cream sport of Picardy		57.00	5.65		4.00	
Special Florists Mixture	5.50	) 45.00	4.65	40.00	4.00	00.00
**						

## HYACINTHUS CANDICANS

Summer-flowering Hyacinth, blooming Summer and early Fall. Height 3–5 feet with spikes 2 feet in length, bearing 20–30 thimble shaped white flowers.

Write for prices

## ISMENE CALATHINA

(Peruvian Daffodil)

Pure white, waxy fragrant blossoms resembling Amaryllis. Write for prices.

#### **GLOXINIAS**

Selected Strain of Superb Varieties in the Richest Colors

Blanche de Meru. Light pink, bordered white. Emperor Frederick. Scarlet with white margin. Emperor William. Deep violet, margined white. Etoile de Feu. Brilliant red.

Mont Blanc. Pure white.

Princess Elizabeth. Light blue.

Prinz Albert. Violet blue.

Reine Wilhelmine. Dark pink.

Roi des Rouges (Waterloo). Dark red.

Tigrinia (Spotted and Stained Hybrids). Large flower with short throat; entire blossom veined and spotted in a mixture of pink, blue, purple and red markings on white.

Violacea. Violet blue.

Rubrum.

			1000
$1\frac{1}{4}$ - $1\frac{1}{2}$ in	.\$3.50	\$23.00	\$210.00
$1\frac{1}{2}$ -2 in	. 4.00	28.00	260.00
2 in. up	. 5.50	36.00	335.00

#### HARDY LILY BULBS

			Doz.	100
Philippinense Forn	nosanu	m. W	hite.	
August			\$3.00	\$20.00
Regale. White with	throats	shading	to golden	yellow.
suffused pink. 5-7	, 6-7, 7	-8, 8-9,	9–10. Pr	ices on
application.				

8-9, 9-10. Prices on application.

#### **MONTBRETIAS**

100
Aurora. Brilliant orange. Height 3 ft\$9.00
Fire King. Scarlet, golden center. Height 2½ ft. 8.50
George Davison. Orange yellow. Height 3 ft 8.00
Golden West. Golden-yellow. Height 3 ft 8.00
His Majesty. Deep velvety scarlet. Height 4 ft 15.00
King Edmund. Golden yellow, carmine throat.
Height 3 ft 8.00
Lady Hamilton. Apricot yellow. Height 3½ ft. 10.00
Lemon Queen. Clear yellow. Height 2 ft 8.00
Lord Nelson. Deep orange-scarlet. Height 4 ft 10.00
Queen Alexandra. Golden yellow. Height 4 ft. 10.00
Star of the East. Golden-orange. Height 2½ ft 18.00
Una. Golden apricot. Height $2\frac{1}{2}$ ft10.00
Choice Mixture 8.00
Earlham Hybrid Mixture10.00

#### **SPIREA**

Standard Varieties. Doz. \$4.50, 25 for \$7.95, 100 for \$29.00.

### TIGRIDIAS (Shell Flower)

Pavonia Hybrids. 100 Deep rose, wine red, red, cream, mixed. ¾-1 in.\$5.50

#### **TUBEROSES**

Single Type	100	1000
Albino or Mexican. Top size	\$6.50	\$55.00
Double Dwarf Pearl. Top size. 6-8 in	15.00	130.00
No. 1—4–6 in		
No. 2—3–4 in	. 6.00	50.00

## Fleck's Supplies for Retail Florists

#### **BOUQUET HOLDERS**

#### Made of Colonial Lace Paper

	Bcwl Size	Overall Width	Doz.
No.	$1-1\frac{1}{2}$ in.	3¾ in	 \$0.45
No.	$3-2\frac{1}{2}$ in.	5½ in	 .70
No.	5-3 $\frac{1}{2}$ in.	8 in	 .95
No.	$7-4\frac{1}{2}$ in.	9¾ in	 1.15
No.	9-5½ in.	11½ in	 1.35
No.	11— $6\frac{1}{2}$ in.	13½ in	 1.55
No.	13— $7\frac{1}{2}$ in.	16 in	 1.75

#### CHENILLE STEMS

12 inch

Colors: White, Green, Yellow, Pink, Royal Blue, Orange, Orchid. 100 for 95c., 1000 for \$7.95.

#### CORSAGE PINS

Finest made. Nickel-plated, pearl heads. Colors: White, Pink, Green, Orchid. Packed one gross to box, one color or assorted colors. 2 in. or  $2\frac{1}{2}$  in. Please specify size when ordering.

Head size Bo	X
Small Round\$1.6	9
Large Round 1.98	5
Pear 2.1	2
Special—Display "Cabinet" holds 1 gross	5
Corsage Foil. 6 in. widthLb. 30	c.

#### **CORSAGE BAGS**

Cellophane, Moisture-Proof, Clear Bags.

Size Dimensions	100	500	1000
2 lbs.—4x2¾x9	\$1.75	\$8.00	\$14.00
5 lbs. $-5\frac{1}{2}$ x3 $\frac{1}{4}$ x12	2.50	11.50	20.00
<b>6 lbs.</b> —6x3½x13	3.00	13.50	25.00
No. 1— $5x5x14\frac{3}{4}$	3.75	17.50	33.00
No. 3— $5x3\frac{1}{2}x14\frac{1}{4}$	3.50	16.25	31.00

Lace Frame Design Bags.

 5 lbs. — 5½x3¼x12
 \$3.50\$15.00
 \$26.00

 No. 1—5x5x14¾
 4.50
 21.00
 39.00

Beauty Corsage Containers. Clear cellophane bags with heavy foilboard in colors which form ideal base to fasten corsage. Color adds to its attractiveness. Packages of 100 of assorted colors.

FLORAL BRACELETS. Doz. \$4.45, 6 doz. \$24.95.

FLORAL COMBS. 1% in. wide with 3 holes for wiring flowers. Doz. 85c., 50 for \$2.50, 100 for \$4.85.

FLORAL HEAD BANDS. Plastic transparent band. Fits over head. Six holes for wiring flowers. Doz. \$1.50, 50 for \$5.00, 100 for \$9.50.

#### FLORAL DESIGN BOOK

Complete, and the latest. \$3.50.

#### COLORINGS for CUT FLOWERS and DESIGNS

Flower Dye. For coloring cut flowers by absorption. Eight colors: Blue, Red, Pink, Orange, Yellow, Violet, Lavender and St. Patrick's Green. Pkg. 50c., 8 pkgs. (1 color or assorted) \$3.65.

Tint Dust. For coloring flowers by dusting. Blue, Light Blue, Red, Orange, Green, Light Green, Pink, Light Pink, Rose-Pink, Yellow, Deep Yellow, Lavender, Deep Magenta and Violet. 1-oz. jar 25c., doz. jars \$2.75, 5-oz. jar \$1.00, doz. jars \$11.25.

FLORATAPE. Twin packs, ½ in. width, 6 twin rolls (12 rolls) to box. White, Green, Orchid. Twin roll 45c., box \$2.25, carton of 24 boxes at \$1.95 box, 6 boxes for \$12.60.

FOLIAGE SHIELDS. For Gardenias, Roses, Orchids, etc. Used as an effective background; made of glazed cardboard in shape and imprint of leaves—measures 4½ in. across. This shield is the greatest time saver ever created for all types of flowers and corsages. Particularly helpful on large orders that must be made up quickly. White shield used on Gardenia enlarges same and protects flowers. Fresh foliage can be used with it for the skeptical trade.

White. 100 for \$1.50, 1000 for \$11.00. Green. 100 for \$2.25, 1000 for \$19.50.

FLORISTS' TAPE. For tying flower boxes, etc. Blue, Green, Red. 1000-yd. spools, each \$5.65.

GOLD LETTERS, A to Z—that really stick.  $1\frac{1}{2}$  in. (largest size) 25 letters to package, 100 letters for 40c., 1000 for \$3.25. Also numerals 1 to 9 including 0.

GOLD SCRIPT WORDS. 1½ in. (largest size), 10 words to package. Pkg. 45c., 10 pkgs. \$3.50, 25 pkgs. \$10.00. These really stick.

And	Employees	Mamma	Sadly Missed
Asleep	Family	Mother	Schoolmate
At Rest	Father	My	Shopmate
Aunt	Friend	Neighbor	Sister
Baby	Friends	Neighbors	Sleeping
Beloved	From	Nephew	Son
Birthday	Good Luck	Niece	Success
Brother	Grandma	Not Forgotten	Sweetheart
Classmate	Grandmother	Our	Sympathy
Comrade	Grandpa	Papa	Too Soon
Cousin	Grandfather	Peace	The
Daddy	Home	Playmate	Uncle
Darling	Husband	Rest	Welcome
Daughter	In Law	Rest in Heaven	Wife
Dogr	In Pages		

COMPARTMENT BOXES. For gold letters. \$1.15

#### **GREETING-ENCLOSURE CARDS**

Very colorful, finest made. Full variety for all occasions. (49 numbers), packages of 50 to a number. Selections run from 2 to 8 in each of the following groups: "Get Well," "Speedy Recovery," "Birthday," "Congratulations," "Welcome Home," "Sympathy," "Valentine," "Mother's Day," "Easter," "Christmas," "Anniversary," "With Love," "Baby Arrivals," etc. Also variety of six designs without any message. 1000 for \$5.00. Sample order of 250 (5 numbers) \$1.50.

Plain Cards. 500 for \$2.50, 1000 for \$4.50. Envelopes. Plain white, for above cards. 250 for \$1.00, 500 for \$1.95, 1000 for \$3.50.

**EYELET ENVELOPES** (Glassine). For enclosing greeting cards and attaching to bouquets, floral pieces, etc. 250 for \$1.60, 500 for \$2.90, 1000 for \$5.50.

#### **EMBLEMS**

Gummed Paper. Average 4 in. in diameter. Beautiful. American Legion, Masonic, Kiwanis, Rotary, and Elks. Each in separate package of 25 emblems. \$1.00 per pkg.

Heavy Cardboard Emblems. Very colorful. American Legion, 7x7 in.; Eastern Star, 7x7 in.; K. of C., 5½x 5½ in.; K. of P., 5x7 in.; Elks, 7½x5½ in.; Masonic, 7½x5½ in.; Rotary, 7x7 in. Each 50c., 10 for \$4.50.

**CLOCK DIALS.** 7 in. Purple on white. Each 30c., 5 for \$1.25, 10 for \$2.25.

#### **CURLY-Q**

A plastic covered soft wire for corsage work, etc. on spools of 250 yards.

Suggested uses: Stemming and wiring light flowers; Tying ribbon bows (won't rust against dress); Braid and use for Wristlets, Hairbands and Neckbands; Making Curly-Q's (wrap on pencil); For use in Baby and Novelty work.

Colors: Pink, White, Blue, Green, Red and Dark Green (Gardenia. 1 spool \$3.85 each, 3 at \$3.75 each, 6 at \$3.65 each, 12 at \$3.55 each.

**GARDENIA COLLARS.** Glaze finish. 500 for \$1.75, 1000 for \$2.65, 5000 for \$12.50, 10,000 for \$21.00.

ORCHID TUBES. 5 in. For keeping orchids and other special flowers nicely displayed in your refrigerator or for shipping. Complete with rubber caps. 100 for \$6.00, 500 for \$27.50, 100 for \$50.00.

ORCHID TUBES, 2½ in. For corsage wear, etc. Complete with rubber caps. 100 for \$6.00, 500 for \$26.00, 1000 for \$48.95.

#### **PICKS**

Dyed Green (Wired) 4 in. (250 to bundle) 6 in. (250 to bundle)	. \$0.40	\$1.75	\$6.50	\$10.50
	1000	1200	5000	5200
2½ in. (500 to bundle, 50c.) 3 in. (400 to bundle, 70c.) The 2½-inch are wired		\$1.85		\$3.45
The 2½-men are when	toothp.	icks i	not a	y e a i

Unwired Picks. Dyed green.		10,000
4 in	.\$0.80	\$7.00
6 in	90	8.50



long as possible, especially during hot weath-

er or in warm places.

### WRAPPING PAPER AND CUTTERS

For Shop and Greenhouse

Wrapping Paper. For retail work. Arbro stripe. "Distinctive." Water repellent. Standard rolls 24 in., 30 in. and 36 in. Lb. 19½c. This is beyond doubt the finest wrapping paper; very strong but thin; has about 40 per cent more mileage to the pound than cheaper papers, therefore is most economical. We get many repeat orders, which attests the fine quality. Colors available at present: Green, White, Blue.

Wrapping Paper. For wholesale work. 40-lb. Kraft Brown in standard rolls—24 in., 30 in., 36 in. \$12.75 per 100 lbs. When supply is again plentiful we will be in position to quote ton lots.

Roll Paper Cutters (Bullman). Unbreakable, lasts a lifetime. 24 in. \$3.95, 30 in. \$4.35, 36 in. \$4.65.

## BULB BOXES, CENTERPIECES, POT COVERS,

Made from Sulphite Bond paper pulp. Heaviest made. Waterproof. Bottoms coated inside with asphalt-pitch composition. Very sturdy. Fluted walls. Well suited for many uses. Appearance greatly enhanced by pressing foil wrap around outside, making the item look worth 25c. to \$1.00 more. Price advance expected. Until then take  $10\,\%$  off prices below.

Bulb Boxes. Rectangular; for bulbs and decorations. Length 5 in., width 3 in., depth 3½ in. Doz. \$1.95, 25 for \$3.90, 50 for \$7.00, 100 for \$12.50. Centerpieces, Oval. For table decorations.

enterpieces, Oval. For table decorations.

No. 1—Length 9 in., width 5 in., depth 3 in. Doz. \$2.50, 25 for \$5.00, 50 for \$9.50, 100 for \$18.00.

No. 2—Length 11 in., width 6 in., depth 3 in. Doz. \$3.50, 25 for \$6.50, 50 for \$12.00, 100 for \$22.00.

Pot Covers. Doz. 25 50 Pot Covers. Doz. 25 50 100
No. 3—Takes a 3 in. pot. ... \$2.00 \$4.00 \$7.65 \$13.00
No. 4—Takes a 4 in. pot. ... 2.50 4.75 8.50 15.75
No. 5—Takes a 5 in. pot. ... 3.00 5.10 9.85 18.00
No. 6—Takes a 6 in. pot. ... 3.50 6.00 11.75 22.00
No. 7—Takes a 7 in. pot. ... 4.25 8.00 15.00 28.00
Vases. Substantial base. For cut flowers.
Height 8 in., top 4 in., bottom 3 in. Doz. \$2.50, 25 for \$5.00, 50 for \$9.50, 100 for \$18.00.
Height 11½ in., top 5 in., bottom 3½ in. Doz. \$4.50, 25 for \$8.50, 50 for \$16.00, 100 for \$29.00. 100

#### POT COVERS

Made of heavy crepe paper, sewed. Color moss green only, Prices are per 100: 4 in. \$4.95, 5 in. \$6.00, 6 in. \$7.50. 7 in. \$8.60, 8 in. \$9.85

## POT WRAPS, ALUMINUM FOIL

We offer only the best designs in this type of foilwraps which have become so popular. All colors in each group listed below.

For Christmas pot work we recommend: Red, Moss Green, Gold and Silver. For Valentine's, Easter and Mothers' Day, we suggest in addition, the following colors: Light Blue, Dark Blue, Nile Green, Orchid, Copper, Fuchsia, Chartreuse (bright yellow), Violet and Lavender.

All rolls 20 inches wide, 50 feet long.	Per ro	11
Satin Finish		
12 rolls or more at	1.3	0
Embossed, Rose Design	1.4	5
12 rolls or more at	1.4	0
Embossed, Polka Dot		
12 rolls or more at		
Embossed, Grape Leaf		
12 rolls or more at	1.5	5

CELLOPHANE (ROLLS)

50 feet x 20 inches wide; moistureproof. Embossed. 

 Clear Linen
 Roll \$1.35, 10 rolls \$12.95

 White Lace Design
 Roll \$1.45, 10 rolls \$13.50

 Clear. 100 ft. by 24 in
 Roll \$1.95, 4 rolls \$7.50

WAXED PAPER. Finest made. Size 24x36 in., 480 sheets to ream, heavy wax (12 lb.)
White or Green. Ream \$3.50.

CREPE PAPER (Papyrus Brand). We consider this the best and strongest made. Heavy, waterproof—14 colors. Roll 50c., doz. rolls \$5.45, 50 rolls \$19.95.

#### RIBBONS

Satin Corsage, No. 2 (½ in. width). 100-yd. rolls. All colors. Roll \$2.25, 10 rolls \$21.95.

Crepe Taffeta Corsage or Pot Tie, No. 3 (¾ in. width). 100-yd. rolls. All colors. Roll \$2.85, 10 rolls \$27.50.

Rayon Corsage, No. 2 (½ in. width). 50-yd. rolls. All

Rayon Corsage, No. 2 (½ in. width). 50-yd. rolls. All colors. Roll 95c., 10 rolls \$8.95.

Rayon Pot Tie, No. 5 (1-in. width). 50-yd. rolls. All colors. Roll \$1.35, 10 rolls \$11.90.

Satin No. 9 (1½ in. wide). 50-yd. rolls. All colors. Roll \$3.20, 5 rolls or more at \$2.95 per roll.

Satin No. 40 (3 in. width). 50-yd. rolls. All colors. Roll \$4.95, 5 rolls or more at \$4.75 per roll.

Satin No. 120 (4½ in. width). 50-yd. rolls. All colors. Roll \$7.65, 5 rolls or more at \$7.45 per roll.

#### METTALINES

Good grade, standard length and width. All colors. Per bolt \$3.50, 4 bolts at \$3.45 per bolt, 10 bolts \$33.50.

SPRAY BULBS, Scollay's. 12-oz. Fine spray. Each \$1.35, 2 for \$2.50.

HOSPITAL or CRYSTAL GLASS VASES. Styles and prices so uncertain at present, we suggest you write us.

#### SCOTCH TAPE (TRANSPARENT)

2592 in. rolls,  $\frac{1}{2}$  in. wide, 3 in. core. Packed 2 to a can, for \$2.16; 3 cans (6 rolls) for \$5.88.

Heavy Duty Dispenser for above. \$1.75 each.

1296 in. rolls,  $\frac{1}{2}$  in. wide, 1 in. core, 60c. each, 6 for \$3.24 1296 in. rolls,  $\frac{3}{4}$  in. wide, 1 in. core, 75c. each, 6 for \$4.02

Desk Dispenser for above. \$1.69 each.

#### CRYSTAL SAND

#### For Dish Garden Decoration, etc.

Colors: White, Pink, Gray or Slate, Blue, Red, Green, Yellow and Brown

2 lbs.....65c. 5 lbs.....\$1.45 10 lbs.....\$2.85

These prices are for one color in the weight stated. When you order, say, 5 colors of 2 lbs. each—the 2-lb. rate applies—not the 10-lb. rate.

#### PHILLY FERN PINS

The one with the S-shaped top, which holds best. Lb. 60c., 10-lb. carton \$3.00, 50 lbs. \$14.50, 100 lbs. \$28.00

#### NATURAL AND PREPARED FOLIAGE

Oak. Brown twigs for wreath and basket decoration. Top quality. Cartons of 10 lbs. for \$3.95. Also available in Red and Green.

Pine Cones. Boxes of 100 assorted colors. 

 Small
 \$2.45
 \$21.50

 Medium
 2.95
 25.50

 Medium ... 3.45 29.90

Pepper Grass. Nicely colored in Red, White, Green, Silver and Lavender. Also Two-toned, White-Blue, White-Pink, White-Green, White-Orchid, White-Yellow and White-Lavender. Comes in ½-lb. bunches. 10-lb. cartons, lb. \$1.50, 5 lbs. \$1.45 per lb., 10 lbs. \$1.35 per lb., 20 lbs. \$1.30 per lb., 60 lbs. \$1.25 per lb.

Ruscus, Silver. Lb. \$1.60, 10 lbs. carton \$1.35.

Lycopodium Prepared, Green. 10-lb. carton \$4.00. Lycopodium, Prepared Red. Lb. \$1.75, 10 lbs. \$1.65 lb.

#### WIRE FOR SHOP USE

Cut W	Vire.	12-lb.	box	es,	br	ight	8	ınn	eal	ed,	1	8	in.	cut.
No.	18—B	0x												\$2.15
No.	19—B	0 <b>x</b>												2.25
No. 2	20—B	0x	.1											2.35
No.	21—B	0 <b>x</b>												2.50
	22B													2.65

Spool Wire (dead soft). Our specialty. Does not unravelstays put. No. 24 wire. Jumbo spools (34 lb. each), doz. spools \$3.50. Special—3 spools for \$1.00.

Coil Wire No. 26. For corsage work or wiring picks, black annealed, soft clean; order 5 lbs. up. Lb. 25c.

Wire Snips. Available soon. Book your order now.

#### FINE BRIGHT No. 36 WIRE FOR CORSAGE WORK, Etc.

We have this specially arranged in coils of 2½ lbs. up, which would be an average of 1 to 3 months supply. Special low price, lb. 45c.; 10 lbs. or more, 42c. per lb.

#### POTTERY PENCILS

For marking prices, stock numbers, etc. on glass, pottery, dishes, or any highly polished surfaces. Colors: Yellow, Red and White. Each 17c., 4 for 65c. Special— 1 dozen assorted colors \$1.79.

## Fleck's Supplies for Greenhouse, Shop and Outside Growing

AEROIL	BURNERS.	Ask	for	descriptive	circular.
Has	many uses are	ound a	floris	st establishn	nent.
No. 99	Giant (5-gal. t	ank)			1.1827.25
No. 99	Senior (4-gal.	tank)			22.00
, DD ONTO	1 777'11t	id	0.000	chamicals s	oans oto

APRONS. Will stand acids, greases, chemicals, soaps, etc.
Light in weight, well made. Rubberized both sides
(2 lbs.) full size \$3.50; rubberized one side (1 lb.)
full size \$3.00.

Knee High Aprons (Rubber). Extremely light, fine for store or light work. Can be cleaned with soap and water. Olive green, sturdy. Special price to close out. Discontinued make. \$1.59—were \$2.00.

Blue Denim Aprons. Each \$1.65, 6 for \$9.00.

BULL DOG CLIPS. Lb. box 90c., 5 boxes 80c. per box, 10 boxes 75c. per box, 25 boxes 70c. per box.

CARNATION MENDERS. 1000 for 40c., 5000 for \$1.85, 10,000 for \$3.50.

BERRY AND PANSY TILLS. Prices on application.

#### CRAYONS, PENCILS, SHARPENERS

Crayons, Black or Blue. For marking shipping cartons, etc. ½ in. thick, 6 in. long. Box-doz. 45c.

Pencils. For various purposes.

Rainproof. Each 10c., 4 for 30c., doz. 85c. Evermark. Each 15c., 4 for 55c., doz. \$1.35. Carpenters. Each 15c., 4 for 50c., doz. \$1.10.

Pencil Sharpeners. Great time saver. Put pencil in and turn handle a few times. Adjustable to all thicknesses of pencils by merely turning dial. Each \$2.25, 3 for \$6.00.

#### WATER HOSE AND ACCESSORIES

New Electric Water Hose with Elecho-Cord Reinforcement

A combination of the best war-developed improvements in hose compounding and construction. Inside and out that gives longer life. Tough outside cover gives greater resistance to heat, solvents, ageing, abrasion, exposure. Lining will not harden or crack.

Elecho-cord New Process Rayon Fabric Reinforcement gives higher burst. Greater flexibility. Lighter weight. More resistance to pressure, pulsation and shock. Most flexible hose ever made. Will not kink. Long life. Superior to pre-war hose. Especially made for contractors, golf courses, greenhouses, parks, etc.

Backed by nearly half a century experience as world's largest exclusive maker of hose. Finest 2-braid hose ever made. Stands pressure up to at least 200 lbs.

Inside diameter Weight per 100 ft. 

Heavy Brass Couplings. At no extra charge.

#### HOSE ACCESSORIES



Cast Brass Coupling

Wrought Brass Couplings. Lighter weight than cast brass.  $\frac{1}{2}$  in.,  $\frac{5}{8}$  in.,  $\frac{3}{4}$  in.

Complete......Each 30c., doz. \$3.40 



Clinching Туре Wrought Brass Coupling

Clinching Type Wrought Brass Couplings. Fingers are of steel, plated to prevent rust. This is sometimes called the "perfect coupling." ½ in., 5% in., 34 in. Each 40c., doz. \$4.25 Each 30c., doz. \$3.00 Complete. Female ends only Each 30c., doz. \$3.00

Wrought Brass "Perfect" Hose Menders. ½ in., 5% in., 34 in Each 15c., doz. \$1.45

Hose Reducers. Cast brass. From 1 in. pipe to fit 3/4 in. ....Each 40c. hose



Clamp



Wrought Brass "Perfect" Hose Mender

Steel Hose Clamps (Galvanized). 12 in. and 5% in. Doz. 50c., 50 for \$1.95 34 in. Doz. 55c., 50 for \$2.20

Breco "Lightning" Hose Coupling. Best ever made for quick connecting or disconnecting water hose. Descriptive circular on request. These couplings are guaranteed indefinitely. Standard ¾ in. Complete coupling, \$2.50. Extra plugs for faucets, each 65c.

#### FLORISTS' KNIVES (Best Made)

Polished Cocoawood Handles Blade lgth. Each Description . .2 in. \$1.60 above...... $2\frac{1}{4}$  in. White Celluloid Handles S1944 -Trim, light single blade with

\$2.15 2.15 2.25 .1% in. 2.50

RUBBER THUMB PROTECTORS. Man's size. Save your thumb when making cuttings. 6 for 50c., 12 for 90c., 25 for \$1.50, 50 for \$2.75.

## MERCURY THERMOMETERS

For Greenhouses

No. 5400. Registers from minus 20 to plus 120 deg. F. Scale length 12 in. Metal case. Each \$3.75, 6 for \$17.75, 12 for \$34.00.

No. 5448 Maximum and Minimum. For registering the coldest and warmest temperatures during any chosen period of time, such as during night. Easily reset. Each \$8.50.

### LABEL GLUE

#### **GUMMED PAPER TAPE**

For sealing cartons. Available in 1, 2 and 3 in. width	
Standard rolls.	
1-inch Roll\$1.20, 10 for \$10.98	5
2-inch Roll\$1.30, 10 for \$11.4	5
3-ineh Roll\$1.45, 10 for \$12.93	
Machines for dispensing above, price on application	





RESPIRATOR, Dupor's. For protection from harmful dust and light fumes (not effective against poisonous gas). Should be worn when working with insecticidal dusts, arsenicals and dry fertilizers. Covers nose and ......Each \$2.25 

GOGGLES, Rubber. Protect your eyes while working with harmful dusts or gases......Each \$2.00

#### SUDBURY SOIL TEST KITS



Model B. For the grower whose requirements do not call for the larger professional equipment. Tests for same elements as other kits. Weight packed, single, approximately 7 lbs. \$12.50.

Professional Model A. Our finest equipment—widely use by large growers, nurseries and Government departments. Makes 200 individual tests for nitrogen, phosphorus, potash and acidity. Cased in instrument type mahogany finish box which will last indefinitely. Complete instructions. Helpful chart shows needs of lawn grasses flowers shrubs proceeding. grasses, flowers, shrubs, vegetables. Inexpensive refills available. Weight packed, single, approximately 14 lbs.

PRUNING SHEARS. Best makes. Each \$2.25 to \$3.50.

#### TWINES, THREADS AND CORDS

For Greenhouse Use

Balls, 30 to 5-lb. bag. White cotton, 3-ply.
1 bag\$4.98 10 bags\$4.70 per bag
5 bags\$4.80 per bag 20 bags (1 case).\$4.55 per bag
Cones (2 to $2\frac{1}{2}$ lbs.) White cotton, 3-ply.
1 cone98c. per lb. 26 lbs. up93c. per lb.
10 lbs 95c. per lb. 50 lbs. up 90c. per lb.
Green. 4-ply soft floss for shop use. A very nice twine.
Excellent for tying. Cones average 2 lbs. to 2 lbs. 2 oz.
Cono

Sea Island, Green. Soft twine. 2-lb. cones. Each \$2.65 Cable Twine, Green. Not available at this writing. In its place we have cones of thin florist thread for wreath making and spray work. Extremely strong. Great mileage to 2½-lb. cones. Economical. Cone \$2.85, 5 cones \$2.75 each, 10 cones \$2.65 each.

#### FLORISTS' THREADS

(8 Speeds to Boy)

(0)	opodis to Box)
"New Best Yet." Box	x \$1.65, 10 boxes\$15.00
	x 3.15
	1-lb. cone
Meyer Green Smilax.	$\frac{1}{2}$ -lb. cones

CORSAGE THREAD. Real fine, strong thread, green.

12 spools to box, \$2.25.

White and Green. Combined twist, cones slightly over 1 lb. Cone \$1.50, 5 cones for \$6.50. Binder Twine.  $4\frac{1}{2}$  and 5- and 8-lb. balls. Bundling Cords. 2-ply, 10-lb. ball, \$4.50.

CONE HOLDERS. Unbreakable. Each 75c.

#### CLOTH HOUSE APPLIANCE

Harness Snaps. Zinc coated to withstand the elements for years. These 2½-in. snaps can be sewn along the edge of the cloth at desired spaces. Easily and quickly fastened or unfastened to guide wires. Makes your house secure when closed. 100 for \$8.75, gross \$12.00.

#### WIRE FOR CLOTH HOUSE

8-Gauge Galvanized. Of special carbon content—not too stiff or too soft. Price on application.

#### WIRE FOR BENCH WORK

Galvanized.	In	12-lb.	stones S	tone
No. 16				2.34
No. 17				2.46
No. 18				2.62

#### STAKES, GALVANIZED

.10. 1		v	64			٠,	-																	
	$\begin{array}{cccccccccccccccccccccccccccccccccccc$																	1000						
21/2	½ ft\$ ft. ½ ft. ft.															\$1.95	\$4.05	\$7.95	\$14.75					
3 ~	ft																٠		۰		2.45	5.00	9.25	17.95
31/2	ft.							ı								٠		۰	٠		2.75	6.00	10.45	20.25
4	ft.														٠						3.40	6.95	12.00	23.50
5	ft.																				3.90	7.75	13.85	26.95
6	ft.									٠											4.50	9.50	16.25	31.75
No. 9	G	i a	ıı	15	26	٠.																		

No.	9	•	G	a	u	ıg	ġε	٠.																
3	ft.						,								۰					\$3.00	0	\$7.00	\$13.75	\$26.50
4	ft.																			3.45	5	7.85	14.60	29.00
5	ft.																			3.95	5	8.50	16.00	31.25
																								33.50
										7	J	0	5	2	7	.0	 34	ó	۵					



No. 10 Gause

No. o Gauge		
(Heaviest).		
3 ft\$3.40		
4 ft 4.40	$9.50 \ 16.80$	33.00
5 ft 5.15	9.90 18.90	37.00
6 ft 5.95	11.35 21.90	43.00

## EVERLASTING STAKE FASTEN-ERS. Full size—the right kind.

<b>Jaivar</b>	nze	$\mathfrak{a}$											
500	for.							٠				٠	\$2.00
1000	for.											٠	3.75
5000													
10,000	for.			۰			٠	٠	۰	٠			33.50

#### STAKES, BAMBOO

We	shi	р	1	ir	01	$\mathbf{n}$		Ρ	h	i	le	ic	le	l	[g	h	ia,	N	ew	Yo	rk,	or	Chica	go.
Dyed	Gre	e	n.	. ]	Pe	er	10	il	t	h	i	c1	ζ1	16	25	38	1	00		500	10	00	Bale-2	000
$1\frac{1}{2}$	ft.																. \$0	.90	\$3	.70	\$6	.80	\$9.7	5
2																				.20			12.7	5
$2\frac{1}{2}$																				.70	10	.20	16.2	5
3																				.20	12	00.	18.7	5
4	ft.						,										1	.80	8	.20	16.	.00	24.73	5
$4\frac{1}{2}$	ft.																2	.10	9	.95	19.	00	26.50	0

#### STAKES, HYACINTH

Solid, round, thin, pointed at one end.

Wood Dyed	Green	100	500	1000	6000	12,000
12 in						
18 in		70	2.70	4.00	23.50	46.00

#### STAKES, SPRAY

Solid Wood, Dyed	Green.	Makes a	rigid b	backbone for 500 1000
sprays. Selected. 2 ft			.\$1.25	\$4.50 \$8.50
3 ft			. 1.65	6.75 12.50

#### PLANT TIES AND BUNCHING AIDS



Twist-Ems.
These are made
of very soft
wire encased
between a
heavy green
paper ½ inch
wide. Used as
a plant tie but
becoming increasingly popular as a bunch
fastener by

wholesalers of cut flowers in place of rubber bands which take almost twice the time bunching.

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8	in							0		0												5	2.5	0	10	UU	.U	U		191	J.U	JU
- 6	111				 ۰	٠		0	79	٠			 ۰	*	۰	۰	,	0-			. 44	~	0.1		Ψ,	00		0	7	10	0.0	0
100	in.																				Q.	2	3 7	75	- 93	65	0	0	\$1	12	0.0	0(
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8	in.				 		٠	٠	٠	٠	۰	۰		 			٠	۰		2.	.4	U		6 .	05	1	<b>ن</b> .	ου		23	).c	O
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7	in.	_																	\$	1	.7	5	\$	4	80	- \$	8.	70	- 9	810	3.8	30
L	eng	rt	h																1	0	0	0	3	0(	)0	6	00	)()	J	12,	UU	Ю



Lightning Wire Plant Tie. Quickly attached, flexible. Economical. 100 for \$1.75, 5000 for \$8.25, 10,000 for \$15.95.

**Rubber Bands.** Any size. Finest quality. Lb. \$1.35, 5 lbs. \$1.25 per lb., 25 lbs. \$1.15 per lb., 50 lbs. \$1.05 per lb.

#### **PUTTIROPE**

½-inch diameter rope
100 ft. Box—Sample—Postpaid\$1.00
<b>1000 ft. or more,</b> at
Price includes roller—F.O.B. Pana, Ill.

#### **PUTTITAPE**

Roller free with each order 1000 ft. or more at......3c. per foot, F.O.B. Pana, Ill.

#### GLAZING AIDS

Zinc Glazing Points. Sizes 5%, 34, 7%. Lb. 65c., 5 lbs. 60c. per lb., 10 lbs. 58c. per lb., 25 lbs. 55c. per lb. Ask for price on larger quantities.

 Fleck's Glazing Staples.
 Zinc Filled No. 16 Gauge.

 Size
 Dimensions
 1000
 5000
 10,000

 No. 2
 -5/16 in. wide x ½ in. long.
 \$0.70
 \$3.00
 \$5.75

 No. 2½-5/16 in. wide x11/16 in. long
 50.70
 \$3.00
 5.75

 For double thick glass
 .70
 3.00
 5.75



Glazing Hammers. Each \$1.65.

Glazing Chisels. Tempered tool steel blade (wood handle). Each \$1.95.

Glazing Guns. Heavy duty. Each \$4.75.

Glass Cutters. Good grade. Very serviceable. Each 35c., doz. \$2.95.

#### FLECK'S PAINT

Greenhouse Paint. Made to withstand high temperature and humidity. Top quality paint. We offer it at these very close prices to introduce it to you. White and all other standard colors in case you want to add a few gallons for the exterior of your home. Gal. \$4.75, 5 gals. \$4.25 per gal., 10 gals.\$4.00 per gal., 30 gals. \$3.85 per gal.

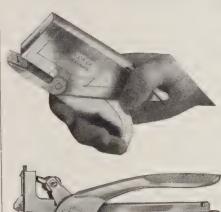
#### WHITE SHADING

	25	lbs.	will	do a	about	100	00 square	feet	
10 lbs				. \$1.1	10	50	lbs		\$4.60
25 lbs				. 2.4	40	100	lbs		8.40
			]	F.O.I	3. Par	na,	Ill.		

#### **GREEN SHADING**

	For Dense	er Shade	
10 lbs	\$1.40	50 lbs	\$6.00
25 lbs	3.15	100 lbs	$\dots 10.50$
	FOR P	ana III	

#### STAPLING MACHINES AND STAPLES



Markwell
"Handi - Clip."
Each....\$4.25

Staples. For a bove machines. 1000 for. \$0.35 5000 for. 1.65 10,000 for. 2.90

Neva-Clog Staplers. Model S100. \$4.75.

**Model B100.** \$5.25.

Model J30. \$3.85.

Model J60. \$4.00.

Staples for Neva-Clog Machines.

When ordering specify model

number of machine you have. 1000 for 35c., 5000 for \$1.65, 10,000 for \$3.00.

B3/8 Staples. 5000 for \$2.25, 25,000 for \$10.75, 50,000 for \$20.00.

Bostitch B8. Small desk or counter model. Each \$1.65. Staples for same. 5000 for \$1.25.

#### **TACKERS**

Duo Fast Gun Tacker. A heavy duty hand machine specially designed for stapling Gardenias, etc. to boxes for shipping. Each \$7.50. 5000 25,000 50,000 100,000 Staples for same \$\$.3.25 \$15.00 \$27.50 \$50.00 Staples for Speed Machine No. 13. ½ in. No. L 140. Box, 5000 for \$2.75; 25,000 at \$2.50 per box.

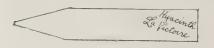
## POT LABELS, Etc.

Labels. Finest manufactured.	Plain	Painted
Pot	Pkg.	Pkg.
4 in. x 7/8 in.—1000 in package	.\$2.35	\$2.70
5 in. x % in.—1000 in package	. 2.00	2.85
6 in x % in.—1000 in package	. 2.95	3.50
The above sold by package on	ly	
Garden		
8 in. x 1/8 in.—250 in package	.\$2.00	\$2.25
10 in x % in.—250 in package	. 2.25	2.50
12 in. x 1½ in.—100 in package	. 1.30	1.50
Field—18 in. $\times$ 1½ in. (¼ in. thick).	100 f	or \$4.35,
1000 for \$42.00 (not painted).		

LABELS—Continued on following page

#### TREE LABELS

#### OTHER SPECIAL LABELS



Celluloid Pot Labels. Made of white celluloid with specially prepared writing surface.

For indoor or greenhouse use in seed pans, pots, etc. Excellent for Orchids. These labels are marked with ordinary lead pencil. They are practically indestructible and most economical, as the marking may easily be erased and the labels used repeatedly.

No. 21-4x5/8	in	 	 \$2.00
No. 22—5x3/4	in	 	3.00
No. 23—6x1 i	n	 	 4.50



Simplex Weatherproof Garden Labels. With stakes 24 in. long. For permanent or formal marking of shrubs, flower beds, specimen plants or nursery stock. Very valuable for experimental work as cards may be quickly marked and the record easily extended or changed. The card holder is made of special rustproof iron electrically welded to the iron stake. Beautifully finished in dark green enam-These stake labels are provided either with white celluloid cards and genuine mica transparent covers, or with dark green, celluloid cards, as desired.

No. 11—3x2 in. Each 40c., 10 for \$3.75, 50 for \$17.50, 100 for \$31.50, 250 for

	J.	Extra	Whit	e Ge	llulo	1a	Cara	S.	
	¥	100	for						\$2.50
Extra	Mica	Covers	s. 100	for.					\$4.00
Extra	Stylii							Each	10c.

\$77.50.



Green Weatherproof Plant Labels. The Green Labels are easily marked with a sharp pointed steel stylus which cuts through to the white base, producing a very beautiful effect of white lettering on a dark green background. These attractive labels are not conspicuous but the writing is unusually distinct and permanent In boxes of 100, including copper wires for attaching and steel stylus for marking. 100 No. 31—3x½ in.
No. 32—4x¾ in. ..\$2.50 4.00

## VITA-BAND PLANT BANDS. Sold in units of 1000 only.

No. 33—5x1 in.....

Inches Vita-BanD A	Growtex
$*1\frac{3}{4}$ x $1\frac{3}{4}$ x $2\frac{1}{2}$ \$4.25	\$2.90
$*2x2x2\frac{1}{2}$	3.25
*2x2x3 5.05	3.75
$2\frac{1}{2}x2\frac{1}{2}x3$	4.15
3x3x3 6.30	4.55
3x3x4	5.90

#### BIRD RED POTS

Sold in units of 1000 only

Size	Weight per case Quantity per case 1000
2 in.	10\$6.00
$2\frac{1}{4}$ in.	12 6.00
	16 6.10
3 in.	
$3^{1}_{2}$ in.	35
4 in.	21
	3313.30
6 in.	48



#### POT HANGERS

#### Krick's Pot Hanger.

No.	1	for	 0								٠		.4	in.	pot
No.	2	for	 ٠	٠	٠			۰	۰		,		. 5	in.	pot
No.	3	for	 ٠				٠				٠	٠	. 6	in.	pot

Space saver in the greenhouse or in shops to display specimen plants. Prices on all sizes or assortment.

Doz							٠							.\$1.50
50	for							۰	٠	۰	0	۰	۰	. 5.95
100	for		۰		٠	۰								.11.45
500	for		0	۰				۰	٠		٠	۰	٠	.48.50



Rollows Duster No. 300

Eureka Pot Hangers. Used for same purposes as the one above. Doz.....\$3.35 25 for . . . . 6.45 50 for . . . . 11.45 100 for . . . 21.45

#### WATERING CANS

(Wotherspoon) Sturdily built. Lasts a lifetime. Extra long spout for convenience where long reach is required. Oval shape cans style available only

at	pre	386	21	11	Jo							
6	qt.			٠			٠	۰		٠		\$7.95
8	at.							6		۰		8.90
10	qt.					٠					٠	9.85
1	L .				_	-		4	2		_	020.0

82 85

2 copper roses supplied with each can, one fine, one coarse. Extra roses at 95c. each.

#### SPRAYERS AND DUSTERS

Less 3 per cent for cash with order

Denows Duster, In	3. 300			0	0.00
Champion Spraye					
knapsack spray					
struction. Wea	ring part	s easily re	eplaced at	low	cost.
Send for illustr					
Brass Sprayer, A	s-gal, can	acity		\$2	22.00

Paragon Sprayers. No.  $0-3\frac{1}{2}$ -gal., complete equipment \$13.95 No. 1-6-gal., complete equipment \$19.65 No. 1—With 2-wheel or single wheel all steel truck 23.95

No. 2—6-gal., complete equipment 21.95
No. 2—With 2-wheel or single wheel all steel truck 25.95
No. 3—12-gal., complete equipment with 1 or 2-wheel all steel truck 25.95
No. 3—Complete without truck 21.95 No. 4—28-gal., mounted on wheels and complete No. 4—Complete with container and equipment, 34.95 not mounted.. 28.65

No. 4—Complete without barrel and wheels....
No. 5—50-gal., complete with container and equipment equipment.

No. 5—Complete without barrel.

No. 5—Complete, mounted on detachable all steel 49.95 38.95truck . . 76.45

Bottle Sprayers (Bronx or Misto). Pint size. Each \$2.25,

3 for \$6.45. Han-D Bottle Sprayer (Improved Harco). Holds one quart of water. Can also be used very effectively for dusting power. Each \$2.35, 2 for \$4.45, 6 for \$13.00.

#### TROWELS (Johnson)



No. 211-Wood Handle. 6 in. Expected soon.

#### LINDIG'S SOIL SHREDDERS

Less 3% for cash with order. Descriptive circular on request Size No. 1. Total height, 36 in.; overall length, 44 in.; feeding hopper size, 16x18 in. across top; beater drum, 8½ in. wide with 4 rows of teeth; power, ¾ h.p. electric motor or ¾ h.p. gas engine. Machine complete with belt and all pulleys. Without motor, \$135.00; with motor, \$175.00.

Size No. 2. Total height, 36 in.; overall length, 44 in.; feeding hopper size, 16x20 in. across top; beater drum, 10½ in. wide with 5 rows of teeth; power, ¾ h.p. electric motor, or 1.3 h.p. gas engine. Machine complete with belt and all pulleys. Without motor, \$150.00; with motor, \$200.00.

All prices subject to change without notice, F.O.B. St. Paul

Rubber Tires at extra cost.

#### KEMP SOIL SHREDDERS

Less 3% for cash with order



No. 6—Complete with ½ h.p. electric motor, 3 ft. of cord, mounted on truck with wheels. \$106.40.

With 34 h.p. electric motor. \$112.78.

No. 6—Complete with 1½ h.p. Briggs & Stratton gas engine, mounted on truck with wheels. \$117.04.

No. 6—Complete, less engine or motor, mounted on truck with wheels. \$79.80.

No. 1—Complete, with 1½ h.p. electric motor, switch and 10 ft. of cord, mounted on truck with wheels. \$287.28.

No. 1—Complete with 2½ h.p. gas engine, mounted on truck with wheels. \$292.60.

No. 1—Complete, less engine or motor, mounted on truck with wheels. \$218.12.

No. 1—Less engine or motor, belt or beltshield, but with pulley for operating with tractor, mounted on truck with wheels. \$207.48.

No. 2—Complete with either 6 h.p. gas engine or 3 h.p. electric motor, switch and 10 ft. of cord, mounted on truck with wheels. \$430.92.

No. 2—Complete, less engine or motor, mounted on truck with wheels. \$319.20.

No. 2—Less engine or motor, belt or beltshield, but with pulley for operating with tractor, mounted on truck with wheels. \$308.56.

Prices for machines with electric motors are for AC motors, 60 cycle, 1 and 3 phase, 110, 220, 440 volts. For special currents, such as 25 cycle, prices will be quoted on request

## ATTACHMENTS

ATTACHMENTS
No. 1 and No. 2 Peat Attachments\$10.64
No. 1 Elevator Attachments
No. 2 Elevator Attachments
No. 1 and No. 2 Shaker Screen Attachments with either ¼ in., ¾ in., ½ in. or ¾ in. round holes 79.80
Prices are F.O.B. Erie, Pennsylvania. Subject

to change without notice

#### WIRE DESIGNS

Crosses. Sizes: 16 in., 18 in., 20 in., 24 in.; measure size by height. Prices on application.

Pillows. Sizes: 14 in., 16 in., 18 in., 22 in.; measure size by width. Prices on application.

Easels. Sizes: 18 in., 21 in., 24 in., 27 in., 30 in., 36 in., 42 in., 48 in. Prices on application.

Stars. Size: 14 in. Prices on application.

Hearts. Sizes: 12 in., 14 in., 16 in., 18 in.; measure size by width. Prices on application.

Square and Compass. Sizes: 14 in., 16 in., 18 in., 20 in.; measure size by height. Prices on application.

Wreaths. Sizes: 10 in., 12 in., 14 in., 16 in., 18 in., 20 in., 22 in., 24 in. Prices on application.

Philly Fern Greening Pins. 10-lb. cases. Case \$3.00, 5 cases \$14.50, 10 cases \$28.00.

#### RUSTIC BIRD HOUSES, FEEDERS, Etc.







Birds help to keep down the number of insects around your place. Look after them a bit, especially from September to June.

Order by number. Special—10% discount (off prices below) to the florist trade. Additional 3% for cash with order. If you order an assortment of 6 or more, you get an additional discount of 5%.

Stock No.	
1—Wren House	\$2.25
2—Wren House	
3—Robin Shelter	
4—Bluebird House	
6—Wren House	1.75
7—Tree Swallow House	
8—Chickadee House	
10—Wren House	
12—Bluebird House.	
16—Flicker House	5.25
17—Screech Owl House	5.00
19—Crested Flycatcher House	4.75
24—Bluebird House	
30 - Wren House	1.25
31—Wren House	1.75
35—Wren House	
36—Bluebird House	
40—Wren House	1.60
40—Wren House 42—Sanctuary House (Bluebird)	1.75
46—Martin House (12 rooms)	22.00
47—Martin House (20 rooms)	
48—Martin House (28 rooms)	
60—Martin House (4 rooms)	
61—Martin House (8 rooms)	17.00
81—Bluebird House	
82—Wren House	
101—Suet Rack	
104—Seed Feeder	
105—Suet Feeder	
106Weathervane Feeder	
107—Weathervane Feeder	
108—Weathervane Feeder	
110-Combination Shelter	
111Window Feeder	
112—Feeding Car	
114—Suet Basket	.40
115Suet Rack with Cake (boxed)	1.25
116—Seed Feeder	
117Six-Way Feeder	2.90
118—Special Suet Rack	. 1.95
119Window Feeder (hinged glass top)	. 6.00
120Weathervane Feeder	. 10.00
120P—Weathervane Feeder	. 11.00
122Combination Feeder	3.95
124—Skylight Feeder (hinged top)	4.25
215Nesting Material and Rack (boxed)	. 1.25
302—Sparrow Trap	. 10.00
502 Bracket	50
Wild Bird Cakes	50
Wild Bird Food. Price on application.	

#### **BLOOMLIFE** (Cut Flower Food)

Bulk Packages for Florists	Own Use
100-qt. drum\$1.75	1000-qt. drum\$13.50
200-qt. drum 3.25	2000-qt. drum 25.00
500-qt, drum 7.50	
own advertising packages.	measure for making up your Make a handsome profit on our counter for retail sales.
Resale packets, or to g	ive to your customers.

 Display carton, 25—10c. pkts
 \$1.25

 Display carton, 100—10c. pkts
 5.00

 Have your name printed on packets.

The your minute princets on products
'Personalized' Bloomlife Packets. With own 3-line
Imprint or cut, factory filled.
300 imprinted packets, 2-qt. size (5c. ea.)\$15.00
1000 imprinted packets, 2-qt. size (4c. ea.) 40.00
5000 imprinted packets (3 3/10c. ea.), per 1000. 33.00
10,000 imprinted packets (3c. ea.), per 1000 30.00
****
1000 empty envelopes imprinted\$10.00

## 3000 empty envelopes imprinted 25.00 5000 empty envelopes imprinted 40.00 ITEMS FOR YOUR STORE TRADE

Add extra profits on your shop by putting these on your counter. Display Cartons that sell the item with no effort on

Your cos	st	Your profi
Ant Traps. Carton 12—25c. traps\$2.0	0	\$1.00
Ant Jelly Bait. Carton 12-35c. tubes. 2.80	0	1.40
Bloomlife. Carton 25—10c. pkts 1.28	5	1.25
Carton 100—10c. pkts 5.0	0	5.00
Dogzoff. Carton 12—50c. bottles 4.0	0	2.00
Dog-Check. Carton 12-60c. bottles 4.8	0	2.40
Hy-Gro. Soluble plant food.		
2 doz.—25c. size	0	2.20
1 doz.—\$1.00 size 7.50	0	4.50
Hyponex. A good seller. 12-10c. pkts8	0	.40
12—25c. cans 2.0	0	1.00
12—50c. cans 4.0		2.00
12—\$1.00 cans 8.0	0	4.00
Kilmice (Seed). Carton 12—25c. boxes 2.0	0	1.00
Mole-Nots. Carton 12—35c, boxes 2.8	0	1.40
Plantabbs. Display card of 10c. pkts 2.2 (3 dozen)	5	1.35
1 doz25c. size	0 .	- 1.00
1 doz.—50c. size 4.00	0	2.00
1 doz.—\$1.00 size 8.00	0	4.00
Rat-Nots. Carton 12—25c. boxes 2.00	0	1.00
Roach-Nots. Carton 12—25c. boxes 2.0	0	1.00
D 14 C		



Red Arrow Spray Carton of 12—35c. bottles.... 2.90 1.30 Red Arrow Spray Carton of 6-\$1.00 bottles.... 4.50 1.50 Skeet-Check. Carton 12—35c. tubes..... Triogen (A Kits) 2.80 1.40 2.40 display carton-

#### APPLICATORS

24 pkgs. 35c. size 5.80 Transplantone. Carton 72 25c. packets. 12.00

Mack's Anti-Weed For applying ne "G" and Gun. Dowfume other liquid soil dis-infectants. Easy to infectants. greenhouse handle in or outside. Adjustable to measure doses from two to ten centimeters per stroke.





#### SOIL CONDITIONERS

Aluminum Sulphate. For creating acid soil. 100 lbs. \$3.95, 500 lbs. \$19.00.

ompo. Improved compost developer converts garden waste into organic manure. 7½-lb. size (makes 375 lbs. of organic manure) \$1.00; 25-lb. size (makes 1250 lbs. of organic manure) \$2.00; 100-lb. size (makes 2½ tons of organic manure) \$7.50.

Copperas Powdered (Iron Sulphate). For agricultural and greenhouse use. 100 lbs. \$6.00, bbl. of approximately 300 lbs. \$5.65 per 100 lbs.

Es-min-el. Mineral elements, essential to healthy and vigorous plant growth added to your soil in this convenient form. Not a fertilizer. However, fertilizer may be mixed with it and applied at same time. 1 lb. does about 10 sq. ft., 50 lbs. to acre. 5 lbs. \$1.35, 100 lbs. \$10.95.

Hyper-Humus. In bags. 100-lbs. \$1.95, 500 lbs. \$8.75, 1000 lbs. \$14.75, ton \$27.50. In bulk, 1000 lbs. \$13.00, ton \$23.00. Truck or carloads price on application.

Palco Pete's Mulch. Bags approx. 50 lbs. 1 to 4 bags, \$2.35 per bag; 5 to 10 bags, \$2.20 per bag; 20 bags, \$2.10 per bag; 40 bags, \$2.05 per bag.

Peat Moss (Premier Brand). We can supply this inexpensively providing you place your order in advance, and accept whenever it arrives. Up to now we have only been able to get a car now and then. Nicely baled for easy handling. 80-lb. 34 size bales packed in neat, 5-ply Kraft paper bags. Bale \$4.00, 5 bales, \$3.75 per bale; 10 bales, \$3.50 per bale; 25 bales, \$3.15 per bale. Ask for price on larger quantity. Full size bales, \$5.50 per bale, \$4.00, \$5 per bale, \$5.50 per bale, \$6.00 asph. 10 bales, \$4.50 per bale, \$6.00 asph. 10 bales, \$6.00 per bale, \$6.00 bale, 5 bales, \$5.00 each, 10 bales, \$4.50 per bale; 25 bale \$4.50 per bale. Price on larger quantities. Place your order now and we will book subject to your confirmation of price, etc. when car is on the way in.

#### **FERTILIZERS**

Bonemeal, Growers Special (2-47-23). 100 lbs. \$4.45, 200 lbs. \$7.95, 500 lbs. \$19.50, 1000 lbs. \$35.00, ton \$68.00. Shipments from New York or Philadelphia.

Electra (4-9-3). 100 lbs. \$6.75 (F.O.B. New York or Massachusetts).

General Crops (5-10-5). Organic base. Good all-around fertilizer. 100 lbs. \$3.45, 500 lbs. \$12.75, 1000 lbs. \$24.00, ton \$46.50.

Hy-Gro 13-26-13. The nearest thing to Nitrophoska. 10 lbs. \$3.45, 25 lbs. \$7.50, 50 lbs. \$12.50, 100 lbs. \$22.50.

Hyponex (44-6-13 with Vitamin B-1 added). Highly concentrated. Excellent and nice to handle for feeding pot plants, seedlings, etc. 1 lb. makes 100 gals. Lb. 90c., 10 lbs. \$7.00, 25 lbs. \$12.95, 50 lbs. \$21.75, 100 lbs. \$34.50

Hy-Trous (4-8-4). and 20 other elements. A concentrated liquid fertilizer. Tablespoonful to 1 gallon of water. 3-oz. bottle 22c., 8 ozs. 50c.

Liqua Vita (6-9-7 and Other Plant Foods 22). concentrated liquid fertilizer. Easy to use. Qt. \$1.25, gal. \$3.00, four 1-gal. in one shipment, \$11.25; eight 1-gal. \$22.00; twelve 1-gal. \$31.50; 100-gal. drums \$212.50.

Syphons. For tilizers. 95c. For using Liqua-Vita and other liquid fer-

Loma (5-10-5). All purpose fertilizer. 50 lbs. \$2.50, 100 lbs. \$4.00, 500 lbs. \$20.00, ton \$72.00, 4 tons up to carload, \$65.00 per ton. Freight paid on 300 lbs. or more.

Loma Turfood (10-6-4). For established lawns, trees and shrubs. 50 lbs. \$2.75, 100 lbs. \$4.95, ton \$90.00. Freight paid on 300 lbs. or more.

Muriate of Potash (60%). 100 lbs. \$4.45, 500 lbs. \$18.50, 1000 lbs. \$34.75, ton \$64.00.

Nitrate of Soda. 50 lbs. \$2.95, 100 lbs. \$4.50, 500 lbs. \$18.50, 1000 lbs. \$35.00, ton \$61.00.

Super Phosphate 20%. 100 lbs. \$2.25, 200 lbs. \$4.00, ½ ton \$17.50, ton \$32.00.

#### FERTILIZER SPREADERS

For fertilizer, grass seeds, and other granular materials. Top dressings, sanding, distributing salt and other chemicals on icy sidewalks. Double feed control. Sturdy construction. Riveted wheels. Salem. 16 in. \$5.35, 20 in. \$9.00, 30 in. \$15.95, 36 in.

\$28.50 (heavy duty). F.O.B. Salem, Ohio.

2.60 6.00

## Insect Destroyers, Fumigants, Fungicides, Damping Controls, Etc.

## For Every Purpose in Greenhouse and Outdoors

Since florists must use insecticides, many of them harmful, we strongly recommend the use of masks and goggles in the greenhouse and to be careful not to get any dusts or solutions on hands with open cuts, etc. Your health is of first importance. And store them out of reach of children. Many florists are careless in this regard. "An ounce of prevention is worth a pound of cure.

Full Directions on All Packages

Arsenate of Lead (Powdered). 4 lbs. 85c., 24 lbs. \$4.35, 48 lbs. \$8.35, 96 lbs. \$16.00, 100 \$16.50.

Azobenzene Pressure Fumigators. Available shortly in ½ lb. and 1 lb. cans (same as Nicofume), for control

of red spider.

Azofume-70 (Azobenzene) New. Latest thing for green-house fumigation for all insects. Use about 1 lb. to 40,000 cubic feet. Add water to the powder to form a paste which you paint on heater pipes, close greenhouse and turn on the steam. 5 lbs. \$10.00, 10 lbs. \$17.50, 25 lbs. \$37.50, 50 lbs. \$62.50, 100 lbs. \$100.00.

Black Leaf 40. 5 ozs. \$1.05, 1-lb. bottle \$2.50, 5 lbs. \$7.45, 50-lb. drum \$47.00.

Black Arrow Dust, No. 5000. Contains Pyrethrins, dusting sulphur, etc. 10 lbs. \$4.95, 50 lbs. \$21.00, 100 lbs. \$36.75.

Bordeaux Mixture, Powder. A 13% Metallic Copper mixture for spraying. 4 lbs. 95c., 48 lbs. \$8.50, 96 lbs. \$16.25.

S16.25.
Copper Solution. Qt. \$1.50, gal. \$4.95, 5 gals. \$19.95.
Copper Sulphate. Supplied in 100-lb. moistureproof bags.
When ordering specify whether you want it in large or small crystals or powdered. 100 lbs. \$10.50, 500 lbs. \$45.00, 1000 lbs. \$86.00.
Cyanogas "G" Fumigant. 5 lbs. \$3.00, 25 lbs. \$10.00, 100 lbs. \$2.00

100 lbs. \$25.00.

D.N. No. 10 Sulphur Dust. For control of red spider, thrip, fungus, etc., on Carnations only. 10 lbs. \$3.50, 100 lbs. \$25.00. **D.N. No. 12 Sulphur Dust.** 10 lbs. \$4.50, 50 lbs. \$20.00.

For use on most other plants.

Dow Spray No. 17. A compound of the D.N. 10 and 12 Dusts, for those who desire this for wet spraying. For use on Callas, "Snaps," Gardenias, Carnations, Azaleas, Dwarf Oranges, Hydrangeas, Ivy and Roses. 1-lb. tins \$3.00; makes enough spray for 5000 sq. ft. of bench space

100 gals.)

Dowfume "G". Effective, easily handled soil fumigant. Permits replanting in 2 to 4 days. Contains Methyl Bromide, a highly effective penetrating chemical especially toxic to nematodes (eelworms), soil insects, milliples etc. 10 gals. \$27.35 (about pedes, centipedes, pill bugs, etc. 10 gals. \$27.35 (about 110 lbs.). Applicators for Dowfume, listed on another

D.D.T. 50% Wettable Spray Powder. Very popular as a dust or wet spray for control of many insects in green-

house or outside. For greenhouse use 1 lb. to 100 gals. water; for orchard use 2 lbs. to 100 gals., add spreader at rate of 1–1200. 5 lbs. \$4.75, 50 lbs. \$38.50.

D.D.T. Pratt's 25 % Solution. This is the finest D.D.T. yet prepared for greenhouse use. Growers who have used this report evealent results for control of all insects. Does report excellent results for control of all insects. Does not harm foliage or blooms. This is prepared in a first class oil base that combines with standard insecticide, class of base that combines with standard insecticite, including Bordeaux, Sulphur and Arsenate of Lead where desirable. 1 to 2 teaspoonsfull per gallon of water. ½ pt. 90c., qt. can \$2.85, gal. \$8.50, 5-gal. drum \$30.00. **D.D.T. Dust 5%.** For use in dusting under benches in greenhouses, which as you know, is one of the chief spots for breeding insects and fungous diseases. You will spend

less for spray materials if you dust under benches once or twice a year. 50-lb. bag \$7.00, 100 lbs. \$13.50, 500 lbs.

\$64.95.

D.X. Spray, Pratt's (New). Contains 1% Rotenone, .37% Pyrethrins and 5% D.D.T. This is a complete insecticide for control of all common insects inside or outside. Does not built up a D.D.T. residue. Ideal thrip eliminator. Especially recommended for Gladiolus. Qt. can \$3.95, gal. \$11.50, 5-gal. drum \$44.75.

Detex. Qt. \$3.00, gal. \$10.00.

Evergreen. A safe spray for many insects (Pyrethrum). No spreader required. Gal. \$12.60.

EVERCIDE A new, wonderful spray, both a stomach poison and contact spray with D.D.T. added. Economical. Dilute 1–200. Contains spreader. Gal. \$6.50, 5 gals. \$28.75, 30 gals. \$138.00, 50 gals. \$222.50. Freight paid on 10 gals. or more.

Fermate (Dupont) Fungicide. The black powder that stops rot, damping-off, etc. 25-lb. drum \$17.50. \$2.70 for 3 lbs., 6 lbs. \$5.25, 12 lbs. \$10.00. To get Fermate to mix—First add and mix one-third teaspoonful Grasselli spreader to 1 gal. water. Then put some of this solution in a small container, then add 2 ozs. Fermate, close containers and the statement of th tainer, shake well, then add to the balance of the 1 gal. solution. Larger quantities can be made up as needed by multiplying the ingredients proportionately. Caution: Fermate in dry form is inflammable.

Formacide. Soil fumigant (Formaldehyde Dust). Also used as seed disinfectant and for damping control. Lb. 80c., 5 lbs. \$2.25, 25 lbs. \$9.00.

Fumetobac. A fine tobacco powder dust for burning in fumigation. It might be well to use this or our Gold leaf brand tobacco dust while Nicotume Pressure Fumigators. are practically out of the picture at present. 25 lbs. \$4.95, 50 lbs. \$8.75, 100 lbs. \$15.65.

Fulex. For control of red spider on Carnations. Gal. \$12.00. Fulex Lamps, \$2.75. Discs and other parts also available separately. Lamp Complete, \$4.25.

Grape and Rose Dust. For fungus control, mildew, aphis, etc. 5 lbs. \$1.20, 5 lbs. \$6.00, 100 lbs. \$22.00.

Loro. A contact insecticide. Specially recommended for use on "Mums," Gardenias, Cibotium Ferns, Kentia Palms, Lantanas, Boston Daisies, Lilies, Stocks, Cycla-men and "Snaps." Not for Roses. We suggest caution when using on Stocks and "Snaps." Pt. \$2.00, gal.

Naphthalene Flakes. For ridding soil in greenhouses of earth vermin, sowbugs, etc. Also for control of thrip. 10 lbs. \$2.00, 50 lbs. \$9.00, 100 lbs. \$17.00, bbl. of 175 to 215 lbs. at 16½c. lb. F.O.B. New York.

Nicoteen Solution D.X. Alkaloid form of Nikoteen. Used in place of Nico-Fume liquid. For spraying only

does not vaporize. Gal. cans \$11.00, 5-gal. drums \$45.00. Nico-Fume Liquid. 8 lbs. \$11.95, 40-lb. drum \$49.50. Nico-Fume Pressure Fumigators. ½-lb. can 50c., case of dozen ½ lb. cans \$4.60, 1-lb. can 80c., dozen 1-lb. cans \$7.95.

Nico-Fume Holders. Holds 1-lb. cans. Includes adaptor for ½-lb. cans. 85c. each.
nor. Contact spray for control of red spider and many

other insects in the greenhouse. Pt. \$2.00, gal. \$10.00,

Optox. For both chewing and sucking insects. Gal. \$10.50, 5 gals. \$45.00

Para-Dichlorabenzene. For tree borers. Many other domestic uses. 5 lbs. \$1.95, 25 lbs. \$8.25, 50 lbs. \$13.50, 100 lbs. \$20.00.

Para-Scalecide. A prepared combination of Scalecide and Paradichlor-benzene. For liquid treatment for Peach tree borer. Safe, effective, inexpensive. 5 gals. \$7.95, 15-gal. drum \$15.85, 30 gals. \$27.75. Freight allowed on 15 gallons or more.

Paris Green. Lb. 65c., 5 lbs. \$2.65, 25 lbs. \$11.60, 100 lbs. \$39.50.

Red Arrow Spray. A concentrated Rotenone Spray Dilutes 1 to 200 up to 1 to 800. 4 ozs. \$1.00, pt. \$2.85 qt. \$3.70, gal. \$12.60, six 1-gal. at \$12.25, 5-gal. can' \$11.50 per gal.

Red Arrow "Special." Especially for growers.

thrum base. Excellent for control of white fly, leaf miner, leaf tyer, etc. Gal. \$14.50, six 1 gal. \$14.15 per gal., 5-gal. can \$13.50 per gal. ed Arrow Dust. A Rotenone and sulphur mixture.

2 lbs. 45c., 50 lbs. \$10.75.

#### INSECTICIDES—Continued

Rotecide Extra. A first-class Rotenone spray for control of Cyclamen mite, thrip, red spider, mealy bug, white fly and many others. Will not spot or burn if used as and many others. directed. Gal. \$8.00.

The dormant spray for orchards, evergrens, Scalecide. shade trees, shrubs and vines. Contains vegetable and mineral oils, making it an absolutely safe spray. Gal., \$1.75, 5 gals. \$6.35, 15 gals. \$13.95, 30 gals. \$22.75, 50 gals. \$35.00. Freight allowed on 15 gallons or more.

Semesan (Dubay). A mercuric disinfectant for control of many soil diseases and seed borne diseases. 12 ozs. \$1.88, 4 lbs. \$9.80, 25 lbs. \$52.50, 100 lbs. \$198.00. Selocide. Selenium base for control of red spider. Kills

both spiders and eggs. Can be safely used on practically everything in the greenhouse. Economical. Gal. \$3.00, 5 gals. \$13.50, 10 gals. \$24.50, 30 gals. \$58.50, 50 gals. Freight paid on 10 gals. or more.

Snarol. A positive exterminator of snails, sow bugs, slugs, earwigs, cut worms, etc. We consider this the best and most economical on the market. We have many pleased users. 6 lbs. \$1.00, 50 lbs. \$5.50, 100 lbs. \$10.45. Soap, C.P.O. For control of scale and insects on ever-

greens. Pt. 95c., qt. \$1.45, gal. \$3.65, case of 6 1-gals.

\$18.00.

Sodium Selenate. For inoculating plants growing in the bench or pots. Can be applied with water or as a dust. Plants take up the poison by absorption and after a few weeks to three months will kill any insect that bits or chews the plant. Not to be used on food crops. 100 grams makes 20 gallons of solution which is syphoned while

watering. 100 grams \$1.50, lb. \$4.00.

Sodium Selenate P.-40 (2% Sodium Selenate and 20% Superphosphate) is used in dry form broadcast uniformly between rows at rate of 3 lbs. per 100 square feet. 25 lbs. \$4.25, 50 lbs. \$8.00, 100 lbs. \$14.00, 500 lbs. \$65.00,

1000 lbs. \$125.00, 2000 lbs. \$240.00. **Sulphur** (Electric Super Adhesive Dusting 99.8%). 100 lbs. \$9.50.

Sulphur (Flotox). A dual purpose, superfine powder for dusting or spraying (wettable). For control of mildew, scab and all other insects ordinarily-controlled by sl phur. 4 lbs. 58c., 8 lbs. \$1.10, case of 12 4-lb. pkgs. \$5.42. Sulphur, Wettable. Fungicide for control of scab, rot,

mildew, rust, etc. on fruits and ornamentals. 4 lbs. 40c., 24 lbs. \$2.25, 12 4-lb. pkgs. \$4.35, 100 lbs. \$8.50.

Tartar Emetic. Lb. \$1.00, 5 lbs. \$4.50, 25 lbs. \$22.00.

Tobacco Dust. For fumigating by burning. Gold Leaf Brand. Finest quality. 100 lbs. \$4.50, 500 lbs. \$20.00.

Tobacco Stems. Ground (50% nicotine content). 50 lbs. \$2.50, 100 lbs. \$3.95, 500 lbs. \$14.50, 1000 lbs. \$24.50.

**Tobacco Stems.** Uncut (50% nicotine content). 100 lbs. \$3.25, 500 lbs. \$13.95, 1000 lbs. \$22.50, 2000 lbs. \$39.75. **Tonacide.** 25 lbs. \$4.00, 50 lbs. \$7.00, 100 lbs. \$13.00.

Volck. Oil spray insecticide and spreader for greenhouse and nursery. Add Nicotine Sulphate just before using if desired. Gal. \$2.25, 5 gals. \$7.50, 28 gals. \$29.95, 54 gals.

amtox. A rotenone and D.D.T. spray for aphis, midge, leaf rollers, red spider and tarnished plant bug. Gal. Yamtox. \$12.00, 1 case of six 1-gal. cans, \$12.00 per gal.

#### **SPREADERS**

**C.P.O.** Increases the wetting and spreading qualities of most contact sprays such as Black Leaf 40, Red Arrow. Lethane, Loro and Selocide. The quantity of C.P.O. required varies from 1½ pints to 2½ pints of C.P.O' Liquid in 50 gallons of water. As water conditions (hardness) vary in different localities, growers should use just enough C.P.O. to produce a light suds. Most economical.

Pt. 95c., qt. \$1.45, gal. \$3.65, case of 6 1-gal. \$18.00. Grasselli (DuPont). Pt. 95c., gal. \$5.20, 5 gals. \$24.95. Linso (Pratt's) Soap Base. A fine product and economical. For use in greenhouse or outside. Qt. cans 85c., gal. \$2.35, 5 gals. \$8.95, 15 gals. \$16.75, 30 gals. \$29.00.

#### WEED KILLERS

Alfco. Very effective for killing weeds of all types. Use (according to directions) on lawns, it will kill all weeds and Crab grass including the seeds, but does not permanently injure the finest of grasses. Pt. \$1.50, qt. \$2.50, gal. \$8.00.

Alfco 2, 4-D. The best and most economical of the new hormone weed killers, easy to use. Full directions on bottle. 6 tablespoonfuls to 1 gal. of water. Pt. 75c., qt. \$1.40.

Weedone. Qt. \$3.00, gal. \$10.00, 5 gals. \$35.00.

#### PEST AND RODENT EXTERMINATORS

Ant Destroyer. Simple and easy to use. No fuss or bother. Lasts a long time. Use a trap or two around your seed flats. Trap 25c., doz. traps \$2.00.

Ant Jelly Bait. Does same job as above traps. Tube 35c., 6 tubes \$2.00.

Flea-Not Powder. For use on your pets. 25c.

Mole-Nots. Most economical means of getting rid of this energetic destroyer. Also for gophers. Box 35c., doz. boxes \$2.80.

Mouse Seed. Sure death. Just put about ½ teaspoonful in a little pile here and there. It gets them. Box 25c., doz. boxes \$2.00.

RAF Killer. This new insecticide powder (contains DDT, plus Pyrethrum) has been developed for the control of pests which infest homes and other premises generally occupied by man and pets. Primarily RAF Killer is designed for the control of roaches in homes, hotels, etc.; however, it is highly effective as a control for ants and fleas. Shaker top containers. 35c.

Rat-Nots. "Their last meal." Big family meals size. Box 25c., doz. boxes \$2.00.

Roach-Nots. They rid your place of this pest. Box 25c., doz. boxes \$2.00.

#### REPELLENTS

"Dog Chaser." Spray any spots or places you want dogs to stay away from. Bottle 50c. Harmless.
"Rabbit Chaser." Available soon. Bottle 60c. Not a

Dynicotine will also repel them.

For outdoor protection from mosquitoes, gnats, black flies, deer flies and other insects. Handy tube. Pleasant to use. 35c.

#### ROOTING AGENTS AND SEEDLING **STIMULANTS**

Proliferol. It not only induces rooting, but it also promotes vigorous growth due to natural elements, scientifically pounded and added to the mix-Tests made by disinterested professionals acclaim it. Growers who use it, say "there is nothing better." Some have used it as a plant food by giv-



ing seedlings a drink of it every week, especially if seedlings are in sand.

"Red Leaf" (Powder Form). For dusting seeds and cuttings. 2-oz. jar \$1.00, lb. \$4.50. No reduction on larger quantities as it is already priced low.

"Green Leaf." For soaking bulbs and tubers. Tests have shown (Callas) that healthy growth began immediately while those treated with Bichloride of Mercury, growth was retarded 4 to 6 weeks. Vials—8 capsules \$1.00, 50 capsules, \$4.50. One capsule makes 1 gal. solution which is sufficient to soak 100 medium size bulbs. Solutions should not be used over and over again as the first bulbs absorb all the nutrients.

Hormo-Root "A" (New). For fl 2 ozs. \$1.00, ½ lb. \$2.75, lb. \$5.00. For florists' general use.

Hormo-Root "B" (New). For evergreens. 2 ozs. \$1.25, ½ lb. \$3.50, lb. \$6.50.

Hormo-Root "C" (New). Strongest compound for hardwood plants. 2 ozs. \$1.50, ½ lb. \$4.50, lb. \$8.00. Hormo-root powders are light and usually go further than other preparations. 1 lb. should treat 35,000 to 40,000 average cuttings.

Jiffy Powder Blower or Duster. Specially designed for use with Hormo-Root powder, fungicidal and insecticidal dusts. \$1.75.

Rootone. Lb. \$5.00.

Transplantone. The finest thing you can use when transplanting seedlings inside or outdoors. Lb. \$4.00. Relieves shock to seedlings.

Hyponex. Plant food, highly concentrated. For seedlings, growing plants. 3-oz. can 25c., 7-oz. can 50c., lb. can 90c. 10 lbs. \$7.25, 25 lbs. \$13.50, 100 lbs. \$36.00.

#### WOOD PRESERVATIVES

Don't repair greenhouse benches without first treating the new lumber with this wonderful money saver. Stops wood rot and keeps vermin out. Use it also on your seed flats. Easy to apply. Dip, spray or brush. Will save you many dollars in lumber bills. One gallon will treat and protect about 400 sq. ft. of wood. Average cost, ½ cent per square foot. Will not harden in containers like paint does. Therefore, every bit is used.

Cuprinol. Gal. \$3.00, 5 gals. \$14.20, 10 gals. \$28.00, 50 gals. \$135.00.

De-K-Pruf. For wood and fabrics. 55-gal. drums, \$2.55 per gal.; 5-gal. cans, \$2.70 per gal.; 1 gal. \$2.85 each; qt. 85c. each.

qt. 85c. each.

#### FABRIC PRESERVATIVE

inelife. For rope, lines and tackle and cloth houses. 55-gal. drums, \$2.55 per gal.; 5-gal. cans, \$2.70 per gal.; 1 gal. \$1.85 each; qt. 85c. each. Linelife.

#### TO CORRECT CHLOROSIS

Yellowing of leaves and general "rundown" condition of plants in benches or pots.

mp. Another new item produced after exhaustive study of this problem. A real money saver. Acts like a blood transfusion would to an ailing patient. Simple and easy to use. Spray thoroughly all plants that appear sickly, dropping leaves, etc., also saturate the



soil around plants. Plants revive in a few days and become vigorous and healthy. Some growers use it at intervals on all their growing stock, such as Azaleas, Gardenias, etc., with wonderful results. 1 lb. makes 6 gallons of solution. 4-ozs. (trial size) \$1.25, lb. \$3.00, 10 lbs. \$25.00, 25 lbs. \$57.50, 50 lbs. \$110.00, 100 lbs. \$200.00.

## Conditions of Sales

Our terms (apply from date of bill) on charge

30 days net, 2% if paid in 10 days; 1% in 20 days.

#### Discounts for Cash with Order

Flower seed orders (except Cyclamen and Gypsophila) up to \$25.00, 5%; over \$25.00, 8%. All other items, 3%.

### Shipping Service

We mail all Flower Seeds free to any point in the United States, at prices listed in this catalogue. Purchaser pays transportation on all other items.

#### **Parcel Post Rates**

On Vegetable Seeds, Bulbs, Roots not exceeding eight (8) ounces in weight, the postage charge is 1c. for each two (2) ounces or fraction thereof; sundries or other merchandise not exceeding eight (8) ounces in weight, the postage charge is 1½c. for each two (2) ounces or fraction thereof. Seeds, Bulbs, zone rates on anything over 8 ounces.

If remittance accompanies order, a sufficient amount should be included to cover post. If you include more than necessary, we will refund the excess in stamps.

Plants and bulbs cannot be sent C.O.D.

#### PARCEL POST RATES FROM PHILADELPHIA

To all points in the United States or its Possessions	First pound	Each ad- ditional pound
Local rate, Philadelphia	\$0.08	\$0.01
1st Zone, within 50 miles of Philadelphia.	.09	.01
2d Zone, over 50 and under 150 miles	.09	.01
3d Zone, over 150 and under 300 miles	.10	.02
4th Zone, over 300 and under 600 miles	.11	.04
5th Zone, over 600 and under 1000 miles.	.12	.06
6th Zone, over 1000 and under 1400 miles.	.13	.08
7th Zone, over 1400 and under 1800 miles.	.15	.10
8th Zone, over 1800 miles	.16	.12

Packages must not exceed 100 inches (length and girth combined)

Limit of weight to all zones, 70 pounds.

#### Notice

Notice to customers in Canada and other countries outside of the United States-In remitting for purchases at the time of ordering, or when paying accounts, by reason of the exchange, we ask that you please send Post Office Money Order in United States funds or a check or draft on a New York or Philadelphia bank in par in United States funds.

## You Share Responsibility

Shipments are forwarded by best carrier, in our judgment at time of delivery, unless otherwise specified by

First-class stock is carefully packed when shipment is made, and we hold good order receipt from the transportation company. Our responsibility ceases thereafter. If the stock reaches you in bad condition, notify agent and bring claim against the delivery company for damage by their negligence, as no allowance for this cause can or will be made by us.

Bulbs—whether shipped on arrival or placed in cold storage for later delivery, may be examined at time of arrival if desired, but no claims will be entertained at a

later date

As to all items other than Bulbs, claims must be made within five (5) days after receipt or they cannot be recognized.

#### How to File Claim Against Carrier in the Event Loss or Damage in Shipment

If by Express—have the driver give you an "Exception Report" at time of delivery-not later on. You then send your bill for loss, with our invoice and the exception report attached to the Railway Express Company's local or district office. If handled in this manner you will have your money within 10 to 30 days.

If by Railroad—If goods are damaged in transit the delivering railroad is required by law to make notation of damage on your paid freight bill. If the damage is concealed call the railroad at once as they must make an inspection after the goods are unpacked. carrier and not the shipper should be charged with loss or damage. Claims must be reported immediately to the Railroad Agent.

However, if shipment does not arrive at your end, then we file the claim.

## Ability to Supply

All items in this list are offered subject to crop deliveries or failures, and being unsold on receipt of order, and other conditions beyond our control, and the prices are subject to change without notice.

#### Disclaimer

While we spare no effort in furnishing only the best and most reliable stock, we give no warranty, express or implied, as to the contents, description, quality or productiveness of any seeds, plants or bulbs we sell and we will not be in any way responsible for the crop. If the purchaser does not accept the goods on these terms, goods must be returned in five (5) days and no sale is made.

UNUSUAL TELEPHONE SERVICE 8:30 A.M. to 10:00 P.M.—Jefferson 5-0568

# Money Makers for Florists from "The House of



OENOTHERA, MISSOURIENSIS PERENNIAL

## from "The House of Friendly Service"

Seeds • Plants

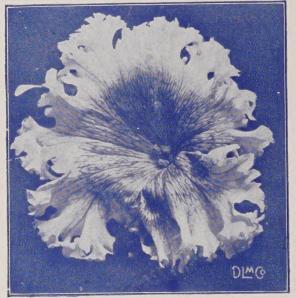
Bulbs

Cuttings

Florists Supplies



SCABIOSA, MIXED



PETUNIA, FLUFFY RUFFLES



SWEET PEAS, FLECK'S WHITE GIANT WONDER



ZINNIAS, GIANT DOUBLE DAHLIA FLOWERED

## RAYMOND A. FLECK

1042 Allengrove Street

WAREHOUSE 4341 ORCHARD ST. PHILADELPHIA 24, PA.